Research involves building or making many different things: a research programme; a critical state of the art; research publications; talks; project proposals; grant applications; analysis plans and programs; tools; instruments; measurements and measuring devices; experiments; proofs; arguments; models; reports; reviews; studies; surveys; questionnaires; videos; visualisations; project workshops; research conferences; open-days and other public events; to name some. These are the components of research, and making them is what researchers spend most of their time doing. How well each component is made, and how well they work together, determines the quality of the research done using them.

Communicating research outcomes is a basic and necessary activity in doing any research: if there is no good communication of research and its outcomes, there is no research being done. Written research publications, for journals and conference and workshop proceedings, are the most common forms of communicating research and its outcomes. They are basic elements of research, and all researchers need to be able to design and prepare these kinds of publications.

A good research publication is more than a well written document. It is a peer-reviewed publication that other people — researchers and non-researchers — like and enjoy reading, often go back to look at, cite often, recommend to others, use in their teaching, and is a work that stands out from other publications in the relevant and related literature. Achieving all of these qualities in a single publication is difficult, and unusual, but this should always be the ambition when
preparing a publication. Imagine how much better research life would be if most of the papers you have to read, understand, and use in your research, were enjoyable, even fun, and sometimes exciting to read. You can make research life better for others, and yourself, by trying to make your publications as good as this. If you succeed, even only sometimes, you will become well known and recognised as a good researcher. And help make the lives and work of a lot of other research better.

**BAlDINTZAK**

Lizentziatua izatea edo gradu + master eta UPV/EHU-ko Doktorego programaren batean matrikulatua izatea.

**IRAKASKUNTZA**

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