



STUDENT'S GUIDE
SOCIAL PSYCHOLOGY

ACADEMIC YEAR:
2014-2015

DEGREE: PSYCHOLOGY

CENTER: FACULTY OF PSYCHOLOGY
ACADEMIC YEAR: 2014-2015

STUDENT'S GUIDE

1. MAIN CHARACTERISTICS OF THE SUBJECT

NAME: Social Psychology

CODE: 25041

ACADEMIC YEAR: 2014-2015

TYPE OF SUBJECT= Compulsory

ECTS Credits: 6

course: 1

SEMESTER: 1

Bete beharrekoak:

Gomendioak:

2. LECTURERS

NAME: Jose Francisco Valencia Garate

CENTER/DEPT: Social Psychology

AREA: Social Psychology

ROOM: 2D14

e-posta: josefrancisco.valencia@ehu.eus

TLF: 943 015680

URL WEB:

NAME: Lorena Gil de Montes

CENTER/DEPT: Social Psychology

AREA: Social Psychology

ROOM: 2D13

e-posta: lorena.gildemonte@ehu.eus

TLF: 943 015690

URL WEB:

3. ACADEMIC COMPETENCIES

	Competencies
1	To know the theoretical background about the relationship among the individual, society and culture.
2	To know the processes underlying perception, cognition and social communication

3	To know the main elements intervening in intergroup relations
4	To analyze in a critical way the main theoretical approaches in social psychology
5	To be able to design a field study, to develop it and to write a scientific report

4. PROGRAMME

4.1. THEORETICAL BROAD PROGRAMME

1. Social Psychology: Definition and history
2. Construction of the self: Self theories
3. Theories of social influence
4. Attitudes and propaganda
5. Attitude Change
6. Social perception
7. Causal attribution: Classic models and attribution biases
8. Intergroup relations
9. Social representations

4.2. PRACTICE PROGRAMME (*)

Long term activity. In this course students are asked to participate in the development of a research activity in an area of social psychology they are interested in. They are asked to describe and explain a social problem applying their knowledge about social psychological processes explained during lectures. Additionally, students are encouraged to collect relevant data concerning the social issue. The objective of these activities is to approach intuitively social psychological research and intervention, to understand basic assumptions in social psychological theory, research and methods and to learn to work autonomously under supervision. Lab sessions are designed to develop this task.

Specific activities. Students are also required to participate in specific tasks. Some of these activities require writing brief reports, preparing presentations and designing an intervention. The objective these activities is to discuss critically social psychological theories, to apply social psychological processes to social problems and to gain reading, writing and presenting skills. Fieldwork and seminar

sessions will be used to develop these tasks.

(*) Komenigarria litzateke jarduera bakoitzarekin zein gaitasun garatzen den zehaztea, bai eta gaitasunaren zenbakia ere.

5.- SCHEDULE OF THE COURSE

WEEK	DATE	Cl. Magistral Esk. Magistrala	PA GP	TA	PO	OP	S	M	PCA	LDP	GUZTIRA TOTAL
1	07.09.15	3									3
2	14.09.15	3	1								4
3	21.09.15	3	1								4
4	28.09.15	3	1								4
5	05.10.15	3	1								4
6	12.10.15	2	1								3
7	19.10.15	3	1						4		8
8	26.10.15	3	1						4		8
9	02.11.15	3	1								4
10	09.11.15	3	1								4
11	16.11.15	3	1								4
12	23.11.15	3									3
13	30.11.15	3		2							5
14	07.12.15			2							2
15	14.12.15										
		36	10	4					8		60

6. ASSESSMENT SYSTEM

ASSESSMENT

The assessment of learning outcomes will be done through evaluation of different types of activities: written tests, practical reports and workshops, participation in seminars and public presentation of the works.

The theoretical content of the course will be mainly evaluated in a mid-term exam and a final-term exam, both representing the 50% of the final mark. The practical activities represent the other 50%. The research activity is loaded with the 30% of the mark and the specific activities with the 20% of the mark.

Students may choose to be evaluated on a final examination in official exam dates, including theoretical and practical aspects of the course. Theory is due 50% and the practical content 50%.

In this course, failing to attend to the exam is enough to give up the exam call.

7. BIBLIOGRAPHY

MAIN:

Aronson, E., Wilson, T. D, & Akert, R. M. (2007). *Social Psychology*. New Jersey: Pearson Education.

Sanderson, C. A. (2010). *Social psychology*. New Jersey: John Wiley & Sons.

Smith, E. R. & Mackie, D. M. (2000). *Social psychology*. Philadelphia: Psychology Press.

Additional material on the EGELA

COMPLEMENTARY:

Alvaro Stramina, J.L. (1995). *Psicología social: Perspectivas teóricas y metodológicas*. Madrid: Siglo XXI.

Apodaka, E. (2004) *Komunikazioaren Gizarte Psikologia*. Bilbo: UEU.

Baron, P. & Byrne, D. (1998). *Psicología social*. Madrid: Prentice-Hall.

Cuesta, U. (2000). *Psicología social de la comunicación*. Madrid: Cátedra.

Echebarria, A. (1991). *Psicología social sociocognitiva*. Bilbao: Desclée de Brouwers.

Echebarría, A. (1995). *Psicología social del racismo y del prejuicio*. Madrid: Ramón Areces.

Echebarría, A. & Valencia, J. (2011). *Viaje al corazón de la Psicología social*.

- Madrid: Bubok. (<http://www.bubok.es/libros/208730/Viaje-al-Corazon-de-la-Psicologia-Social-Una-aproximacion>)
- Eiser, R.J. (1989). *Psicología social: Actitudes, cognición y conducta social*. Madrid: Pirámide.
- Hewstone, Stroebe, Codol, & Stephenson (1990). *Introducción a la Psicología Social*. Barna Arial.
- Ibañez, T. (1990). *Aproximación a la Psicología Social*. Barna; Sendai.
- Morales, F. (1994). *Psicología social*. Madrid: McGraw-Hill
- Morales, F. et al (1999). *Psicología social*. Madrid: McGraw-Hill
- Moscovici, S. (1986). *Psicología Social*. Barna: Paidós.
- Myers, D.G. (1995). *Psicología social*. Madrid: McGraw-Hill.
- Quiles, M.; Marichal, F. & Betancord, V. (1998). *Psicología social*. Madrid: Pirámide.
- Smith, E.P. & Mackie, D.M. (1997). *Psicología social*. Madrid: Ed. Médica Panamericana.
- Clemente, R. (1997). *Psicología social aplicada*. Madrid: Pirámide.
- Canto Ortiz, J.M. (1994). *Psicología social e influencia*. Málaga: Aljibe.
- Pratkanis, A.R. & Aronson, E. (1994). *La era de la propaganda: Uso y abuso de la persuasión*. Barcelona: Paidós.
- Valencia, J. F. (1993) *Psikologia Sozialera hurbiltzeko zenbait gai*. Leioa: EHU

Journals

Advances in Experimental Social psychology
 Cahiers Internationaux de Psychologie Sociale
 European Journal of Social Psychology
 European Review of Social Psychology
 Journal of Applied Social Psychology
 Journal of Cross-Cultural Psychology
 Journal of Experimental Social Psychology
 Journal of Language and Social Psychology
 Journal of Personality and Social Psychology
 Journal of Social Psychology
 Journal for the theory of social behaviour
 Papers on Social Representations
 Revista de Psicología Social
 Revista de Psicología Social Aplicada
 Revue Internationale de Psychologie Sociale
 Social Psychology Bulletin
 Uztaro

INTERNET RESOURCES:

<http://www.psychwiki.com>
<http://www.all-about-psychology.com>
<http://www.psywww.com/>
<http://www.socialpsychology.org/>

8. OFFICE HOURS

The timetable of the office hours are shown on:

On the door of the professor's office

EGELA of the subject

On internet (<http://www.ehu.eus/es/web/psikologia/gradua-tutoretzak>)