



#ISBEE2022 / @2022Isbee

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WhatsApp ISBEE2022 Group ask by email to: isbee.bilbao.2020@gmail.com

20 July 2022 WEDNESDAY		
Integrity Model, Psychology & Vulnerability	Organizers: Michael Asslaender	Wednesday 14:30 - 16:30 CRAI ROOM1
Alejandro Amillano; Silvia Martínez-Rodríguez; Onintze Letona-ibañez; María Carrasco, Nuria Ortiz & Paula Fernández	Psychological roots of servant-leadership: An empirical test from a self-expansion perspective.	
Velli Parts; Aive Pevkur	What Type is your Boss: Darwinian, Communitarian or Missionary?	
Bilal Kchouri	Lying for Money: Experimental Study on Religious Followers	
Madeleine Julia Fuerst; Christoph Luetge; Raphael Max ; Alexander Kriebitz	Towards integrity-based corporate governance: Modelling a conceptual framework for quantifying organizational integrity	
Reinhard Weisser	In short supply? Positive attitudes of societal stakeholders towards vulnerable groups	
Michael Asslaender	Social Prerequisites of Sweated Labour	
Track 2-The power of the social economy: its contribution to business ethics and SDG	Organizers: Adoración Mozas Moral	Wednesday 14:30 - 16:30 CRAI ROOM2
Gabriel García-Martínez ; Guadalupe Orea-Vega	Agri-food cooperativism and its commitment to building the sustainable backbone of a region: The case of Valencian cooperative wineries	
Oier Imaz	Responsible Business Model Innovation for Sustainable Development: Worker Cooperatives and the Mondragon Cooperative Experience	
Silvia González	Are our concerns about immigration the same? A comparison of attitudes towards immigration and immigrants among Latin American countries.	
Davinder Kumar Madaan	Globalization and Inequality in India	
Grzegorz Zasuwa ; Magdalena Stefańska	Trust or distrust? What mediates the effects of corporate social (ir)responsibility on corporate reputation	
Domingo Fernández Uclés; Adoración Mozas Moral ; Enrique Bernal Jurado; Raquel Puentes Poyatos	E-commerce in the Social Economy: strategic factors	
Behavioural Ethics	Organizers: Marjo Lips-Wiersma	Wednesday 14:30 - 16:30 CRAI ROOM3
Martha Monica Rodriguez Coronel	The way back, what business ethics teaches civil society and its foundations	
Andrew Gustafson	Why Utilitarianism Is So Neglected In the Field of Business Ethics, And What to Do About It	
Daryl Koehn	Ethical and Leadership Challenges by Organizational Culture Type	
Elsa González-Esteban	Institutionalization frameworks for ethics in Business Research and Innovation processes	



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Franziska Poszler; Maximilian Geisslinger; Johannes Betz; Christoph Lütge	Risk management at the center of ethics: The applicability of traditional ethical theories and how to truly advance the development of an ethical vehicle	
Prabir Biswas	Relevance of ethics in globalisation of business	
Marjo Lips-Wiersma	Why can meaningful become unethical work?	
Track 25-Corporate citizenship as virtuous behaviour: how to motivate companies to engage with the promotion of better societies	Organizers: Peru Sasia	Wednesday 14:30 - 16:30 CRAI ROOM4
Cecilia Martinez-Arellano	Towards virtuous citizenship of SME's: The influence of employees' participation	
Maria Riegler; Anna Burton; Markus Scholz; Katharina Jarmai	Antecedents of company engagement in business partnerships for sustainability	
Maria Nuria Gonzalez Rubio	Resetting Corporations in Society: The Leadership Challenge of Caring-Citizen Digital Corporations	
Symphorien Ntibagiriwa	Dealing with illicit financial flows by reading Adam Smith's theory of moral sentiments in the African context of Ubuntu	
Merle Ojasoo	Leadership culture and principles in Estonian start-ups	
Robert Ugalde Zabala; Fabiola Waleska Sigüenza Tamayo; Sofia Arana Landín; Zaloa Sámano Cobián	The fishermen's guild of Bermeo, a risk- management entity	
Integrity Model, Psychology & Vulnerability	Organizers: Yaseff-Raziel Yauri & David Robles	Wednesday 14:30 - 16:30 BIZKAIA ARETOA ROOM ELHUYAR
Rekgotsofetse Chikane	Using Complexity to bring New Humanism into International Development in Sub-Saharan Africa	
Danelle Fourie; Mark Rathbone	Amartya Sen's Development as Freedom and the perpetuation of the neoliberalism in African under-development	
Howard Harris	Covid impacts on work and organisations: insights from MacIntyre and Girard	
Jessica McManus Warnell	Energy, Justice and Fukushima: An International, Multidisciplinary, Multi-sector Collaboration	
Kun Tian	The Heterogeneous Effect of Public Expenditure on Growth with Migration within China	
Magnus Schauf; Eline Schoonjans	Effects of unionization on facilities' toxic emissions	
David Robles; Leire San-Jose, Sara Urionabarrenetxea	Social performance over financial leverage: A rouse for sustainable firms	
Track 35-Human Rights & Sustainable and social entrepreneurship	Organizers: Maria Saiz-Santos & Ana Fernandez-Laviada	Wednesday 14:30 - 16:30 BIZKAIA ARETOA ROOM ARRIAGA
Felix Carl Schultz; Sebastian Everding	Circular Economy Governance –A Circular Plastics Value Chain Perspective	
Fanny Chen	Prevalence of perceived unethical purchasing practices within strategic buyer-supplier relationships	



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Miguel Velasco	Gaming Rules in Liminal Settings Leading to Corruption: Evidence from an Experimental Approach.	
Peter-Jan Engelen; Annika Van Baar; Judith Van erp; Liesbeth Enneking	Do firms pay a penalty for corporate human rights violations?	
Thoane Herman Sengfeng; Bryan Michael Kenneth Robinson	The impact of Multinational Enterprises on inequalities in the Southern Africa Development Community: an institutions-based view perspective	
Ana Fernandez-Laviada; Nuria Calvo, Thomas Schott y Loreto Fernandez	Awareness of Sustainable Development Goals and strategies and practices for sustainability: Family businesses compared to non-family businesses	
Rebeca Martín Díez; María Saiz Santos; Andrés Araujo de la Mata	Sustainable Entrepreneurship: Circular Economy in Industry	
Track 30-Gender issues in corporate governance, sustainability practices, organizational ethical culture and behaviour	Organizers: Marcela Espinosa	Wednesday 14:30 - 16:30 BIZKAIA ARETOA ROOM BAROJA
Ainhoa Saitua-Iribar; Javier Corral-Lage; Lorea Maguregi-Urionabarrenetxea; Noemí Peña-Miguel	Impacts of the presence of women in decision-making positions in companies	
Teresa Duarte-Atoche; Paula Rodríguez Castro; Joaquina Laffarga Briones	Does motherhood affect the academic career of university women professors?	
Narjes Khatoun Moradi; Amalia Carrasco Gallego	Women on Boards in the United Arab Emirates (UAE) and Kuwait	
Sara Urionabarrenetxea; Jose Domingo García-Merino	Young financial but highly trained: is gender determining in the relationship between behaviour and financial performance?	
Teresa Duarte-Atoche; David Patiño-Rodríguez	The effect of gender equality on subjective well-being	
Josune Amondarain; Eduarne Aldazabal; Marcela Espinosa-Pike	Gender differences in the auditing stereotype and their influence on the intention to enter the profession	
Josune Amondarain; Itsaso Barrainkua; Marcela Espinosa-Pike	The challenge of retaining female talent: predicting employee turnover in audit firms	
21 July 2022		
THURSDAY		
Ethical dilemmas & Criteria	Organizers: Leire Alcañiz	Thursday 9:00 - 10:30 CRAI ROOM1
Edna Maria Campanhol; Marinês Santana Justo Smith; Maria Amélia Duarte Oliveira Ferrarezi	Brazilian eSocial in the ESG (Environment, Social and Corporate Governance) context: business information and ethical responsibilities in the case of a Brazilian industrial company.	
Brad Agle	A typology of ethical dilemmas in organizational life: the role of individual action in reinventing globalization	
Winson Chiu	Incentives and Choices of NGOs on Activism Campaigns against Corporations	
Catherine Mcdonald	Extending the Continuum of Corporate Diplomacy: Insights for Effective Implementation of the SDGs	



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Santiago Mejia	The Common Good of Shareholders: a Normative Examination of the Diversity Among Shareholders	
Track 11-The impact of corporate social responsibility and the monetization of social value for the sustainability of organizations	Organizers: Cándido Román	Thursday 9:00 - 10:30 CRAI ROOM2
Arianna Pisciella	How to account for social value: past, present and future trends	
Carlos Rubio Nieto; José Luis Fernández Fernández; José Manuel Rodríguez Carrasco	The influence of the governance structure of banking foundations on the social activity they develop	
Inmaculada Galván-Sánchez; M ^a Olga González-Morales; M ^a Marta Domínguez-Herrera; M ^a Del Pino Domínguez-Cabrera	Evaluating the corporate social responsibility (CSR) of a social economy company: differences according to the seniority of the worker-partners	
Margarita Fernández-Monroy; Sara Viera-Guerra	Corporate social responsibility in the franchise sector in Spain: an overview of website disclosure	
Javier Mendoza Jiménez; Beatriz Guzmán Pérez; María Victoria Pérez Monteverde; Cándido Román Cervantes	Social value of financial cooperatives: a case study in Tenerife	
Track 14-Corporate citizenship: a critique	Organizers: Pedro Frances	Thursday 9:00 - 10:30 CRAI ROOM3
Alesia Slocum	Rethinking the Role of Control in Corporate Citizenship	
Giacomo Degli Antoni; Marco Faillo	Ethical consumerism and wage level: evidence from an experimental market	
Karin Svedberg Helgesson; Ulrika Mörth	Corporate Citizens, Which Citizens?	
Asiye Aydilek, Harun Aydilek	Effects of Lifetime Uncertainty and Market Completeness under Recursive Utility	
Rafael Cejudo	Corporations as primary agents of justice. Application to the Prager University vs Google llc case	
Pedro Francés-Gómez	A liberal-egalitarian social contract of the firm	
Track 18-Digitization of the economy, responsible finance and the fight against poverty	Organizers: José Luis Fernández Fernández, Javier Camacho Ibáñez & Diego Blázquez Bernaldo de Quirós	Thursday 9:00 - 10:30 CRAIA ROOM4
Hayet Kerras; Martínez León; María Dolores De-Miguel Gómez	Comparative study of the digital gender gap between Spain and Algeria	
Livia Levine	Gig Economy Platforms' Social Responsibility	
Nurlan Turdaliev	Inflation and Heterogeneity	
Pablo Álvarez De Linera Granda	International codes of family firms: Poverty & Responsible finance	



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Esperanza Hernández-Cuadra; José Luis Fernández-Fernández	Ethics & Compliance Officer's role in Spain-based corporations: An internal legitimacy perspective	
Track 27-Stakeholder collaboration and stakeholder competition in value creation	Organizers: Silvana Signori & Gianfranco Rusconi	Thursday 9:00 - 10:30 BIZKAIA ARETOA ROOM ELHUYAR
Beloke Alea; Ramón Bernal	Public procurement from a stakeholder perspective	
Francesco Scarpa; Silvana Signori	A stakeholder theory approach to corporate tax planning	
Giacomo Boesso; Fabrizio Cerbioni	Grantors and Grantees Cooperating on Non-profit Projects: An Accounting Study	
Kalyan Bhaskar; Jennifer Griffin; Verena Radulovic	The Informal Sector: Challenges and Opportunities of Partnering	
Yolanda Chica; Maite Ruiz	New business models. Participatory models	
Track 7-The future of meaningful work	Organizers: Christopher Michaelson	Thursday 9:00 - 10:30 BIZKAIA ARETOA ROOM ARRIAGA
Marianne Thejls Ziegler	From Work to Participation	
Mateusz Kucz	How to Shape the Moral Attitudes in the Workplace? – Practical Wisdom as the Global Virtue in the Local Workspaces	
Michael Asslaender	The Probable Futurity of the Laboring Class	
Milena Störmer	When Business gets Political: A Shift in Power Dynamics and Responsibilities	
Track 32-Leadership in the Age of Emotion	Organizers: Joanne B. Ciulla	Thursday 9:00 - 10:30 BIZKAIA ARETOA ROOM BAROJA
Andrés Suárez	Corporate Governance and Compliance. The Case of Chilean Legislation and Norms	
Ibzan Darius	Is Crime Rate More Responsive to Minimum Wage in the USA	
Ruth Capriles	The Beast in the Digital Mode	
Leah Tomkins	Leadership by 'Alternative Facts': Insights from Franz Kafka	
Joanne B. Ciulla	Leadership in the Age of Emotion	
Track 34-Humanism in management and economics	Organizers: Ricardo Aguado	Thursday 14:00 - 15:30 CRAI ROOM1
Andrew Gustafson	Frank Knight's Critique of Individualistic Economy Assumptions and Free Market Competition, and a Practical Response to Inequity through Purposeful Free Market Entrepreneurship of EOC	
Andrew Gustafson; Celeste Harvey	The Economy of Communion Movement as Humanistic Management	
Domènec Melé	Humanistic Leadership: Practical Wisdom, Sense of Service, and Virtues	



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Ekhi Atutxa; Ricardo Aguado; Iñigo Calvo-sotomayor; Jaseff Raziel Yauri-Miranda	Thinking the social economy from the commons paradigm: the case of the electric sector in Spain	
Track 22-Artificial intelligence (ai) in business	Organizers: Tae Wan Kim, Ignacio Ferrero, Alejo Jose G. Sison	Thursday 14:00 - 15:30 CRAI ROOM2
Ana Luize Corrêa Bertoncini; Mauricio Custódio Serafim	Ethical content in artificial intelligence: a demand explained by three critical points	
Aude Marie Marcoux; Justin Lawarée; Lyse Langlois	AI Ethics Tools: From Principles to Practice	
David Bauman	What Is Justice in AI?	
Florian Krause; Thomas Beschorner	Algorithms, Decision Making, and the Human Outside the Code	
Marta Rocchi; Caleb Bernacchio	Digital Structures and Their Threats to Moral Agency: The New Challenges for Business Ethics in the Fourth Industrial Revolution	
Leena Lankoski; N. Craig Smith; David Ronnegard	Corporate Responsibility Meets the Digital Economy	
Track 17-The commitment to ethics from business management	Organizers: José Luis Lizcano, Ignacio Sepúlveda and Mercedes Ruiz	Thursday 14:00 - 15:30 CRAI ROOM3
Esperanza Hernández-Cuadra; José Luis Fernández-Fernández	Corporate Ethics and Compliance Programs: a conceptual framework and opportunities for empirical and theoretical advancement	
Maria Aluchna; Tomasz Kuszewski	Compliance as a social contract. Evidence from corporate governance best practice	
Prabir Biswas	Ethical issues and management commitment in business – An overview	
Araceli De-Los-Rios- Berjillos; Salud Millán-Lara; Ignacio Sepúlveda; Mercedes Ruiz-Lozano	Responsible management through ethic codes	
Track 27-Stakeholder collaboration and stakeholder competition in value creation	Organizers: Silvana Signori and Gianfranco Rusconi	Thursday 14:00 - 15:30 BIZKAIA ARETOA ROOM ELHUYAR
Maria-Gabriella Baldarelli; Gianfranco Rusconi	Stakeholder Theory(-ies) and Economy of Communion (EoC) in dialogue	
Paola Garrone; Andrea Rizzuni	What drives business collaboration with non-profit organizations? An empirical analysis of heterogeneous collaboration choices	
Sara Moggi	Stakeholders matter in sustainability reporting at universities: an empirical analysis	
Silvana Signori; Leire San-Jose; José Luis Retolaza; Gianfranco Rusconi	Measuring Value for Stakeholders, the role and limits of Value Added and ESG ratings	
Patricia Peinado	Using Agenda 2030 to build team-works and teach macroeconomics to first year university students	
Track 7-The future of meaningful work	Organizers: Christopher Michaelson	Thursday 14:00 - 15:30 BIZKAIA ARETOA ROOM ARRIAGA



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Abe Zakhem; Michael Mascio	Work as Sport: A Stoic Prescription for Living Well When Doing Meaningless Work	
Alessandro Gerosa; Caroline Moraes	From hobby to profession: The new paradigm of playful work among neo-craft consumer-entrepreneurs	
Corinne Fenech	Ethical Blindness: A Hidden Challenge to Ethical Leadership	
Joanne B. Ciulla	Meaning in a New Age of work	
Track 1-Cosmopolitanism and legitimacy in business ethics	Organizers: Jacob Dahl Rendtorff	Thursday 14:00 - 15:30 BIZKAIA ARETOA ROOM BAROJA
Georges Enderle	Wealth Creation, Human Rights and Business Legitimacy	
Kristian Høyer Toft	Business, human rights and climate change – a review of an emerging research agenda	
Marianne Thejls Ziegler	Cosmopolitan Values and Stakeholder Responsibility	
Pedro Francés-Gómez	A Contractarian account of global business legitimacy	
Guli-Sanam Karimova	The Belt and Road Initiative, World Order, and International Standards: Continuity, Adaptation, or Discontinuity?	
Track 34-Humanism in management and economics	Organizers: Ricardo Aguado	Thursday 17:30 - 19:00 CRAI ROOM1
Patrice Cailleba; Johanna Edelbloude	Loyalty, Voice, Exit. A new perspective on Hirschman's legacy for Whistleblowers	
Sara Rodríguez Gómez	Incidence of university training in business ethics on the orientation towards corporate social commitment	
Victor Blazquez; Jose Luis Retolaza; Ricardo Aguado	Science and Technology Parks: innovation transformed in social value and regional wellbeing	
Leire Alcañiz, Almudena Eizaguirre & Maria Garcia-Feijoo	Introducing humanism in management education	
Iñigo Calvo-Sotomayor; Ekhi Atutxa; Ricardo Aguado; Jaseff Raziel Yauri-Miranda	Who Is Afraid of Population Aging? Myths, Challenges and an Open Question from the Civil Economy Perspective	
Artificial intelligence (ai) in business	Organizers: Carlos Moreno	Thursday 17:30 - 19:00 CRAI ROOM2
Adriana Mutu	Digital media ecosystems and the protection of the youth market segment: lessons from the trans-position of the AVMS Directive in Spain	
Marco Tulio Daza; Usochi Joanann Ilozumba	Ethics and Artificial Intelligence in Business: A systematic literature review	
Maria Clara Ames; Dilmar Ames; Maurício Serafim	Artificial Intelligence in Digital Marketing: A Virtue Ethics Discussion	
Paula Penn-Nabrit, David Delaine, Christopher Ratcliff, Damon Nabrit, Charles Nabrit	An Ethical, Efficient, Effective, Functional, Pragmatic, Reproducible and Sustainable Partnership to Address SDGs	
Track 28-Ethics in microfinance	Organizer: Jorge Gutiérrez Goiria	Thursday 17:30 - 19:00 CRAI ROOM3
Begoña Gutiérrez-Nieto; Carlos Serrano-Cinca	Assessment and Impact of Microfinance Institutions	



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Naome Otití; Roy Mersland; Bert D'espallier; Rolando Gonzales Martinez	From relationship lending to algorithmic lending: ethical implications for microfinance institutions	
Sudeshna Biswas	The ethical dimension of microfinance	
Jorge Gutiérrez-Goiria	Are microfinance institutions ethical? A study applying the methodology of the Radical Affinity Index	
Track 33-Impact and integration of social accounting in organizations: an ethical view	Organizers: Ana Beraza and Larraitz Lazkano	Thursday 17:30 - 19:00 CRAI ROOM4
Ramón Bernal ; Beloke Alea	Monetising the social value on a local environment: Lantegi Batuak's case study	
Silvia Ayuso	Social value of museums of art: how to manage value creation?	
Xabier Mendizabal ; Leire San Jose; José Domingo García-Merino	Perceived emotional value by fans of professional basketball clubs in Spain: An approach through WTP	
Alfonso Etxanobe	Key success factors for the integration of Social Value in the strategic management process	
Larraitz Lazkano & Ana Beraza	The effect of Social Accounting on the generation of social value	
Track 9-From corporate social responsibility to full sustainable businesses. New sustainable management approaches	Organizers: Sara Urionabarrenetxea & Jose Domingo Garcia-Merino	Thursday 17:30 - 19:00 BIZKAIA ARETOA ROOM ELHUYAR
Réka Horváth ; Ottó Csiki	Willingness to engage in corporate sustainability and CSR activities among Romanian companies	
Sandra Rigot	Do French RMS follow a transparent or climate-friendly path?	
Maria Krambia-Kapardis	Ethics an Antidote to Corruption and Fraud / Contextualizing Ethical Leadership Qualities	
Raphael Max ; Matthias Uhl	Morally Lucky Investors: We find profitable investments more moral although we think we should not	
Track 13-Ethics and digital finance: opportunities and challenges	Organizers: Paul Kofman & Clare Payne	Thursday 17:30 - 19:00 BIZKAIA ARETOA ROOM ARRIAGA
Marta Rocchi	Which Ethics for Fintech? Teaching an Agent-Centred Approach for 21st Century Finance	
Yolanda Coteló-Ourens ; J. Carles Maixe-Altes; Matilde Masso-Iago	The dynamics of social banking and inclusive finance in the Spanish post-crisis	
Abdul Ganyiu Iddrisu	Political Business Cycle and Low Corruption Perceptions in Africa: Why it will be difficult	
Paul Kofman ; Clare Payne	Digital Financial Inclusion of Women – An Ethical Appraisal	
Track 38-Development of Business Ethics in Europe	Organizers: Heidi Von Weltzien Hoivik	Thursday 17:30 - 19:00 BIZKAIA ARETOA ROOM BAROJA
Jacek Sójka	Three decades of business ethics in Poland	
Mari Kooskora ; Katlin Cundiff	The evolution of teaching effectiveness of business ethics in shaping Estonian business community	
Ronald Jeurissen ; Bart Jansen	A History of Business Ethics in the Netherlands	



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Heidi Von Weltzien Hoivik	Reflections on Business Ethics in Norway: How it all started for me and how I witnessed and participated in its development in Norway	
22th July 2022		
FRIDAY		
Track 15-Re-humanizing the business in the globalization era: the role of leadership, organizational culture and sense of purpose	Organizers: Pablo Ruiz Palomino, Rafael Morales	Friday 9:00 - 10:30 CRAI ROOM1
Alicia Hennig	'The Soft overcomes the Hard': Recognizing Feminine Leadership in the 21st Century – A Daoist Approach	
Clare Lalor	Re-Inventing Globalization: Community, Virtues, and the Power of Purpose – How the Virtue Ethics Concept of Flourishing (Eudaimonia) Enhances an Understanding of the Character of the Leader to Illustrate Community, Virtues, and the Power of Purpose	
Maria Rosario Gomez-Alvarez Diaz	The contribution of civic agriculture organizations to the common good. The case of cooperative Biotremol	
Pablo Ruiz-Palomino; Jorge Linuesa-Langreo; María González	The intellectual structure of ethical management in nursing: a citation analysis	
Edita Olaizola; Rafael Morales-Sánchez	Biomimetic leadership for 21 ^a century companies	
Track 22-Artificial intelligence (ai) in business	Organizers: Tae Wan Kim, Ignacio Ferrero and Alejo Jose G. Sison	Friday 9:00 - 10:30 CRAI ROOM2
Pablo Garcia-Ruiz; Carlos Rodriguez-Lluesma	AI and virtue: The Ethics of Sociomaterial Practices	
Patrici Calvo; Elsa González-Esteban	Business ethics in the face of the challenges of Big Data. A discursive ethical analysis	
Yan Bai	Artificial Intelligence and a Microperspective of Corruption: How Human-AI Collaboration Affects Individuals' Cheating Behavior	
Yotam Lurie	Exploring the Ethical Gap in AI's dealing with ethically sensitive situations	
Francesco Giarmoleo, Marta Rocchi, Ignacio Ferrero	Ethics of Artificial Intelligence: the State of Art	
Track 16-Stakeholder management and organizational purpose	Organizers: Keysa Manuela Cunha de Mascena and José Milton de Sousa Filho	Friday 9:00 - 10:30 CRAI ROOM3
Isabel Kleb; Till Talaulicar	Stakeholder-oriented CSR disclosures in the German banking sector	
Andreas Tsalas	Stakeholders Management in the Defense Sector	
Christian Kroll; Laura Marie Edinger-Schons	Corporate Power and Stakeholder Democracy. A Business Ethical Reflection and Research Agenda.	
Markus Scholz, N. Craig Smith, Maria Riegler, Anna Burton	Public Health and Multi-Stakeholder Partnerships: Pharmaceutical Company Engagement in COVAX	
Esther Hennchen	Multi-stakeholder management to address grand challenges: A social connectedness lens	



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Keysa Mascena; Minelle Silva; Magdalena Meißner	Social justice in stakeholder relationships: the social reintegration of marginalized people	
Track 5-Moral values and legitimacy	Organizers: Alicia Blanco Gonzalez	Friday 9:00 - 10:30 CRAI ROOM4
Giorgia Miotto; Francisco Díez-Martín; Cristina Del Castillo-Feito	Gender equality: a tool for organizational legitimacy?	
Sandra Escamilla-Solano; Paola Plaza-Casado; Jessica Paule-Vianez	Does ethics affect to legitimacy of the companies	
Robert Sroka	Role and potential of industrial organizations in developing business ethics. Power of a self-regulation in private equity industry in convincing the portfolio companies to act ethically	
Alicia Blanco-González; Gabriel Cachón-Rodríguez; Camilo Prado-Román; Gregory Payne	Are consumers more pragmatic than moral when shopping at the supermarket?	
Track 10-Globalisation, accounting and the war on corruption	Organizers: Audrey S Paterson, William Jackson & Patrizia Gazzola	Friday 9:00 - 10:30 BIZKAIA ARETOA ROOM ELHUYAR
Shinya Fujino	Institutional Void from the Perspective of Agency Theory: The status of anti-corruption efforts in overseas businesses by Japanese companies	
Vijanti Ramautar; Sergio España; Gudrun Thorsteinsdottir	Ethical, social and environmental accounting and its relationships to strategic management practices in the context of large enterprises	
Roberto Rodríguez-García; Idoya Ferrero-Ferrero; María Ángeles Fernández-Izquierdo	Analysis of sustainability certifications in the hotel industry and the acceptance during the covid-19 crisis	
Michaël Suurendonk	Exposing the False Promises of Blockchain A Critical Narrative on Trust	
Rita Mota & Alan D. Morrison	Human Rights, Multinational Enterprises, and Legitimacy	
Patrizia Gazzola, Audrey S Paterson, Daniele Grechi, Stefano Cristina & Stefano Amelio	Howe fiscal-oriented CSR can support the war against fraud	
Ethics and Digital Finance : opportunities and challenges	Organizers: Paul Kofman & Clare Payne	Friday 9:00 - 10:30 BIZKAIA ARETOA ROOM ARRIAGA
Elena Escrig-Olmedo; M. Ángeles Fernández-Izquierdo; Idoya Ferrero-ferrero; M. Jesús Muñoz-Torres	Are the Financial Markets integrating Sustainability Risk Assessment along global supply chains within the context of Sustainable Development Goals?: A case study of ESG Rating Agencies	
M. Ángeles Fernández-Izquierdo; M. Jesús Muñoz-Torres; Juana M. Rivera-Lirio; Elena Escrig-Olmedo	Is corporate governance a key factor in bridging the gap between circular economy and sustainability? International evidence from the hospitality industry	
Maite Cubas Díaz	National culture and environmental and social disclosures	
Sara Csillag, Carmen Svastics, Anna Laura Hidegh & Zsuzsanna Gyori	Entrepreneurs with disabilities: the struggle and resistance to ableism	
Track 38-Development of Business Ethics in Europe	Organizers: Heidi von Weltzien Hoivik	Friday 9:00 - 10:30 BIZKAIA ARETOA ROOM BAROJA
Albert Loehr	Business Ethics in Germany	
Antonio Argandoña; José Luis Fernández; Josep Maria Lozano	The Recent Development of Business Ethics in Spain	



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Christopher Cowton	Business ethics on the edge: a UK perspective	
Geert Demuijnck	Developing Business Ethics in France	
Marie Bohata	Development of Business Ethics in the Czech Republic	
Track 15-Re-humanizing the business in the globalization era: the role of leadership, organizational culture and sense of purpose	Organizers: Pablo Ruiz Palomino, Rafael Morales	Friday 11:00 - 13:00 CRAI ROOM1
Marion Prats	Leadership, motivations, and virtues: a systemic approach	
Yayoi Hirose	How a company can promote a transformational project? -case study of Japanese discussion workshop	
Vicente Ferrero	Globalization of Online Fraud	
Pablo Ruiz-Palomino; Jorge Linuesa-Langreo ; Hussam Al halbusi	Supervisor ethical leadership and employee sense of purpose	
Track 32- Ethical learning in business education as a guarantee of sustainability	Organizers: Angela Callejón & Dolors Setó	Friday 11:00 - 13:00 CRAI ROOM2
Antonio Molina; Ana Cisneros; María Deseada Lopez ; Julio Dieguez	Exploring the relationship between financial literacy and risk-taking propensity in Spanish undergraduates	
Mcarena Torroba; Sergio Fernández; Manuel Ángel Fernández-Miguel	Financial Behavior and Life Satisfaction of Undergraduate Students	
Jordi Mele-Carne	Case analysis to learn to reflect on the methodology to follow and the limits and usefulness of economic science	
Rafael Morales	Proposal for the implementation of "ethical commitment" competency in the spanish university education	
Dolors Setó-Pamies and Ángela Callejón Gil	Embedding Sustainable Development Goals in Business Education: a conceptual framework	
Angela Callejón	Ethical Learning Assessment from different points of view	
Track 6-Socio-economic inclusion of disabled persons in a globalized economy	Organizers: Virginia Barba-Sánchez and Pedro Jiménez-Estevez	Friday 11:00 - 13:00 BIZKAIA ARETOA ROOM ELHUYAR
Geert Demuijnck	Social policies and corporate responsibility for the employment of persons with a disability	
Juana Morcillo	Social responsibility and disabilities in the university. Specially, a pioneering university degree program for persons with intellectual disability	
Pilar Ortiz García ; Ángel José Olaz Capitán; Juan José García Escribano	Socio-demographic and competence profile of entrepreneurs with disabilities	
Yolanda Salinero, Virginia Barba-Sánchez, Pedro Jiménez-Estévez , Esteban Galindo	Entrepreneurship: a real employment alternative for people with disabilities (PwD)	



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María José Calderón-Milán, Beatriz Calderón-Milán, Virginia Barba-Sánchez , Ángel Meseguer-Martínez	Do workers with disabilities earn the same wage in social enterprises as in capitalist ones?	
Track 7-The future of meaningful work	Organizers: Christopher Michaelson	Friday 11:00 - 13:00 BIZKAIA ARETOA ROOM ARRIAGA
Silvia Traunwieser	Meaningful work by responsibility – a necessity to go beyond the “no-harm principle”	
Giuseppe Danese	The symbolic dimension of corporate practice: Pierre Bourdieu and the rise of corporate wokeness	
Yotam Lurie	If Management is neither a Profession nor a Science: Drucker Revisited	
Manuel Ángel Fernández	Cluster development and social benefit: A study of shared value strategy in Spanish food industry	
Mark Rathbone	Economic inequality, trust and Adam Smith	
Track 1-Cosmopolitanism and legitimacy in business ethics	Organizers: Jacob Dahl Rendtorff	Friday 11:00 - 13:00 BIZKAIA ARETOA ROOM BAROJA
Michael Asslaender	The title of the paper is: Adam Smith and Business Legitimacy	
Alicia Hennig	Global Business Ethics’: Does It Exist? Is it Feasible? – An Asian View	
Christoph Lütge	Global AI Challenges for Corporations	
David Bevan	Modalities of globalization: political, commercial, colonial	