



FASHION AND CREATIVITY SUMMER SCHOOL 2014

Rimini, 2014, from 23rd to 27th

Dear Partner,

The Department for Life Quality Studies (QuVi) of the University of Bologna (Rimini Campus) in partnership with the Department of Management (University of Bologna) and UniRimini spa, is happy to present you our Summer School in Fashion and Creativity.

The Summer School will take place from the 23rd to the 27th of June 2014 in the premises of Rimini Campus (Bologna University), where the Fashion-related courses have been hosted since 1997 (Bachelor Degree Course in Fashion Cultures and Techniques and the Master's Degree in Fashion).

The Summer School aims at tackling the analysis of Fashion with a multidisciplinary approach, having as its starting point the scientific and didactic experiences of the researchers of the University of Bologna on Fashion-related studies.

Italian and international scholars and practitioners will interact to cover the key features in the field of Fashion, as well as the synergies between Fashion and Creativity, with a special focus on the relationship between fashion and design, aesthetics and culture, creativity in social fields. In particular, the Summer School's program will be articulated

around the following three main themes: fashion culture, fashion and design, and creativity in social science.

Guests Speakers:

Simone Ferriani (Università di Bologna)

Frédéric Godart (INSEAD, Paris)

Yuniya Kawamura (Fashion Institute of Technology, New York)

Nathalie Khan (Central Saint Martins, London)

Stoyan V. Sgourev (ESSEC Business School, Paris)

Danilo Venturi (Polimoda, Firenze)

Martine Villelongue (Université de la Mode, Lyon 2)

A full day will be devoted to the workshop of a **Senior Designer from Aeffe Group**, the leading Italian fashion company founded by **Alberta Ferretti**.

For further information please visit **the website:**

<http://www.scienzequalitavita.unibo.it/modaecreativita> or

contact alessia.zucca2@unibo.it for general information and paola.carlini@unibo.it for administrative.

ZONEMODA
FASHION AND CREATIVITY
SUMMER SCHOOL

2014

The Department for Life Quality Studies (QuVi) of the University of Bologna in partnership with the Department of Management (University of Bologna) and UniRimini spa, organized a Summer School in Fashion and Creativity.

GENERAL INFORMATION

OFFICIAL LANGUAGES

Italian and English

DURATION

June 2014, from 23rd to 27th, from 9 a.m. to 6 p.m

ENROLLMENT

from the 15th of February 2014 to the 30th of May 2014. For further information visit the website: <http://www.scienzequalitavita.unibo.it/fashionandcreativity>

LOCATION

Rimini Campus (Valgimigli) via Santa Chiara 40,47921, Rimini

PARTICIPATION REQUIREMENTS

The Summer School is open to Graduates, Undergraduates, Postgraduates, Master's Degree students and Professionals who work in fashion area.

NO ADMISSION TEST IS REQUIRED

INVOLVED SUBJECTS

Fashion Culture, Fashion&Design, Creativity in Social Science.

GUESTS

Simone Ferriani - Università di Bologna
Frédéric Godart - INSEAD, Parigi
Yuniya Kawamura - Fashion Institute of Technology, New York
Nathalie Khan - Central Saint Martins, London
Stoyan V. Sgourev - ESSEC Business School, Parigi
Danilo Venturi - Polimoda Firenze
Martine Villelongue - Université de la Mode, Lyon 2

An entire day will be dedicated to the activity of workshop with



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FASHION and CREATIVITY

SUMMER SCHOOL

Communication and graphics by
Chiara Marziani - Ilana Picardi - Clotilde Pironi

2014

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INFORMATION ●●●

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