



Special Issue:

Bibliometric analysis reviews in Management topics

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Introduction

Management Letters / Cuadernos de Gestión is a journal with more than three decades for the publication of articles with scientific rigor and useful for the improvement in business management. With the new Editor-in-Chief and Editorial Board, Management Letters is pleased to announce the Call for Papers for its special issue on "Bibliometric analysis reviews in Management topics."

Special Issue Information

Articles published in Management Letters / Cuadernos de Gestión include theoretical, methodological or empirical work that cover a wide range of disciplines and perspectives that contribute significantly to the study of business problems. For the three decades of this journal, now we want to make a review of the field of studies in business or management topics to identify trends, research's problems, collaboration networks and future research.

Therefore, we want to frame the next Special Issue/Section in mapping and analyzing studies of business disciplines through bibliometric reviews, since it allows to have a complete picture to

obtain a critical analysis on an area of study, helping to guide the theory and practice of future research in the field studied.

Bibliometrics is a research field of information sciences that studies the bibliographic material quantitatively by using quantitative and statistical methods (Pritchard 1969; Broadus 1987). Bibliometrics is a very useful approach for developing an overview of a research field as it identifies the leading trends by using different bibliometric indicators (for example number of publications, citations, h-index, among others) for the same problem in order to provide a complete picture of the state of the journals (Merigó *et al.* 2015). Today, thanks to the development of computers and Internet, it is more accessible to collect data from different database to develop a bibliometric analysis of a set of documents from a research topic, journal or country.

In the literature, there are bibliometric studies in a wide range of business areas. Including areas such as Management (Podsakoff *et al.* 2008; Aguinis *et al.* 2012), Economics (Coupé 2003; Bonilla *et al.* 2015), Entrepreneurship (Landström *et al.* 2012; Cancino *et al.* 2020), Innovation (Fagerberg *et al.* 2012; Merigó *et al.* 2016), Management science (Merigó and Yang 2017a), Information sciences (Merigó *et al.* 2018), Finance (Chung *et al.* 2001; Chan *et al.* 2002), Accounting (Merigó and Yang 2017b), Marketing (Coombes and Nicholson 2013; Theubl *et al.* 2014; Sinkovics 2016; Valenzuela *et al.* 2017; Di Benedetto *et al.* 2018) including specific topics such as Consumer Research (Baumgartner 2010), Industrial Marketing (Valenzuela-Fernández *et al.* 2019a), Sustainability research in marketing (Chabowski *et al.* 2011), Business-to-business (Backhaus *et al.* 2011; Moller and Halinen 2018; Valenzuela-Fernandez *et al.* 2019b)), Financial marketing (Munoz-Leiva *et al.* 2013) and Global branding (Chabowski *et al.* 2013).

Poor understanding of theory or little originality often happens when there is no clear understanding of the evolution of the underlying knowledge. The investigation of future studies on management in business areas (Accounting, Finance, Marketing, Consumer Behavior, People Management, Information Systems, Processes, Sales Management, Services, Innovation, among other), will benefit from the knowledge more advanced studies revealed by bibliometric reviews. Therefore, through this special issue, we aim to improve our understanding of business problem studies.

Key topics of the special issue

We invite bibliometric reviews on a topic within the domain of management or business area including related subject areas (directly or indirectly), which may include, but not limited to, the following topics:

1. Strategic Management
2. Innovation
3. Entrepreneurship
4. Information Systems Management
5. Financial
6. Management science
7. Services
8. Human Resources Management
9. Sales management

10. Consumer Behavior
11. Marketing topics
12. Public Management
13. Process and operations management
14. Digital transformation in business
15. Sustainable management
16. Ethical business

Manuscript Submission Information

Open for submissions: February 5, 2021

Closing date for new submissions: June 30th, 2021 (Submission Deadline)

Review results: August 30th, 2021

Resubmission deadline: October 30th, 2021

Final review results (it may include a 2nd - 3rd resubmission): November 30th, December 30th, 2021.

Publication: 1st semester 2022.

Instructions

1. Explain in detail the procedure for data collection, use of keywords, type of documents considered, indicators, etc. to carry out the bibliometric review and analysis.
2. Add a significant part of the article (at least 20%) to discuss the findings and develop research proposals of future interest with reference to the scientific contributions found in the review.

We look forward to receiving, reviewing, and publishing high-quality bibliometric analysis reviews in this special issue.

Submission procedure

All contributions to this research topic must be within the scope of the special issue or section and journal to which they are submitted, as defined in their mission statements.

Please visit the Instructions for Authors page before submitting a manuscript (<http://www.ehu.es/cuadernosdegestion/revista/en/submitting-papers>)

Articles can be submitted in English or Spanish. However, if an article is accepted, the authors should send the final version in English.

Submitted manuscripts should not have been previously published, nor be under consideration for publication elsewhere (except conference proceedings papers).

Please indicate that your paper is intended for this special issue. Manuscripts should be submitted in MS Word format by e-mail to the following address (revista.cuadernosdegestion@ehu.es).

Accepted papers will be published in the journal and will be listed together in the special issue or section. All manuscripts will be reviewed by at least two expert referees.

For questions regarding this special issue's content, please contact the guest editors.

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