

EL CROWDFUNDING COMO FORMA ALTERNATIVA DE FINANCIACIÓN



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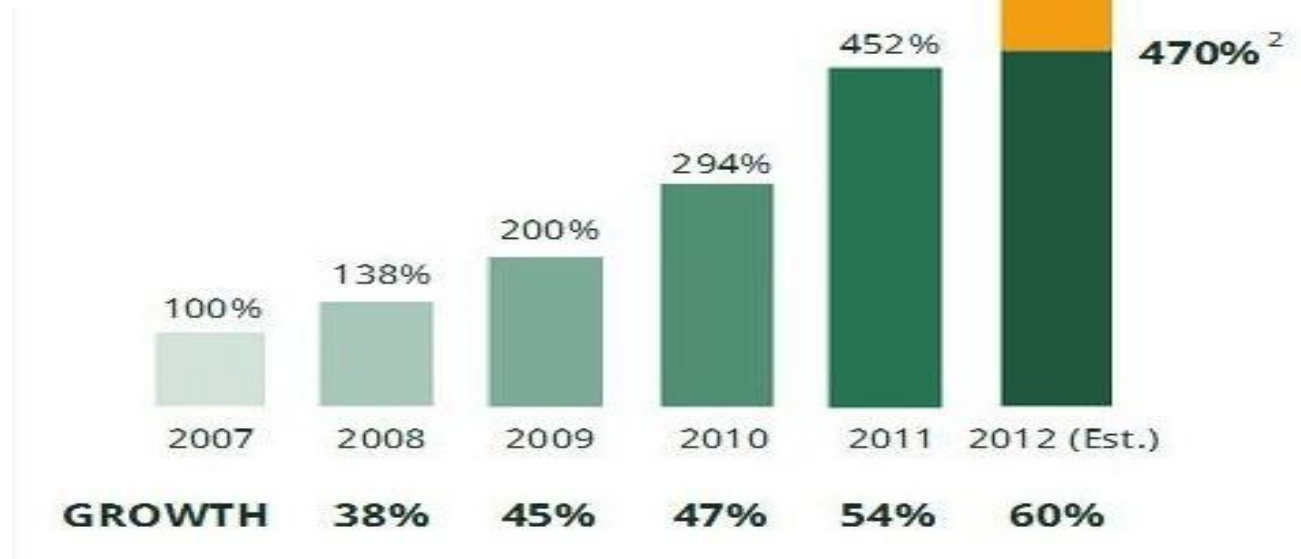
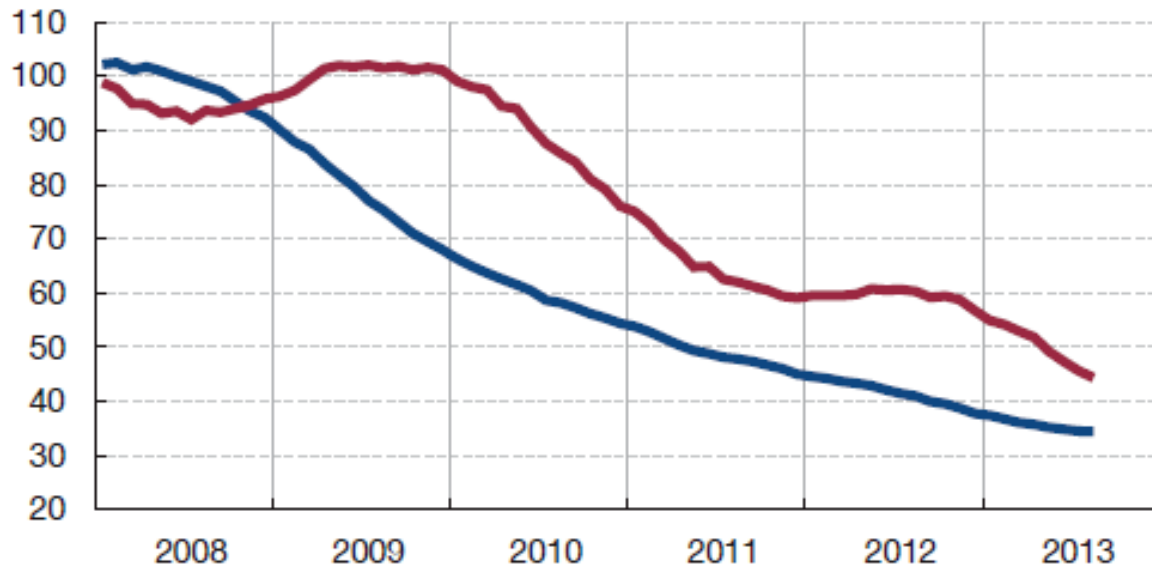


ECRI
*Ethics in Finance
and Governance*



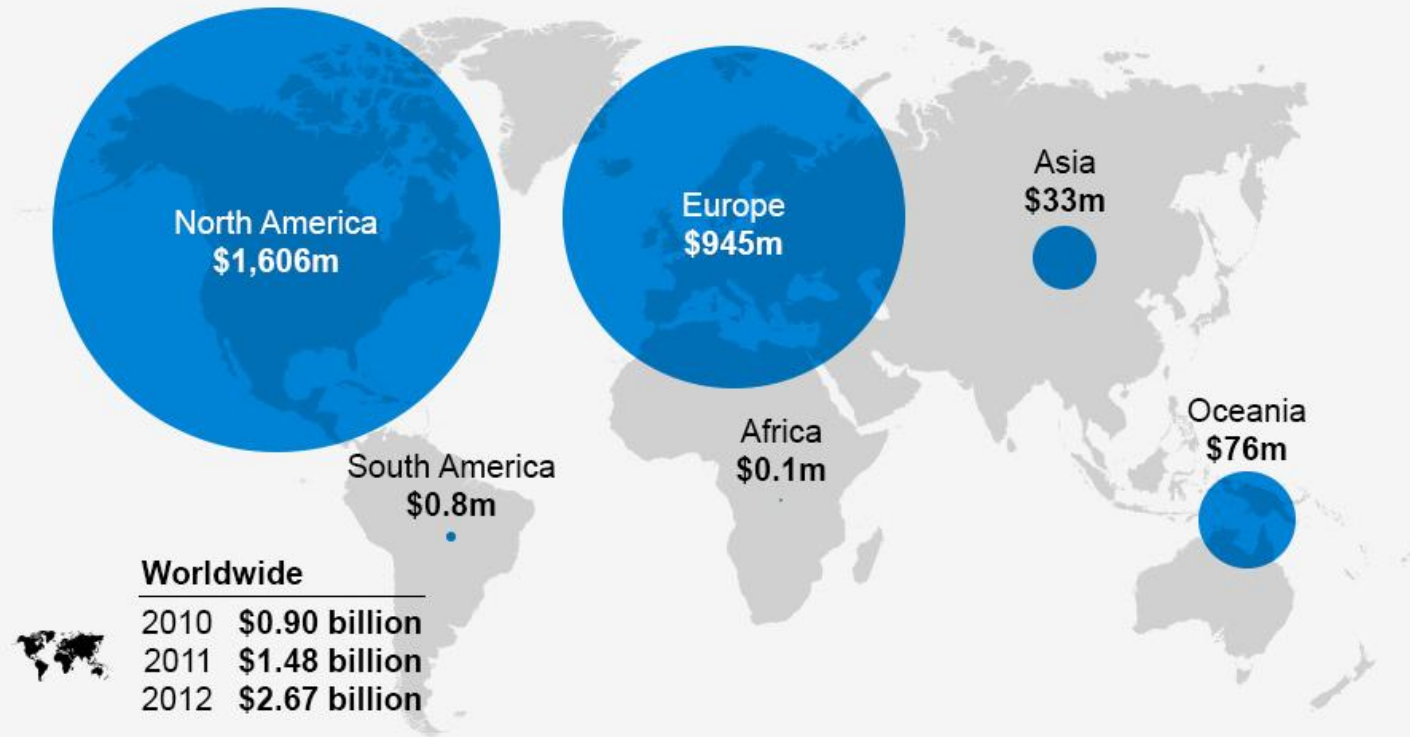
Plataformas Crowdfunding en España ¡Aquí están todas!

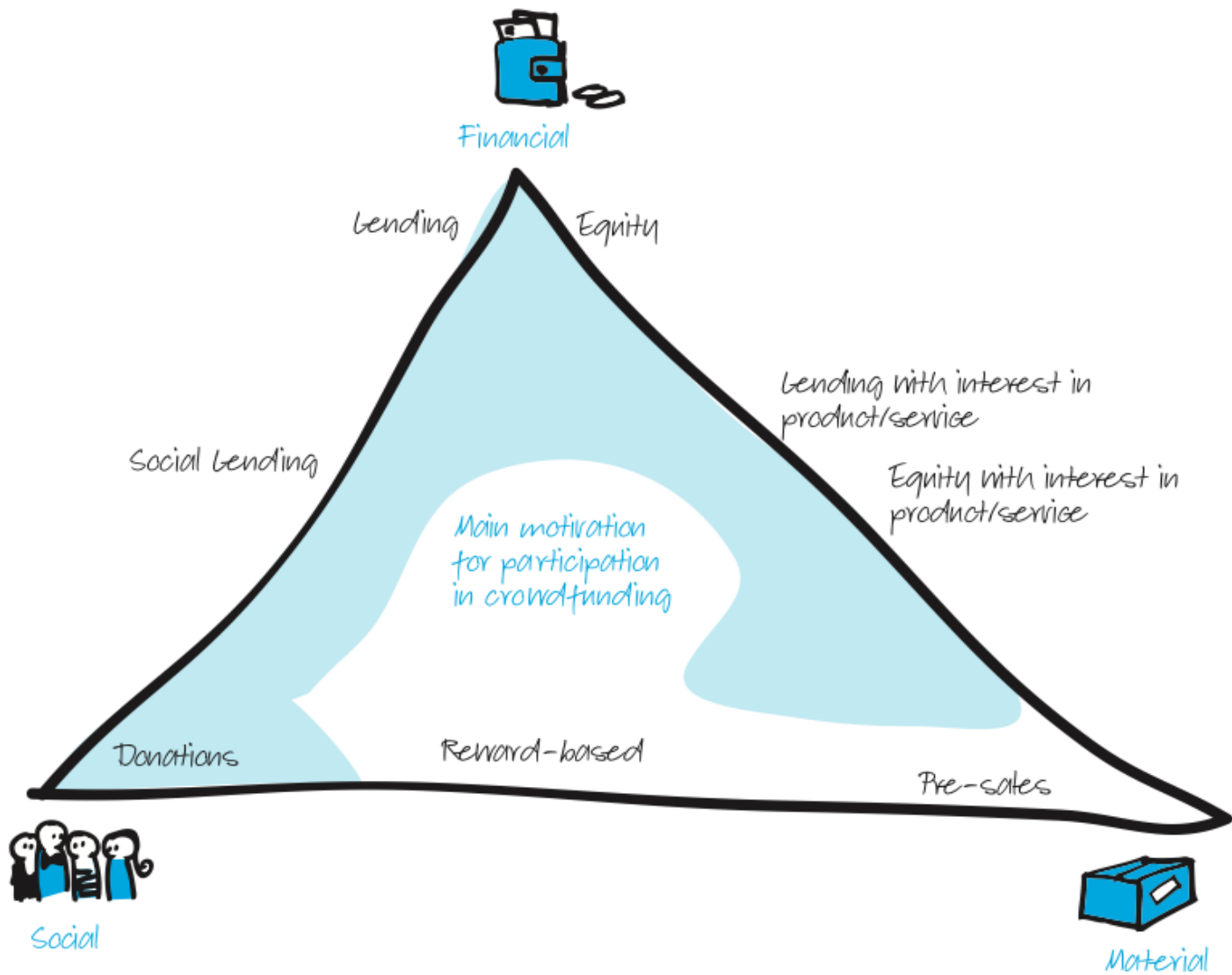




Global Crowdfunding Volume Reaches \$2.7 Billion in 2012

Total funds raised through crowdfunding during 2012 (in million U.S. dollars)



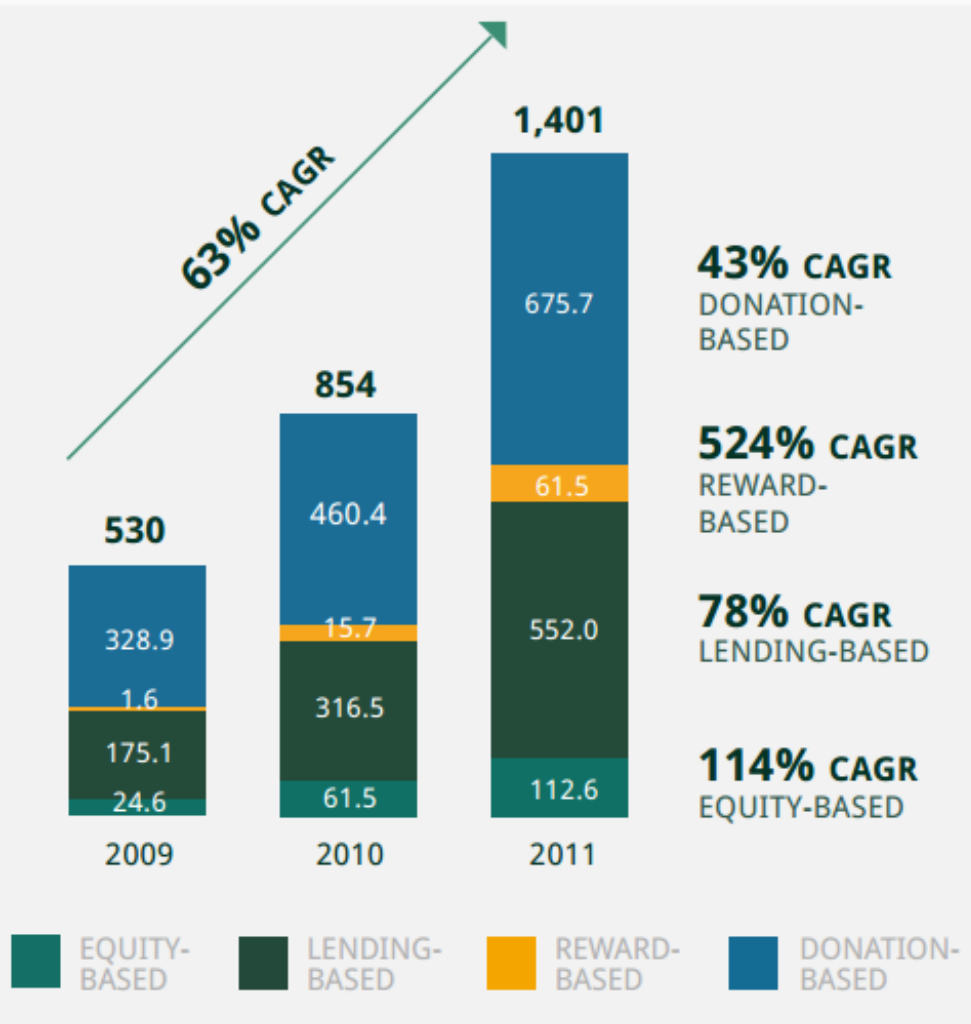


Composition by category



GROWTH IN FUNDS RAISED BY CATEGORY

Millions of dollars, based on a sample of 92 CFPs which equates to 95% of the total market



2012 CROWDFUNDED MODEL GROWTH

% GROWTH | \$ RAISED

DONATIONS



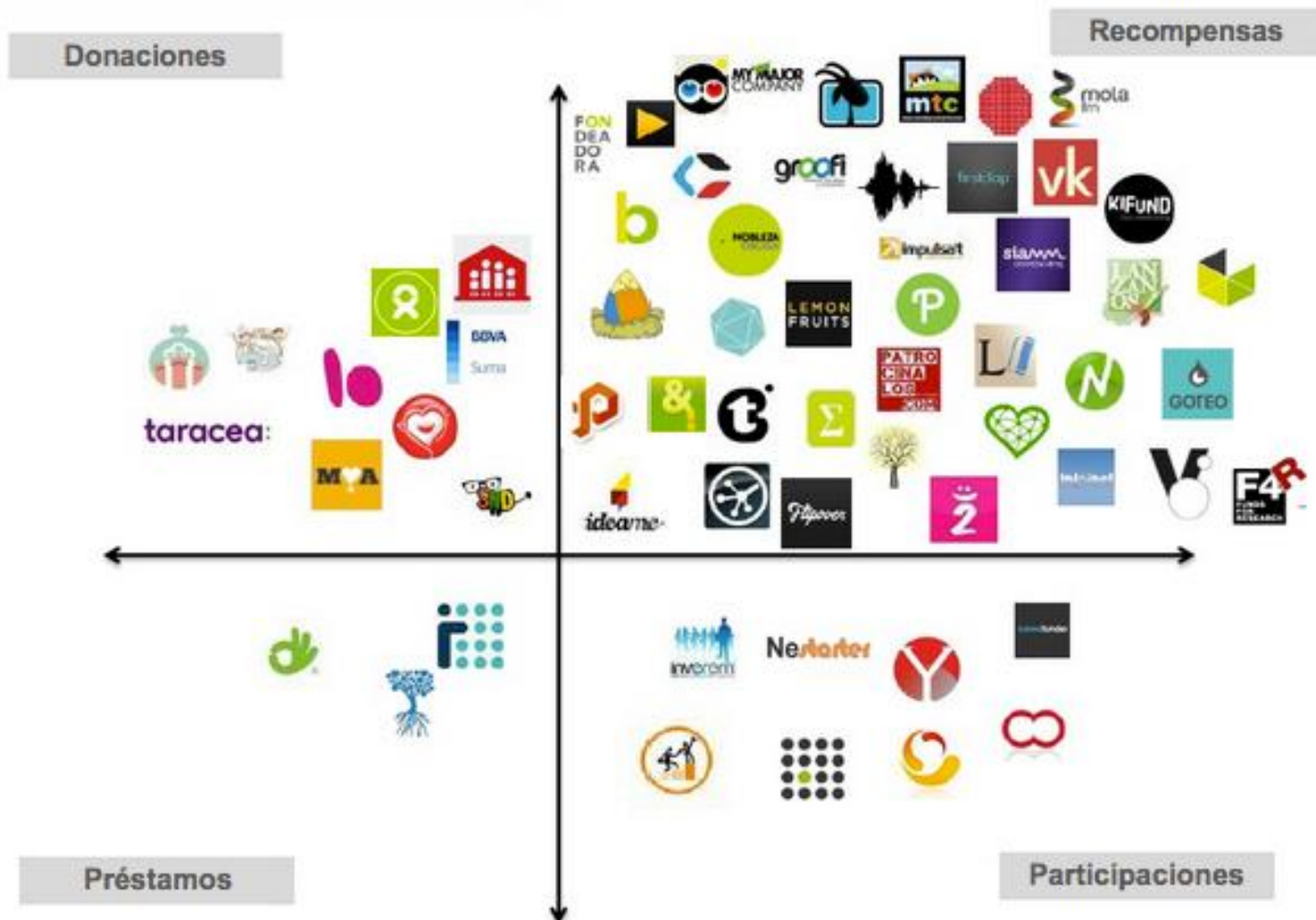
LENDING



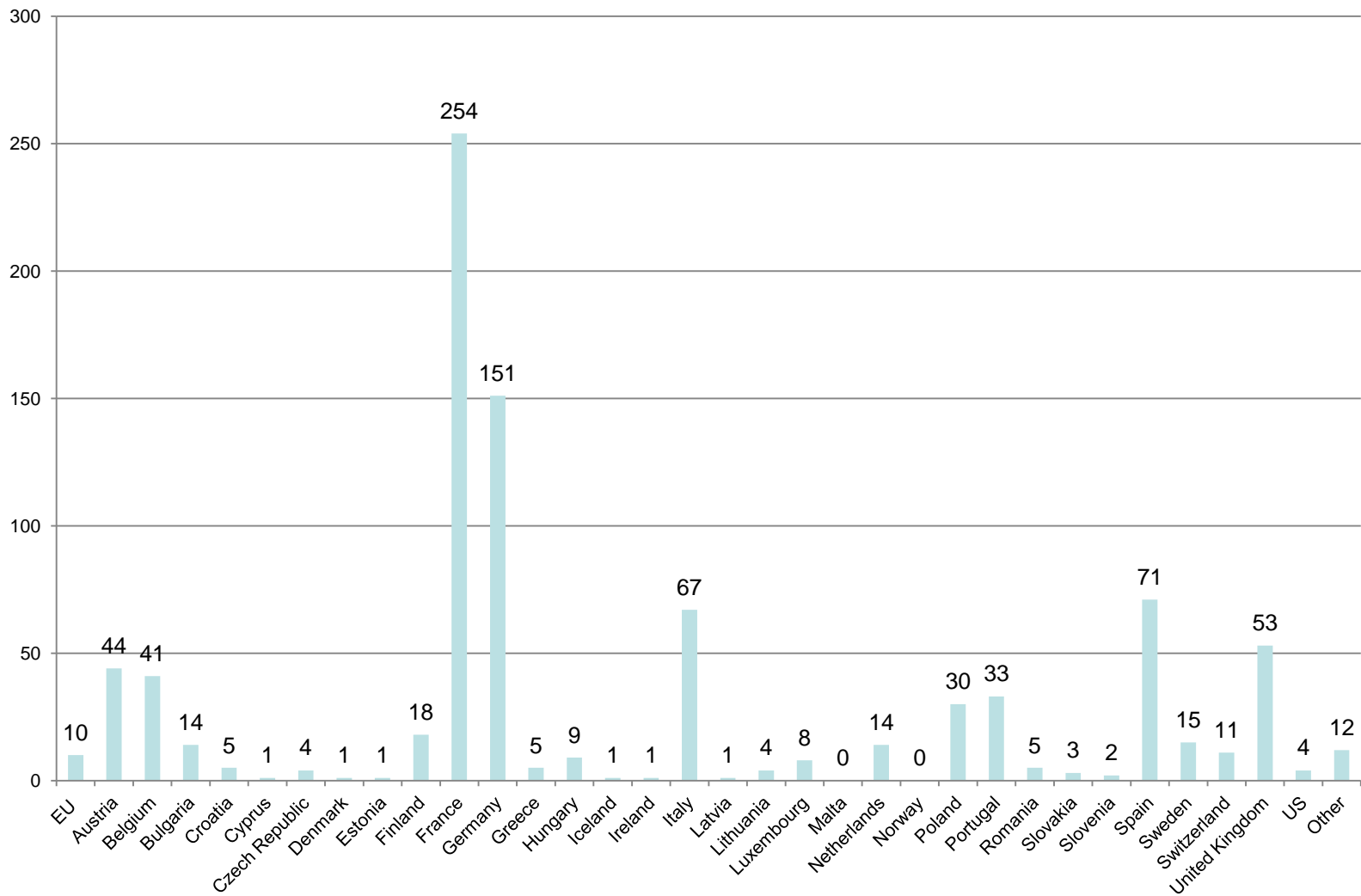
EQUITY



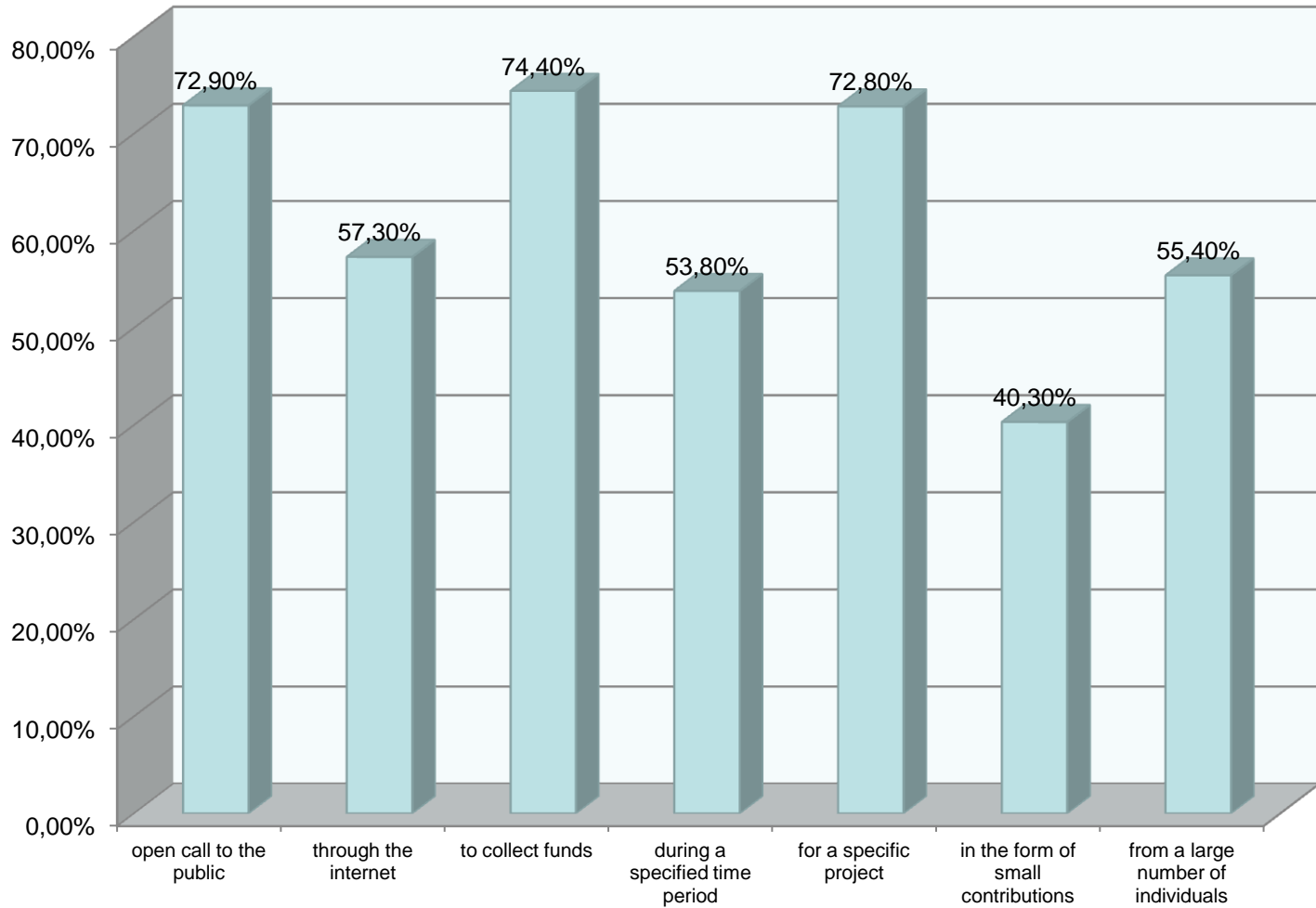
El crowdfunding movió 9,7 millones de euros en España



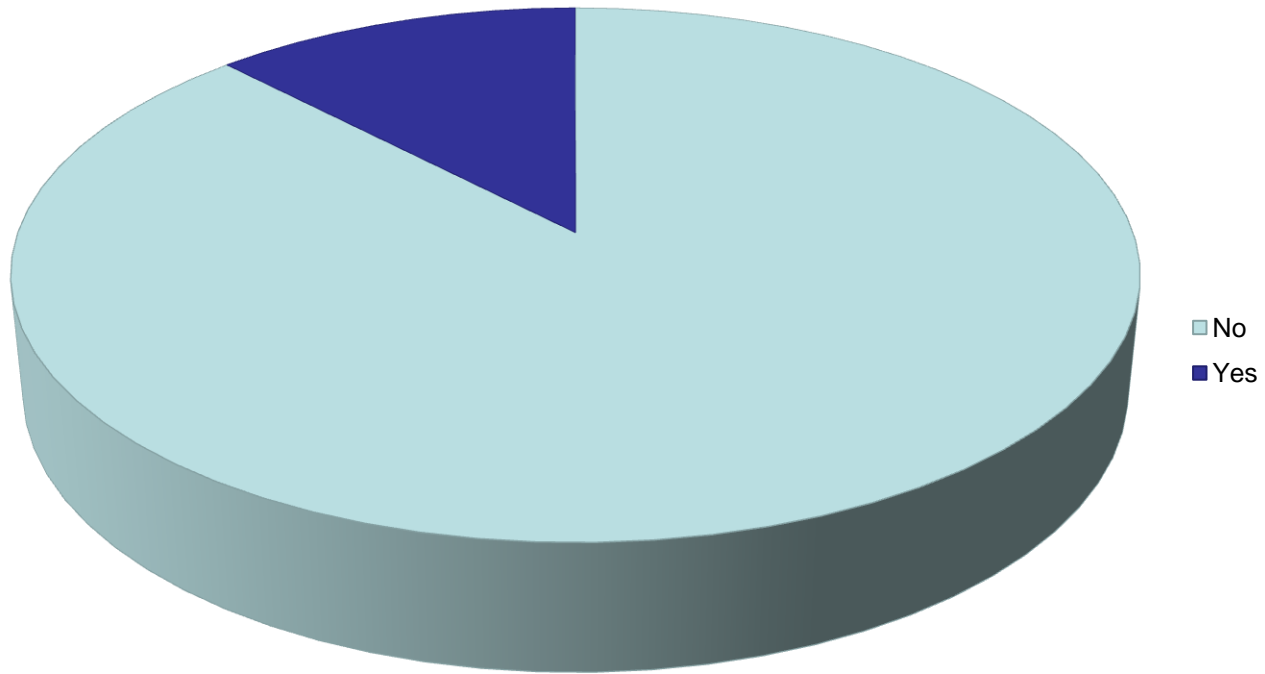
Iniciativas de Crofunding en los diversos países de la U.E.



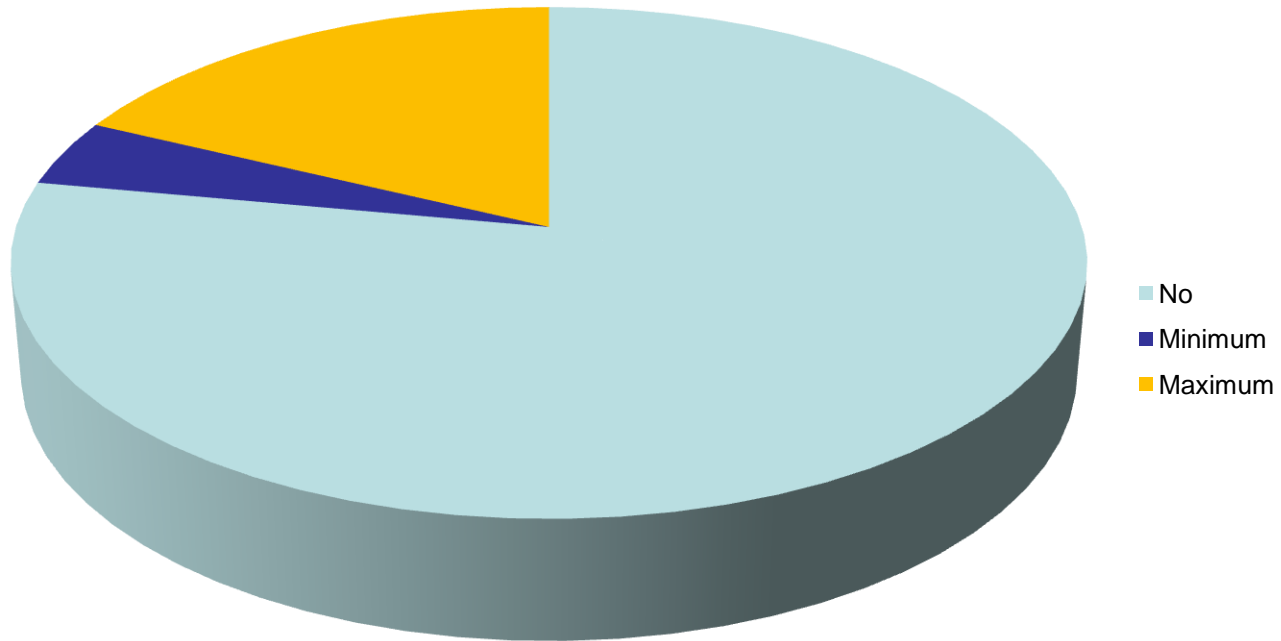
CARACTERÍSTICAS QUE DEBE TENER EL CROFUNDING



**EL CROWFUNDING ES PARA PROYECTOS CON PEQUEÑAS
NECESIDADES DE FINANCIACIÓN**



¿DEBERÍAN EXISTIR LÍMITES EN EL CROWFUNDING?



Thank you for your attention!

