

## 13<sup>TH</sup> WORKSHOP ON FAMILY FIRM MANAGEMENT RESEARCH

### “Creativity and Family Businesses”

Bilbao, 25 - 27 May 2017



ORGANIZED BY

University of the Basque Country, UPV/EHU

Chair of Family Business, UPV/EHU in collaboration with DFB/BFA

With the collaboration of:



FESIDE

Fundación Emilio Soldevilla  
para la Investigación y Desarrollo  
de la Economía de la Empresa

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## 13TH WORKSHOP ON FAMILY FIRM MANAGEMENT RESEARCH CREATIVITY AND FAMILY BUSINESSES

University of Basque Country, UPV/EHU

Bilbao, Spain MAY 25-27, 2017

### OVERVIEW OF THE PROGRAM

#### Thursday, 25 May 2017

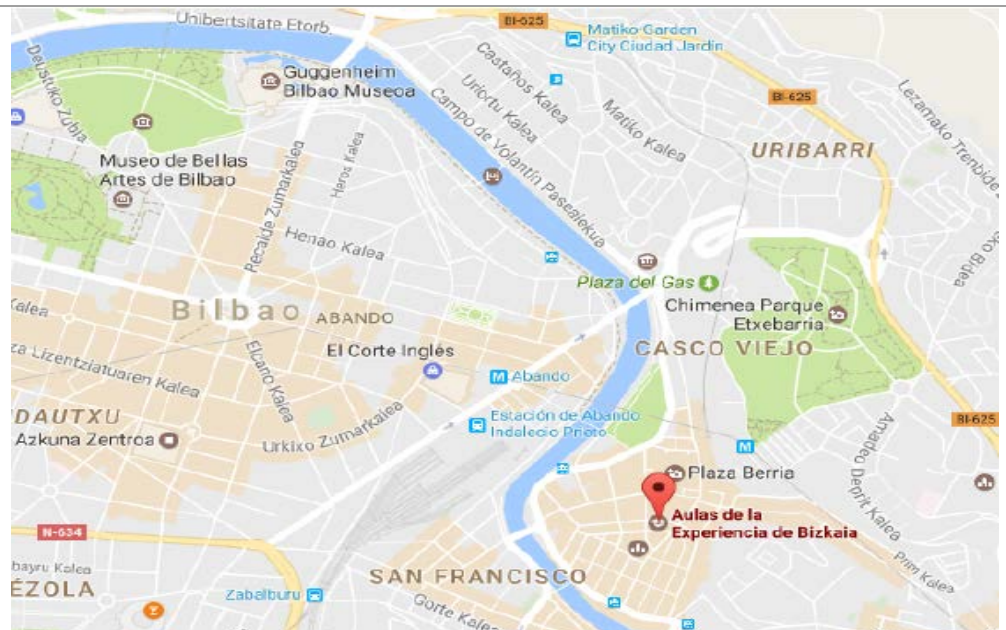
Start	End	Type of activity
18:00	18:15	<b>Welcome Reception</b>
		<b>Conference</b>
18:15	19:00	<i>Invited speaker:</i> Mr. Ormazabal President of Velatia (Family Business Group). President of the Family Businesses' Association of Euskadi
19:15	22:00	<b>Sightseeing in Bilbao</b> <b>Informal social evening</b>

#### Location

**Aulas de la Experiencia, UPV/EHU**

C/ Banco de España, nº2. 48005 Bilbao

**Google maps:** <https://goo.gl/maps/VNJZHurexxx>



Friday, 26 May 2017		
Start	End	Type of activity
08:00	12:00	<b>Registration</b>
08:30	09:00	<b>Opening session</b>
09:00	10:00	<b>Keynote presentation</b> <i>Invited speaker: Prof. Alessandro Minichilli, Bocconi University, Italy</i> <i>"Creativity in family firms, and in family firms' research"</i>
10:00	11:30	<b>Parallel session 1</b>
11:30	12:00	<b>Networking coffee break</b>
12:00	13:30	<b>Parallel session 2</b>
13:30	14:30	<b>Lunch</b>
14:30	16:00	<b>Parallel session 3</b>
16:00	16:30	<b>Networking coffee break</b>
16:30	17:30	<b>Keynote presentation</b> <i>Invited speaker: Prof. Pramodita Sharma, Vermont University, USA</i> <i>"Creating an engaging career in family business research: Mattias Nordqvist interviews Pramodita Sharma"</i>

<b>Location</b>	<p><b>Edificio Bizkaia Aretoa, UPV/EHU</b>  Avenida Abandoibarra, 3. 48009 Bilbao  <b>Coordenadas GPS:</b> 43.26867,-2.93752  <b>Google map:</b> <a href="https://goo.gl/maps/YUpDsUGXFe92">https://goo.gl/maps/YUpDsUGXFe92</a></p>
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18:30	20:00	<b>Visit to the Guggenheim Museum Bilbao</b> Avenida Abandoibarra, 2. 48009 Bilbao
20:00	23:00	<b>Dinner and Best paper award</b> <i>Bistro Guggenheim Bilbao Restaurant</i>

### Saturday, 27 May 2017

Start	End	Type of activity
<b>09:00</b>	10:30	<b>Parallel session 4</b>
<b>10:30</b>	11:00	<b>Networking coffee break</b>
<b>11:00</b>	12:00	<b>Keynote presentation</b> <i>Invited speaker:</i> Prof. Belen Villalonga, NYU Stern School of Business, USA <i>"Family Firms: From Strategic Management to Strategic Ownership"</i>
<b>12:00</b>	13:30	<b>Parallel session 5</b>
<b>13:30</b>	14:30	<b>Lunch</b>
<b>14:30</b>	15:30	<b>Parallel session 6</b>
<b>15:30</b>	15:45	<b>Closing session and welcome to the 2018 Workshop</b>
<b>Location</b>		<b>Edificio Bizkaia Aretoa, UPV/EHU</b> Avenida Abandoibarra, 3. 48009 Bilbao

### OPTIONAL EVENT

		<b>Visit to La Rioja (Briones)</b>
<b>16:15</b>	23:00	<ul style="list-style-type: none"> <li>– Visit to the Wine Museum</li> <li>– Dinner</li> </ul>

The transfer and visits will be run by the organization of the Workshop.  
 Entrances of the Museum and dinner will be paid by guests.