

APPLICATION FORM: GLOBAL TRAINING PROGRAMME 2021-2022 – INTERNSHIP INFORMATION

CORPORATIVE INFORMATION			
Name of the company		Sensations English (English Language Video Learning Ltd)	
Contact Person		Alex Lonsdale	Email: _____
Location	Country	UK	
	City	London	
Address	37 Warren Street, London W1T 6AD		
Sector	English Language Learning – Education Industry		

PROPOSED INTERNSHIP INFORMATION		
Number of trainees to host	1	
Extension time (extra months and salary) OPTIONAL <u>SEE DOCUMENT:</u> "FORM 2_Global Training 2021 extension preliminary agreement"	Extra months	Up to 6 months if we like the candidate /they add value
	Monthly payment for extra months (between 0-1500€/month)	1500 euro/ per month

INTERNSHIP/PLACEMENT INFORMATION	
Department (in case you want more than 1 trainee, indicate the different departments where they will work)	Marketing
Description of project/activities (in case you want more than 1 trainee, indicate the different projects/activities on which they will work)	Marketing Exec / Mgr role. Projects will vary but marketing plays a key role for the business. We are a start up and need to grow our business rapidly with bringing on new customers – B2c and B2b. Marketing role will include customer acquisition plans, and execution, social media marketing, customer engagement plans, design
COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Requested profile(s) information (Studies, previous experience, language skills, other skills...)	<ul style="list-style-type: none"> Marketing / Business / Design degree Good level of spoken English Good understanding of marketing disciplines Good experience with social media strategy and engaging content generation Excellent communication and people skills Proficient in MS Office Strong organizational and time-management abilities Creativity and commercial awareness Knowledge of market research techniques, data analysis and statistics methods



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Euskal Herriko
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VICERRECTORADO DE COORDINACIÓN Y RELACIONES INTERNACIONALES
VICERRECTORATE FOR COORDINATION AND INTERNATIONAL RELATIONS

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Other commentaries	

APPLICATION FORM 1



INFORMATION ABOUT THE COMPANY/INSTITUTION

LOGO	
WEBSITE	Learn English Online Using News With Sensations English https://sensationsenglish.com
INFORMATION ABOUT THE CITY AND THE AREA WHERE THE COMPANY/ISTITUTION IS LOCATED (General information about SECURITY, ACCOMODATION, PUBLIC TRANSPORT...)	London, UK
GENERAL INFORMATION ABOUT THE COMPANY/INSTITUTION	<p>Sensations English is an Ed Tech start-up, focusing on making English language learning accessible, fresh and rewarding for all.</p> <p>"Sensations English is the most dynamic, relevant and stimulating online English language learning resource available. It's the only service to offer BOTH differentiated video news and written news articles, each of which are presented at five CEFR levels. It is also updated with fresh news-based lessons 3 times every week, and has supporting games and study tools to extend the learning experience."</p>
SIZE OF THE COMPANY (EMPLOYEES)	7 employees. We are a start up in the Educational industry
NUMBER OF PEOPLE AT THE DEPARTMENT WHERE THE TRAINEESHIP WILL TAKE PLACE	2
MAIN ACTIVITY OF THE COMPANY/INSTITUTION	We run an online English language learning website (and app).
A BRIEF EXPLANATION OF MAIN PROJECTS	As per above. Manage a range of marketing projects to deliver the results for the company.



PREVIOUS COLLABORATION IN INTERNSHIP/TRAINING PROGRAMMES?	
OTHER COMMENTARIES	