

CROSS-BORDER DOCTORIALES 2014, PRELIMINARY PROGRAMME

DAY 1. INTERNATIONALIZATION AND LEADERSHIP

The main **objective** for this first day will be to bring together all the participants. There will be discussions about the role of **internationalization and networking** in research and after reaching their PhD, and the different groups will work around the idea of leadership and learning as tools to develop scientific and professional growth.

Day 1	INTERNATIONALIZATION AND LEADERSHIP
12:30	Welcome and registration of participants.
13:30	Lunch.
15:00	Official opening of the Doctoriales 2014 with representatives from both universities.
15:30 -16:30	Presentation of objectives: skills and competences to be developed. Welcome dynamics.
16:30– 20:00	Internationalization and networking in research and in professional environments (dialogue in groups - World Café Methodology). The leadership Process. Innovative leadership as the driving force for scientific and professional development of doctoral candidates and of teams within universities/organizations. Results of the World Café. Graphic recording.
20:30	Dinner.

DAY 2. DEFINING CHALLENGES

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8:00	Breakfast.
9:00 -9:30	Building the teams. Introduction to the Agenda for the day.
9:30- 11:00	Which are the emerging areas and topics of interest for Society in the near future?
11:30- 13:30	Knowing the team members: knowledge, abilities and passions. First formulation of team challenges.
13:30 – 15:30	Lunch and free time.
15:30- 17:30	Team dynamics. Introduction to team roles.
17:30 – 19:00	Each team selects a challenge/problem to be solved related to the emerging areas/topics in Europe, and considering how each participant's research work may contribute to its solution. Each team presents to the public its challenge/problem.
20:30	Dinner.

DAY 3. DIALOGUE WITH DOCTORS, COMPANIES AND INSTITUTIONS

Day 3	Dialogue with Doctors, companies/institutions
8:00	Breakfast.
9:30 -13:30	<p>Round Panel: Shearing learnings on internationalization. Networking and its value for employability.</p> <p>Five people from different disciplines, different professional carriers after the PhD Thesis and Human Resources Department will talk about:</p> <ul style="list-style-type: none">- How the PhD has contributed to their internationalization experience- The power of networking- The application of scientific or technical knowledge into practice- Answering to the challenges of Society <p>Questions and dialogue.</p>
13:30 – 15:30	Lunch and free time.
15:30- 17:00	Work on challenges to be undertaken by each team. Identification of factors to be considered when analyzing challenges.
17:00-18:00	Generation of creative solutions.
20:30	Dinner.

DAY 4. PROTOTYPING SOLUTIONS TO CREATE VALUE

The purpose is to work on possible solutions to those challenges previously identified by teams. Each team will work on building a prototype of the solution. Building a low-resolution prototype is essential in order to quickly gather feedback and continue working towards a feasible solution.

Day 4	PROTOTYPING SOLUTIONS TO CREATE VALUE
8:00	Breakfast.
9:00-12:30	Workshop on prototyping solutions. Each team will have the necessary material to develop a low resolution prototype. Solutions for potential users/customers can thus be tested.
12:30 -13:30	Brand and Strategy.
13:30 – 15:30	Lunch and free time.
15:30- 17:30	Tour to sheep farm and Idiazabal cheese producer.
17:30- 19:00	Faire: Presentation of solutions (prototypes) by each team. Evaluation.
20:30	Dinner.

DAY 5. LOOKING AT THE FUTURE

The last day is a wrap-up day but also a moment to look at the future. The teams will work together in creating new strategies and knowledge on the topics covered by the Doctorial and summarizing all the things learnt.

Day 5	LOOKING AT THE FUTURE
8:00	Breakfast.
9:00- 10:30	Canvas of the value proposition. How to implement the solution. Next steps.
10:30 -12:00	Team Activity: Things learnt during Doctoriales. Presentation of results in teams. Feedback and conclusions.
12:00:13:30	Evaluation of Doctoriales by the participants. Diplomas. Closing ceremony.
13:30 – 15:30	LUNCH AND END OF THE DOCTORIALES.