

# INSEEC

PARIS • BORDEAUX • LYON • ALPES-SAVOIE  
MONACO • LONDON • CHICAGO



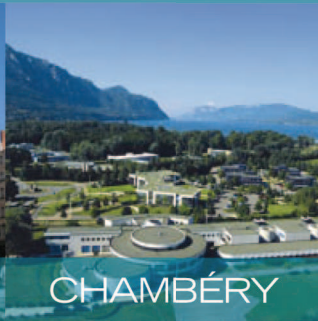
PARIS



BORDEAUX



LYON



CHAMBÉRY



LONDRES

## OUR INSTITUTIONS

Founded in Bordeaux in 1975, the Groupe INSEEC is now present in 7 major locations in Europe and in the United States. It is now an uncontested leader in the French Private Higher Education sector.

**INSEEC** : INSEEC Business School has become one of the major Graduate Business and Management Schools in France. It provides both generalist and specialist programs and enables students to obtain a Master, MSc/MBA or DBA degree. The group which has emerged in the course of these 35 years has recently accelerated its growth and is now present in several major cities.

**ECE** : Founded in 1988, the Ecole de Commerce Européenne (ECE) is a 4 year Business School delivering a program in French and English including at least one semester at one of its academic partners and several internship periods abroad, providing its students with a thorough international and professional experience.

**PARIS BUSINESS COLLEGE** : Paris Business College is INSEEC's Paris Undergraduate School of International Management. Its North-American Faculty and its study abroad period offered on its US campus in Chicago, makes it the French-American Business School of the Group. The School was founded in 1982.



CHICAGO



MONACO

**SUP DE PUB** : Launched 25 years ago by the renowned Advertising agency Havas Euro RSCG, Sup de Pub has been part of the Groupe INSEEC since 1995. With a Faculty mainly composed of practitioners from the communication sector, it trains its students to become operational professionals in the Marketing, Communication and Advertising areas.

**INTERNATIONAL UNIVERSITY OF MONACO (IUM)** : The International University of Monaco, a partner of INSEEC since 2010, offers undergraduate, graduate and postgraduate degrees in Business specialized in Finance, Luxury Management and International Business. Renowned for its academic excellence (its MBA is AMBA accredited), IUM has an international student population and is located in the heart of Monaco. One of the world's leading business centers, it provides, beyond higher education programs, unique networking opportunities.

### CONTACTS

Mr Michel GUILMAULT - [mguilmault@inseec.com](mailto:mguilmault@inseec.com) or Ms Carole BRESCIA - [cbrescia@inseec.com](mailto:cbrescia@inseec.com) ☎ +33 (0) 479 253 838

# SUMMER SCHOOL

CHICAGO

PARIS

CHAMBÉRY  
FRENCH ALPS

LONDON

LYON

BORDEAUX

MONACO

# INSEEC

PARIS ● BORDEAUX ● LYON ● ALPES-SAVOIE  
MONACO ● LONDON ● CHICAGO

FOUR WEEK PROGRAM: JUNE 16th - JULY 11th

# SUMMER SCHOOL 2014

## HAVE YOU EVER EXPERIENCED STUDYING IN EUROPE?

**INSEEC Alpes-Savoie**, located in the heart of the French Alps, provides you with an exceptional opportunity to combine both advanced quality academic learning and a memorable French cultural experience.

## WHAT DO YOU KNOW ABOUT EUROPEAN BUSINESS? HOW IS EUROPE EVOLVING?

Our Summer School aims at developing the students' knowledge in **European Business Environment** and an understanding of the major challenges of sustainable development and corporate responsibility.

Our 4-week program, all taught in English, allows you to earn 6 US credits or 12 ECTS credits and includes:

- **Courses on the European Union and its Single Market** (European Heritage, Managing Business Operations in Europe, Intercultural Communication)
- **A special focus on the issue of sustainable development and a strong insight into corporate responsibility** (Sustainable Development, Global issues in Sustainable Marketing)
- **Optional French tuition**

## A MEMORABLE SOCIAL AND CULTURAL EXPERIENCE

- Meet French students and share evening activities by our beautiful lake.
- Enjoy the pleasure of wine tasting at a local wine producer's.
- Challenge your cooking talents and become a specialist in French cuisine with our special cooking class.

Extracurricular activities: sightseeing, weekend excursions proposals, evening activities focusing on French culture. All these activities will contribute to a unique cultural experience.

## SPECIAL DAY TRIPS TO CLOSE DESTINATIONS

CHAMONIX  
FRANCE



### THE WORLD CAPITAL OF MOUNTAINEERING.

A cable car trip will take you up to the Brevent Summit to admire the highest summits in the Alps, offering spectacular views of the Swiss, French and Italian Alps.

GENEVA  
SWITZERLAND



TH  
CO  
Visit  
The  
(UN





# INSEEC ALPES-SAVOIE GRADUATE SCHOOL OF BUSINESS, AN EXCEPTIONAL GEOGRAPHICAL LOCATION IN SAVOIE

- Close to **Switzerland, Italy** and **Germany**.
- In the heart of the Rhône Alps region: 2nd economic region of France, 6th region in the European Union.
- At the foot of the Alps, on the shores of France's largest lake.
- At the Technopole of Savoie Technolac, between Chambéry and Aix les Bains, Savoie Technolac's main purpose is to create synergies between innovative companies, research laboratories and scientific and technical training institutions: 230 companies, 19 research laboratories and 10 support structures for economic and technological development.

## APPLICATION

The program is open to:

- Undergraduate and graduate business students
- Native and non-native English speakers (proficiency level: IELTS 5 or equivalent). Further information and an online application form are available on [www.inseec-alpes.com/-welcome-.html](http://www.inseec-alpes.com/-welcome-.html).

Deadline for registration: May 15, 2014

## ACCOMMODATION

Located near the center of Chambéry, the residence provides modern, fully furnished, self-catering apartments, including broadband internet connection. Shops, cafés and bars in the historic center are within easy walking distance. There are festivals and music at this time of year. Bus and train access is close by.

## PROGRAM COST

Program cost (early bird price until March 31st): 2.000 €

Program cost (as of April 1st): 2.300 €

Payment in Euros, by wire or check.

This includes: Accommodation in Chambéry city center (single rooms), classes including French language instruction, round-trip transport to programmed visits. This excludes: Meals, except those included in the program, insurance, round trip from your home to Chambéry.

**E MULTICULTURAL AND  
SMOPOLITAN CITY.**

t to a major institution:  
United Nations Office in Geneva  
(OG).

**TURIN  
ITALY**



**THE FLOURISHING,  
INDUSTRIOUS CITY IN  
NORTHERN ITALY, CAPITAL OF  
THE PIÉMONT REGION.**

Visit to the visit to the FIAT or MARTINI  
company.