Maaike Goedkoop

What can Academia and UNESCO Chairs do?

Academia has an important task in the implementation of the 2030 Sustainability Goals. UNESCO Category 2 Centres, UNESCO Chairs and the wider network of the UN University Forum have the responsibility to "*prioritize issues related to the implementation of this policy within their capacity-building and research initiatives*". Focusing on developing ways to improve World Heritage Properties through research and capacity building in terms of:

◎ social and economic well-being
◎ environmental quality and climate change
◎ conservation and management
◎ community involvment and resilliance

Organised by

United Nations Educational, Scientific and Cultural Organization

UNESCO Chair on the Management and Promotion of World Heritage Sites: New Media and Community Involvement Kadir Has University, Turkey

UNESCO Chair on Management and Promotion of World Heritage Sites: New Media and Community Involvement

The UNESCO Chair at Kadir Has University works as a research centre for generating knowledge on the protection, management and sustainable development of World Heritage and looks for innovative ways to embrace communities into management mechanisms.

The new international Master's Program with a special focus on World Heritage accepts ambitious students to work on challenges of World Heritage with a hands on experience in Istanbul, and other World Heritage properties in Turkey.
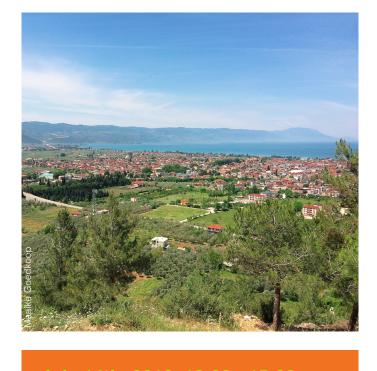
Dr. Yonca Erkan (Chair Holder)

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**July 14th, 2016, 13:00 - 15:00 pm
Istanbul Congress Center (ICC)
Emirgan Hall**

Integration of Sustainable Development into the Processes of the World Heritage Convention:
Role of Academia and UNESCO Chairs

United Nations Educational, Scientific and Cultural Organization   UNESCO Chair on the Management and Promotion of World Heritage Sites New Media and Community Involvement Kadir Has University, Turkey

UNESCO WORLD HERITAGE COMMITTEE
40th Session • Istanbul, Turkey 2016

Maaike Goedkoop

Sustainable Development Goals and World Heritage Convention

The General Assembly of States Parties to the World Heritage Convention at its 20th session (UNESCO, 2015), discussed the integration of a Sustainable Development perspective based on UN 2030 Sustainable Development Goals into the processes of the World Heritage Convention. It recommends States Parties to:

◈ promote scientific studies and research
◈ develop tools and guidelines
◈ organize training
◈ provide quality education

Fostering Peace and Security

Ensuring conflict prevention; contribution of conservation and management of World Heritage properties in the event of conflict; prevention and resolution, including, by drawing on traditional ways of solving disputes that may exist within communities; protecting heritage during conflict; contributing to post-conflict recovery.

Environmental Sustainability

Protecting biological and cultural diversity and ecosystem services and benefits, as well as strengthening resilience to natural hazards and climate change.

"The methodologies to adapt the World Heritage properties to Sustainable Development Goals dwell on four main themes"

Inclusive Economic Development

Ensuring growth, employment, income & livelihoods; promoting economic investment & quality tourism; strengthening capacity-building, innovation & local entrepreneurship.

Inclusive Social Development

Contribution to inclusion and equity; enhancing quality of life and well-being; respecting, protecting and promoting human rights; involving indigenous peoples and local communities; achieving Gender Equality.

[WHC-15/20.GA/INF.13]

Integration of Sustainable Development into the Processes of the World Heritage Convention: Role of Academia and UNESCO Chairs

13.10 Welcome
Vesna Vujicic-Lugassy
 UNESCO Culture Sector, Conventions Commons Services

13.15 Opening
prof. Yonca Erkan
 UNESCO Chair in Management and Promotion of World Heritage Sites, *Kadir Has University (Turkey)*

13.30 Sustainability and Peace
prof. Priyankar Upadhyaya
 UNESCO Chair for Peace and Intercultural Understanding, *Banaras Hindu University (India)*

13.45 Sustainability and Development
Jasone Unzueta MSc
 UNESCO Chair in Sustainable Development and Environmental Education, *Universidad del País Vasco (Spain)*

14.00 Sustainability, Economy and Tourism
prof. Lorenzo Cantoni
 UNESCO Chair in ICT to Develop and Promote Sustainable Tourism In World Heritage Sites, *Università della Svizzerra italiana (Switzerland)*

14.15 Sustainability and Cultural Expressions
prof. Dominique Sewane
 UNESCO Chair in influence of African thought - Preservation of African Cultural Heritage, *University of Lomé (Togo)*

14.30 Panel discussion and conclusion
prof. Mike Turner (Moderator)
 UNESCO Chair in Urban Design and Conservation Studies, *Bezalel Academy of Arts and Design (Israel)*

Panel members:
Francesco Bandarin
 UNESCO Assist. Director-General for Culture a.i.
Nada Al-Hassan
 UNESCO World Heritage Centre
Joe King
 ICCROM, Director Sites Unit
Andrew Potts
 ICOMOS, Focal Point for the UN SDG Process
Tim Badman
 IUCN, Director of World Heritage Programme