Aims
The aim of the subject is to help the student to interpret the different manifestations of mass culture (literature, film, television, advertising and fashion...) from a point of view that integrates the gender dimension. Students will learn to interpret the cultural manifestations of the 19th and 20th centuries as expressions of a given State of relations between the genders.

The subject contributes to developing the degree’s general competencies, mostly those that refer to the critical analysis of cultural projects, and, those more related to history, especially the management of information and its organization and transmission both orally and written, individually and collectively.

Contents
1. THE FORMATION OF THE CONTEMPORARY WORLD AND MARIE-AANTOINETTE’S BODY. The aim is to analyse pornographic literature concerning Maria-Antoinette in the context of the French Revolution.

2. "THE ANGEL OF THE HOUSE" AND THE PUBLIC SPHERE IN THE 19TH CENTURY. Patmore and Ruskin’s literature and Hicks’ paintings are the target of our enquiry.

3. THE "MODERN WOMAN" AND SOCIAL DISORDER. The understanding of women’s fashion in the 1920s.

4. THE RETURN TO THE HOUSEHOLD AND THE UNHAPPINESS OF WOMEN. The so-called "good wife guides" are the point of departure of our analysis.


6. POSTFEMINISIM. The understanding of romantic comedies, "Bridget Jones" or "Legally Blonde".

Assessment and Evaluation
June Sitting.
- June Exam (Four Questions): 6 points.
- Assignments: 4 points.

July Sitting
- July Exam (Practical/Theory Questions): 10 points

Sources


