

### APPLICATION FORM: GLOBAL TRAINING PROGRAMME 2017-2018 – INTERNSHIP INFORMATION

CORPORATIVE INFORMATION			
Name of the company		MeltPrep GmbH	
Contact Person		Daniel Treffer	Email:
Location	Country	Austria	
	City	Graz	
	Address	Stremayrgasse 16/IV	
Sector		Pharmaceutical Laboratory Equipment Manufacturer	

PROPOSED INTERNSHIP INFORMATION		
Number of trainees to host		2
Extension time (extra months and salary) OPTIONAL  <u>SEE DOCUMENT:</u> "FORM 2_Global Training 2017 extension preliminary agreement"	Extra months (2, 3 or 4 Months)	Si al finalizar los 6 primeros meses la empresa y el becario desean prorrogar la estancia, la empresa ofrece la posibilidad de prorrogar la estancia hasta 6 meses más.
	Monthly payment for extra months (between 0-1358€/month)	Al finalizar los 6 primeros meses, si la empresa ofrece la posibilidad de prorrogar la estancia varios meses, sería con la siguiente mensualidad (a día de hoy): 700€

INTERNSHIP/PLACEMENT INFORMATION	
Department (in case you want more than 1 trainee, indicate the different departments where they will work)	Accounting and Marketing
Description of project/activities (in case you want more than 1 trainee, indicate the different projects/activities on which they will work)	MeltPrep is a young startup which was founded in 2016 and is seeking for highly motivated students, which can contribute with their abilities gained during the studies in the field of accounting and marketing. Our products are niche products with a few hundred customers all over the world. The field of activity of the internship is targeted online marketing, market research and organizational tasks.
COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Requested profile(s) information (Studies, previous experience, language skills, other skills...)	Marketing, Accounting, High Level of Social Competence, English written and spoken
Other commentaries	

## INFORMATION ABOUT THE COMPANY/INSTITUTION

LOGO	
WEBSITE	<a href="http://www.meltprep.com">www.meltprep.com</a>
<b>INFORMATION ABOUT THE CITY AND THE AREA WHERE THE COMPANY/ISTITUTION IS LOCATED</b>  (General information about SECURITY, ACCOMODATION, PUBLIC TRANSPORT...)	<p>Styria is a state or Bundesland, located in the southeast of Austria. Graz is the capital of Styria and second-largest city in Austria after Vienna. On 1 January 2017, it had a population of 320,587. Graz has a long tradition as a "university town": its six universities have more than 44,000 students. Its "Old Town" is one of the best-preserved city centres in Central Europe</p> <p>An extensive public transport network makes Graz an easy city to navigate without a car. The city has a comprehensive bus network, complementing the Graz tram network consisting of eight lines. Four lines pass through the new underground tramstop at the main railway station (Hauptbahnhof) and on to the old town before branching out. Furthermore, there are seven night-time bus routes, although these run only at weekends and on evenings preceding public holidays.</p>
<b>GENERAL INFORMATION ABOUT THE COMPANY/INSTITUTION</b>	<p>MeltPrep is a young Graz based startup which was founded in the beginning of 2016. We have international customers in Asia, Europe and United States of America. Our tools accelerate the research in the pharmaceutical development by cutting down the preparation time and material inputs.</p>
<b>MAIN ACTIVITY OF THE COMPANY/INSTITUTION</b>	<p>MeltPrep has developed innovative laboratory equipment for the pharmaceutical industry. The technology is patented and opens new possibilities. The main activity is the commercialization of the technology and the development of new products to the diversify the product range.</p>
<b>A BRIEF EXPLANATION OF MAIN PROJECTS</b>	<p>Commercialization of the VCM Technology</p> <p>The niche market with a few hundred customers requires targeted strategies to reach the potential buyers of the VCM technology. Within this internship different strategies should be tested and evaluated. Different marketing channels could be tested including online marketing, printed adds in scientific journals and cold calling campaigns.</p>
<b>PREVIOUS COLLABORATION IN INTERNSHIP/TRAINING PROGRAMMES?</b>	<p>none</p>
<b>OTHER COMMENTARIES</b>	