

APPLICATION FORM: GLOBAL TRAINING PROGRAMME 2021-2022 – INTERNSHIP INFORMATION

CORPORATIVE INFORMATION			
Name of the company		Aurox GmbH	
Contact Person		Christoph Schöggler	Email:
Location	Country	AUSTRIA	
	City	Graz	
	Address	Stremayrgasse 16, 8010 Graz, AUSTRIA	
Sector			

PROPOSED INTERNSHIP INFORMATION		
Number of trainees to host		1 (se ofrecen varios perfiles para una plaza)
Extension time (extra months and salary) OPTIONAL <u>SEE DOCUMENT:</u> "FORM 2_Global Training 2021 extension preliminary agreement"	Extra months	6
	Monthly payment for extra months (between 0-1500€/month)	1500

INTERNSHIP/PLACEMENT INFORMATION	
Department (in case you want more than 1 trainee, indicate the different departments where they will work)	<ul style="list-style-type: none"> (1) Marketing & Sales (2) Social Media Marketing (3) Business Development and/or Law (4) UI Designer
Description of project/activities (in case you want more than 1 trainee, indicate the different projects/activities on which they will work)	<p>Area of responsibility:</p> <ul style="list-style-type: none"> (1) Marketing and Sales: <ul style="list-style-type: none"> • Market research • Google Analytics • SEO • Planning marketing measures and distribution strategy • Work together with creative team marketing • Ensure visual communication and brand standards are met (2) Social Media Marketing <ul style="list-style-type: none"> • Planning campaigns via Facebook Business Manager (lead ads & reach ads) • Adapting strategies and fostering accounts (LinkedIn, Facebook, Instagram, etc.) • International influencer acquisition and negotiations

	<ul style="list-style-type: none"> Content Management <p>(3) Business Development and/or Law:</p> <ul style="list-style-type: none"> Researching target markets Preparing documents for negotiations with distribution partners Evaluating business models while considering national law and tax scheme Double-checking contracts and reports <p>(4) UI/UX Designer</p> <ul style="list-style-type: none"> Collaborate with tech team throughout design life-cycle such as product wireframes, user flows, information architecture, mockups and visual design Simplify complex user flows and interaction which are scalable as the products evolve Ability to analyze quantitative user data to inform product changes, comfortable with data analytics software
COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Requested profile(s) information (Studies, previous experience, language skills, other skills...)	<p>Good English skills (speaking and writing), common sense and a high motivation.</p> <p>1) Trainees should bring experience in interpersonal/ communication skills and good understanding of strategic thinking. Technical understanding and interest in market oriented thinking.</p> <p>2) Trainees should bring experience in building strategy around content & user generated content and community to deliver social media experience across all platforms.</p> <p>3) Trainees should bring experience in strategy & business development, with analytical skills and understanding of numbers. Furthermore, they should understand text of international laws. Professional use of Microsoft Office tools.</p> <p>4) Trainees should bring experience in formal education in UX/UI Design, Interaction Design, Graphic Design. Skills in Adobe Suite (Photoshop, Illustrator, After Effects, XD), Sketch, Figma, etc. should be available.</p>
Other commentaries	<p>We are looking for motivated individuals who want to be part the development and launch of a patented and innovative product. You will participate in a product release, work together with the founders of the company and see how the released product will fare in the market and which the customer response is. If you are looking for an exciting internship where a lot will happen, this is your company.</p>

APPLICATION FORM 1

INFORMATION ABOUT THE COMPANY/INSTITUTION

LOGO	
WEBSITE	www.auroxtech.com
INFORMATION ABOUT THE CITY AND THE AREA WHERE THE COMPANY/ISTITUTION IS LOCATED (General information about SECURITY, ACCOMODATION, PUBLIC TRANSPORT...)	<p><u>CITY:</u> Graz (Austria) is the capital of the region called Styria. It has a population of 320,000 habitants, which makes it the second most populated city in Austria.</p> <p><u>PUBLIC TRANSPORT:</u> Graz has a large public transport network. There are several ways to move around the city, such as the bus or the tram. Moreover, its train station connects Graz easily to other cities. The airport is 10km south from the city center, but it's easily reachable by bus or train. Besides, there are a lot of bicycle lanes.</p> <p><u>ACCOMODATION:</u> Either living in a residence or renting a flat is a good choice here in Graz. The price range for both varies from approx. 250 to 500€, it will always be cheaper renting shared flats than a single one. There are very calm areas, while the city center is more crowded, but not noisy at all. Locals are also very nice and helpful.</p> <p><u>SECURITY:</u> It is a very safe and peaceful city.</p>
GENERAL INFORMATION ABOUT THE COMPANY/INSTITUTION	AUROX GmbH has set itself the task of developing wearables that enhance the well-being of people worldwide. Comfort has been associated with being at the right temperature and as nothing else has such a significant impact on our wellbeing, all AUROX®'s novel Life-Science wearables apply thermoelectric cooling to certain areas on the body. Therefore, AUROX® is an R&D company that pushes really forward innovation and product development.
SIZE OF THE COMPANY (EMPLOYEES)	Five employees in the main office and external partners which support AUROX (Medical University of Graz, for instance). Aurox is going to grow, since we are in the middle of an investment round! This means we will offer more jobs, especially in Research & Development!
NUMBER OF PEOPLE AT THE DEPARTMENT WHERE THE TRAINEESHIP WILL TAKE PLACE	5
MAIN ACTIVITY OF THE COMPANY/INSTITUTION	The company is specialized in the development of portable life science and iTech products which use thermoelectric cooling therapy. AUROX® devices are based on the Peltier effect, of which elements are able to control and provide the optimum temperatures that relieve patients' discomfort.
A BRIEF EXPLANATION OF MAIN PROJECTS	The company's development, called AUROX Headband, is a wearable that applies precise thermoelectric cooling to the forehead and temples. Due to this effect on the uppermost branch of the trigeminal nerve, people's individual comfort and wellbeing will increase. It can be started location-independently, due to the fact that it is super lightweight (115 g) and works completely noiselessly. Moreover, it can be individually controlled with the buttons of the hardware and/or via AUROX®'s app-software to maximize users' experience.

	<p>The company Aurox also focuses on a device named ActiLeg. This uses the same technology as the product Aurox Headband, but focuses on active and healthy legs. Use cases for this product will be prevention of spider veins and varicose veins, but also for long-term flights or when sitting for a long time in the same position (e.g. in front of a computer). Aurox has received now the official patent certificate which makes us able to protect our core technology (see picture).</p>  <p>Further products with this technology are developed in the medical and cosmetic industry.</p>
PREVIOUS COLLABORATION IN INTERNSHIP/TRAINING PROGRAMMES?	<ul style="list-style-type: none"> *) Austrian Promotion Agency FEMTech (Females in Technical companies) *) Master Thesis in Quality Management *) GLOBAL TRAINING PROGRAMME OF BASQUE COUNTRY
OTHER COMMENTARIES	<p>We think we provide our interns good entrepreneurial skills and always in a pleasant and comfortable environment, which helps them increase their abilities to their best. Moreover, being such an international team gives us more multicultural knowledge and help us implement diversity to our company.</p>