





EFFECTIVENESS OF CONSERVATION POLICY ON THE VALUE OF ECOSYSTEM SERVICES IN A PROTECTED AREA. THE CASE OF THE BIOSPHERE RESERVE OF URDAIBAI (SPAIN)

Nekane Castillo-Eguskitza^{a*}, María F. Schmitz^b, Miren Onaindia^a, Alejandro J. Rescia^b ^a Dpt. of Plant Biology and Ecology (University of the Basque Country UPV/EHU), ^b Dpt. of Ecology (UCM) * nekane.castillo@ehu.eus



- To analyse the resulting effects of these changes on the ES

• To examine the effectiveness of conservation policy of the Biosphere Reserve Human well-being and development base!

METHODS AND RESULTS:

Land uses - Aerial photos interpretation (1965, 1983 and 2009 years)

Cultural landscape -----> Forest landscape

- **1965-2009:** Croplands \downarrow Conifer plantations $\uparrow\uparrow$
- **1965-1983:** Native forests \downarrow Scrublands \downarrow
- **1983-2009:** Native forests 个 Grasslands 个
- **ES economic valuation** for each land use (Literature review) 2.



- **Economic impact:** In 44 years \rightarrow losses of 20,628,000 \in
- **Ecological impact:** Regulating services $\downarrow \downarrow \downarrow$ Food provision $\downarrow \downarrow$
- **Socio-cultural impact:** Cultural services \downarrow
- 3. Priority areas Multifunctional biophysical map (biodiversity, carbon storage, water flow regulation and recreation quantification)¹ and economic map integration

Biophysical measurement values are lower than economic values (the higher the

Biophysical measurement values are higher than economic values (the higher the

DISCUSSION: The establishment of the Biosphere Reserve has contributed to the conservation of core areas, outside them the total value of the ecosystem services decreased by nearly 25%.		
Challenges:	 Change of woodlands management: Replacement of pine and eucalyptus plantations by -native species in areas >30° and with riparian forest Desynchronization of logging Economic incentives to foresters 	Methodology caveats? • Study based on worldwide data (benefit transfer methodology)
		 Methodology) Static monetary value of ES throughout the time Big land use grain size due to poor resolution of photos Inclusion of more ES in the biophysical valuation
	Enhancement of local food production	

Involvement of local population: Socio-cultural valuation of ES to know the preferences of the society

Future steps: Application of the Choice Experiment approach

CONCLUSIONS:

Nature,

- Management focused on only a few marketed services (e.g. wood exploitation) impacts negatively on the supply of regulating and cultural services principally, but also economic values in general.
- Broader landscape management necessary to enhance the effectiveness of the Urdaibai Biosphere Reserve \rightarrow Monetary valuation (and \checkmark socio-cultural) offer(s) additional and complementary information to traditional conservation strategies based on biophysical valuation.

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¹ Onaindia, M., Fernández de Manuel, B., Madariaga, I., & Rodríguez-Loinaz, G. (2013). Co-benefits and trade-offs between biodiversity, carbon storage and water flow regulation. Forest Ecology and Management, 289, 1-9.