



SEJONG UNIVERSITY

# SEJONG UNIVERSITY



## Top 1% Universities in Asia

### 2020 QS Asia University Rankings Asia TOP 1%

Ranked overall 91st in the 2020 Asian University Rankings conducted by the QS (Quacquarelli Symonds), UK's global university ranking organization, as the top 1% university in Asia

## 1st in Korea and 40th in the world for hotel tourism

Cradle of human resource training to nurture excellent human resources in the hotel and tourism field

2021 QS (Quacquarelli Symonds) ranked 1st in Korea and 40th in the world in the world university ranking by field

## 6th in Korea in terms of technology transfer income per science and technology faculty

Excellent faculty leading the science and technology paradigm

Ranked 6th in Korea in terms of technology transfer income per science and technology faculty in the 2019 university ranking (JoongAng Daily), it proves Sejong University's high teaching competitiveness.

## 4th in Computer engineering

### Software and Convergence Technology College to Lead the 4th Industrial Revolution

It is ranked 4th in Korea and 126th in the world in the computer engineering division ranking of the 2020 THE (Times Higher Education) world university ranking, proving world-class competitiveness suitable for the era of the 4th industrial revolution.

## 4th in the field of management/economics The 4th domestic certification by AACSB

### Korea's best business and economics college

It ranked 4th in Korea and 126th in the world in the management/economics ranking of the 2020 THE field by world university ranking, and proved Korea's best faculty and educational infrastructure by acquiring the AACSB (The Association to Advance Collegiate Schools of Business) certification.

## 2019 Laiden World University Rankings Ranked 4<sup>th</sup> in Korea

### High-quality papers that are recognized worldwide

Ranked 4th in Korea in the 2019 Laiden World University Rankings, which ranks world universities based on the quality of thesis, proving excellent research and educational standards.

## Ranked second in thesis citation rate in Korea

### Proving high level of research power and quality of thesis

Ranked second in thesis citation in the 2020 THE World University Rankings, boasting excellent research achievements and research standards.

## 7th in Korea in the proportion of foreign students enrolled in degree programs

### Sejong University where you can experience the world (2019 university ranking (JoongAng Daily))

Ranked 7th in the proportion of foreign students enrolled in degree programs in Korea, and built a campus environment where students can interact with students from various countries without going abroad.

## Ranked 5th in the number of student companies in Korea

### Excellent qualitative performance through sales and employment effects of student companies

2019 university ranking (JoongAng Daily)

## 2020 THE World University Rankings Ranked 10<sup>th</sup> in Korea

### Sejong University is building its position as a prestigious university

Maintaining the top 10 in Korea and 400 in the world, establishing its status as a global university

## 7th in Korea in the proportion of foreign professors

### Secured many excellent faculty members from around the world

Creating an environment in which students can receive education from outstanding scholars from all over the world.

2019 university ranking (JoongAng Daily)

## 2020 THE World University Rankings Ranked 10th in the engineering field in Korea

### Proving world-class competitiveness in engineering

It is ranked 10th in Korea and 251st in the world in the field of engineering, proving world-class research and education in the field of engineering.



## Contact Us

### Office of International Affairs

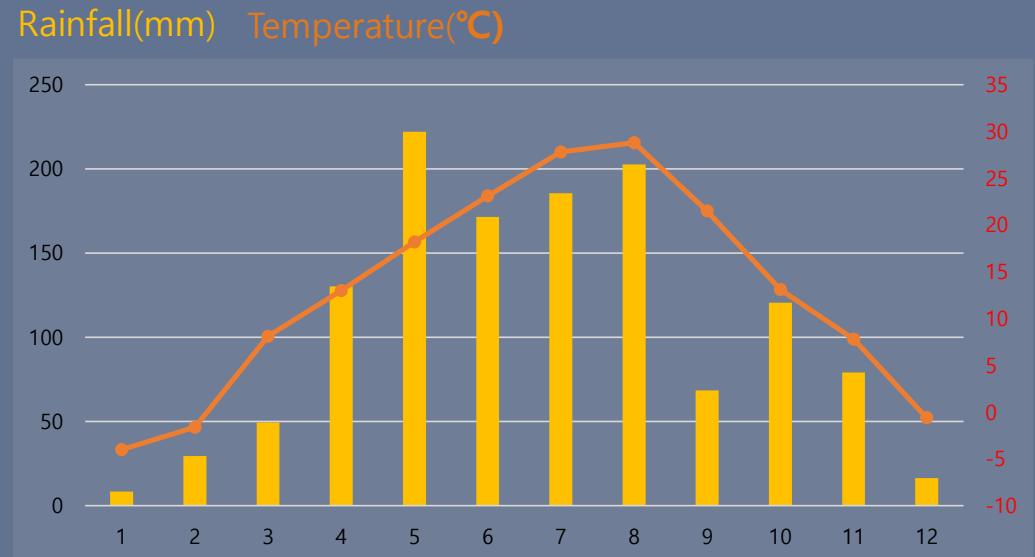
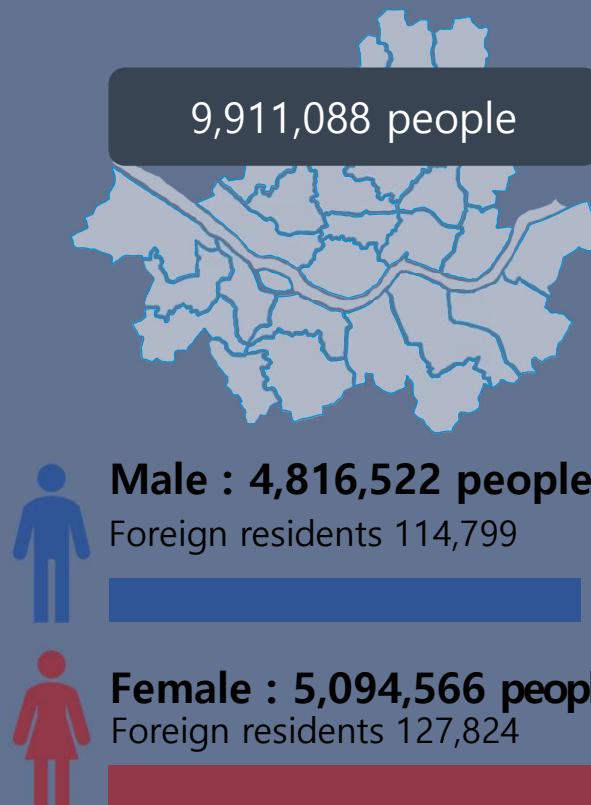
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- Website <http://eng.sejong.ac.kr>
- Address 209, Neungdong-ro, Gwangjin-gu, Sejong University, Seoul, Korea

Month	Dates	Academic Schedule	Application Period
February	18-21	Orientation, Spring Semester Registration	Spring (September-October)
March	1	Spring Semester Begins	
	5-8	Course Add/Drop & Course Registration Confirmation	
	27-29	Course Withdrawal Period	
April	22-26	Mid-term Examinations	
June	17-21	Final Examinations	
	24	Summer Vacation Begins	
August	19-23	Orientation, Fall Semester Registration	
September	1	Fall Semester Begins	Fall (April- May)
	3-6	Course Add/Drop & Course Registration Confirmation	
	2-27	Course Withdrawal Period	
October	21-25	Mid-term Examinations	
December	16-20	Final Examinations	
	23	Winter Vacation Begins	

SEJONG UNIVERSITY



SEOUL



SEJONG UNIVERSITY

학술정보원  
University Library

# English Track Program



SEJONG UNIVERSITY

# What is the English Track Program?

The English Track Program is a unique course plan composed of courses conducted fully in English in order to give applicants the opportunity to pursue their studies completely in English throughout their entire schooling at Sejong University. Sejong University currently offers seven undergraduate programs of Business Administration, Hospitality and Tourism Management, Public Administration, Computer Engineering, Media and Communication, Applied Music and Economics and five graduate programs of MBA, Hospitality and Tourism Management, Asian Studies, Master of Public Administration(MPA) Program and SAS MBA, all Engineering and Science graduate programs basically offer 100% English track degree program.

Undergraduate	Graduate
<ul style="list-style-type: none"><li>• Global Business Administration</li><li>• Global Public Administration</li><li>• Global Hospitality and Tourism Management</li><li>• Global Computer Engineering</li><li>• Global Media and Communication</li><li>• Global Applied Music</li><li>• Global Economics</li></ul>	<ul style="list-style-type: none"><li>• Global Hospitality and Tourism Management MS/PhD</li><li>• Global Business MBA</li><li>• Asian Studies MA Program</li><li>• Master of Public Administration(MPA) Program</li><li>• SAS MBA</li></ul>



## Global Business Administration Program

Explore Asian Business Practices



AACSB-accredited Sejong Business School offers:

### Bachelor's Degree in Business Administration(BBA)

Sejong Global Business Program provides rigorous and practical education through lectures, seminars and team-based student projects to equip graduates with strong skills the global marketplace is demanding.

We will prepare our students to be the next generation of business leaders in global markets, possessing specialized insight into the Asian and Korean business system.

#### **The Sejong Global Business Program:**

- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of international business.
- Focuses on innovative best practices of Asian and Korean firms.
- Is taught entirely in English by distinguished faculty.
- Is an AACSB\*-accredited program.
- Has an attractive scholarship (see next page for details).
- Provides students with internship opportunities with leading Korean companies.
- Offers an opportunity to participate International Accelerated Degree Program with Arizona State University(3+1+1) to pursue an additional 1 year of bachelor degree and 1 year of Master's degree at ASU School of Business(no GMAT score needed) after completing first three years in Sejong.

\* Association to Advance Collegiate Schools of Business: Founded in 1916, AACSB is an internationally acknowledged benchmark for business school quality worldwide and the most recognized form of specialized professional accreditation an institution and its business programs can earn.

## Global Public Administration Program

Explore Korean Economic Development



# Bachelor's Degree in Global Public Administration(GPA)

The Global Public Administration major at Sejong University prepares students for managerial positions in government institutions, not-for-profit organizations, and even private companies. Students learn core skill sets such as: organization and leadership; human resource management; public and not-for-profit management; and formation and implementation of public policy. Students are also introduced to highly regarded Korean models for economic development, e-government and information technology, and government modernization.

### **The Sejong GPA Program:**

- Offers an innovative curriculum with a strong international focus designed to cover all important facets of Public Management and Policy;
- Focuses on proven best practices for public policy and management developed in Korea;
- Is taught entirely in English by distinguished faculty; and
- Offers generous scholarship programs.

## Global Hospitality and Tourism Management Program

World-leading Hospitality Management Practice



The Sejong Hospitality and Tourism Management Program:

# Bachelor's Degree in Hospitality and Tourism Management (BHTM)

Sejong Hospitality and Tourism Management Program provides rigorous and practical education through lectures, seminars and team-based student projects to equip graduates with problem-solving techniques the global marketplace is demanding. We will prepare our students to be the next generation of business leaders in global hospitality markets, possessing specialized insight into fast-changing business environments.

### **The Sejong Hospitality and Tourism Management Program:**

- Is ranked 26th in Hospitality & Leisure Management of 2017 QS World University Rankings by Subject.
- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of hospitality industry.
- Focuses on innovative best practices for global hospitality market and management issues.
- Is taught entirely in English by distinguished faculty.
- Has an attractive scholarship.
- Provides students with the internship opportunities at prominent hospitality and tourism companies.

## Global Computer Engineering Program

Computer Engineering Practices



Sejong University proudly presents:  
**Bachelor's Degree  
in Computer  
Engineering**

The Bachelor of Science degree in Computer Engineering program at Sejong University provides rigorous education opportunities through lectures, seminars, and team-based projects to equip the students with practical problem-solving skills that the global world is demanding.

The Sejong University Computer Engineering program will help the students prepare to become next-generation leaders in the global society, possessing specialized insight into emerging computer engineering technologies.

### **The Sejong University Computer Engineering Program:**

- Offers a competitive curriculum designed to cover all the important facets of modern Computer Engineering;
- Focuses on innovative practices in Computer Engineering;
- Is taught entirely in English by distinguished faculty;
- Offers generous scholarship programs for international students (See the next page for details);
- Provides internship opportunities in industries and research laboratories in Korea.

## Global Media and Communication Program

Explore Media and Communication at the Heart of K-culture



Sejong Media and Communication Department proudly presents:

# Bachelor's Degree in Media and Communication

The Sejong Global Media and Communication Program provides opportunities to study a broad range of media and communication fields in Korea, which is leading the world's media content industry.

The Program's undergraduate degrees follow a curriculum that includes theoretical perspectives and practical experiences related to interpersonal communication, journalism, broadcasting, advertising and public relations, and digital media as well as the K-culture and entertainment media industry.

### The Sejong Global Media and Communication Program:

- Focuses on fostering future communication professionals who have theoretical knowledge and practical communication skills required for various communication fields.
- Provides practical education to learners to gain insights into various media content production in the program's own digital studio.
- Focuses on educating students who can successfully adjust to smart media environments, including AR, VR and AI, as well as traditional mass media.
- Is taught entirely in English by distinguished faculty who are leading researchers and experts in a variety of media and communication areas.
- Offers generous scholarship opportunities.

## Global Applied Music Program



Sejong Applied Music Department  
proudly presents:

# Bachelor's Degree in Applied Music

The Korean Wave is becoming a mainstream of international culture and K-pop is one of the most popular contents. Sejong University focuses on raising musicians who have global trends through music education on K-pop and concentrates on training cultural artists who are needed for each country's future.

Today, due to the development of the 4th industry and the multi-media, the music contents is moving rapidly from 'listening' to 'seeing'. In terms of the way of consuming music contents, Sejong University offers new media contents production courses as well as typical and common music courses.

You will have differentiated classes such as vocal, music composition, singer-song writer, music instruments, EDM, hiphop, audio engineer, music business individually..

### The Sejong Global Applied Music Program:

- Competitive curriculum optimized for K-POP
- Recording rooms with state-of-the-art equipment
- Provide private practice space for each student
- Provide concert practice sessions that are simulated to the actual situation with in many concert halls.
- Faculty members who are currently working in the music industry as musicians and producers
- The opportunity to debut through an audition of the entertainment companies.
- Expanding musical diversity through interaction with students from various countries.

## Global Economics Program

Fostering students who can always be creative in the changing environments



Sejong Economics Department  
proudly presents:  
**Bachelor's Degree  
in Economics**

Students well-grounded in economics are very good at analyzing and synthesizing things in the logical and comprehensive way. As a result, they are capable of presenting solutions or alternatives in a critical situation. It is because theory of economics can offer the way of tackling economic issues as well as political and social ones, through various methods about prioritizing, model-building, quantifying, estimating, and forecasting, although economists well know the uncertainty and limitation of human intellectuality.

Based on Macroeconomic and Microeconomics, or Micro-founded Macroeconomics, the application of economics can be viewed the treatment of many contradicting topics such as real sector vs. financial sectors, public sector vs. private sector, closed economy vs. open economy, theoretical study vs. empirical, institutional, historical study, and so forth.

On top of that, the immense intellectual infrastructure and measuring techniques in Econometrics and various computable simulations, enable us to treat almost all other trendy issues as seen in Cultural Economics, Environmental Economics, Technology Economics, Transportation Economics, Urban Economics, and Military Economics etc.

## Global Hospitality and Tourism Management Graduate Programs

Experience World-renowned Hospitality and Tourism Research Programs

Sejong College of Hospitality and Tourism offers:

- **Master of Science(MS) in Hospitality and Tourism Management**
- **Doctor of Philosophy (PhD) in Hospitality and Tourism Management**



Graduate Programs in Hospitality and Tourism Management offer rigorous academic training through lectures, seminars, and thesis/dissertation research. The main objective of these programs is to prepare students for research and educational positions relevant to the hospitality and tourism industries. The College of Hospitality and Tourism Management at Sejong University has built a strong worldwide reputation for research intensity and has an impressive track record of graduate placements. Specifically, the graduate programs in hospitality and tourism management offers:

- Is ranked 26 in Hospitality & Leisure Management of 2017 QS World University Rankings by Subject.
- Competitive curriculum with a strong research focus, designed to prepare students for application of theory-based approaches to problem solving;
- Courses fully instructed in English language;
- Distinguished graduate faculty as research advisors;
- Internship opportunities at major hotels and companies;
- Opportunities for scholarships and stipends.

## Global Business MBA Program

Explore Asian Business Practices

AACSB-accredited Sejong Business School offers:

### Global Business MBA (GB MBA)



\* Association to Advance Collegiate Schools of Business: Founded in 1996, AACSB is an internationally acknowledged benchmark for business school quality worldwide and the most recognized form of specialized professional accreditation an institution and its business programs can earn.

Sejong University GB MBA Program aims to be a major program for higher education and research in Korea and Asia, fostering business professionals and researchers with an international perspective as well as global view point and ethical standards. The GB MBA program provides rigorous and practical case studies in various areas, providing students with knowledge on global business culture and practices, and hands-on of experiences global practices, theories, concepts, field study, and business practicum. We prepare our students to be significant business leaders in Korea, emerging international markets equipped with a range of knowledge of countries East, West, North and South.

The Sejong Business MBA Program:

- Covers all the facets of Asian and other emerging regions with a competitive curriculum.
- Provides the opportunity to connect and collaborate with a diverse range of classmates and faculty
- Focuses on innovative best practices for international business markets and management issues.
- Provides academic and managerial perspectives by case studies, field study, and business practicum.
- Is taught entirely in English by distinguished faculty.
- Is an AACSB\*-accredited program.
- Has an attractive scholarship (see next page for details).

## Global Asian Studies MA Program (5 Semester, Evening Program) •

Explore a Social Sciences Approach to Asian Studies in the 21<sup>st</sup> Century

# Master of Arts in Asian Studies



### Why Asian Studies at Sejong University in Seoul, South Korea?

Many experts believe Asia will lead in the 21st century, and that Korea will play a key role in business, politics, culture and education.

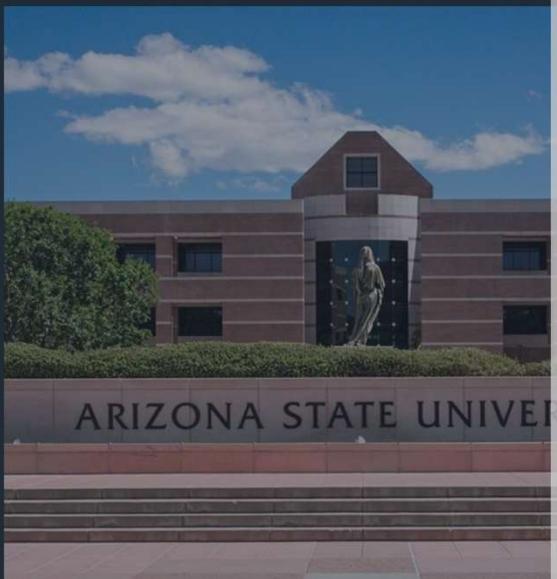
That's why the Asian Studies Master's program at Sejong University is such a great place to prepare for your place in this exciting future.

In fact, international students have been coming here for almost 20 years. Some have used our ASP as a launching pad to successful professional and business careers. For others, the program has served as a vital stepping stone to doctoral studies. In all cases, students have benefited from the opportunity to study and live in Seoul – one of the world's safest and most exciting megacities.

As a part-time program with late afternoon and evening classes only, the ASP can easily accommodate students who want to combine work with study. With four and five semester options, and available thesis track, students get to determine their own pace of study. Finally, Sejong's reasonable tuition and generous scholarships make this program affordable for students from many countries.

## SAS(Sejong University-Arizona State University) MBA Program

International Accelerated Degree Program between Sejong University and Arizona State University



The academic component of the Program will be implemented and administered in two phases. During Phase I, SU will identify and encourage qualified students to become candidates for the Program. These students will study at SU and complete the first year of their master's program. SU will notify its students who have achieved the requisite level of performance to qualify for the Program at ASU, and recommend that they apply for the Program pursuant to the application instructions for the appropriate IADP format provided online at <https://graduate.asu.edu/iadp>.

ASU will evaluate these students' applications and determine their admissibility. The students admitted by ASU will enter Phase II of the Program and continue their studies at ASU for the next year according to the approved curricular Plan of Study (POS). Following completion of the requirements for each degree, a successful student will receive two separate master's degrees: one from SU, and one from ASU.

## Master of Public Administration (MPA) Program (5 Semester, Evening Program)

Leading public administration and policy for sustainable development as a professional leader

# Master of Public Administration



### Why Public Administration at Sejong University in Seoul, South Korea?

Public administration in modern society increasingly becomes a valuable asset of leaders for national development and substantiality. In particular, the Korean government has played a leading role in achieving the successful economic development of the country since the initial stage of nation building. Based on the country's development knowledge and experience, Sejong University offers the new Masters of Public Administration (MPA) program from the spring semester of 2020.

#### The MPA program:

- Is taught in English by distinguished faculty
- Aims to nurture creative experts and professionals in the field of public administration and policy.
- Focuses on developing not only analytical skills but also problem solving abilities applying public administration theories into practices
- Offers major courses primarily from late afternoon to night
- Possible to finish your degree in four semesters by taking 24 credits with a thesis or in five semesters taking 30 credits without a thesis.
- Provides generous scholarship opportunities

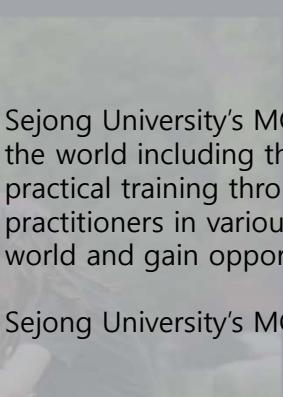
In all cases, the MPA students can take advantage of study and live in Seoul - one of the world's safest and most exciting mega-cities.

## Master of Global Affairs Program (MGA)

Training next generation of global leaders

(5 Semester, Evening Program)

# Master of Global Affairs Program



Sejong University's MGA program aims to train and prepare graduate students for opportunities across the world including the private and public sector. The MGA program offers rigorous academic and practical training through lectures, seminars, and dissertation research with highly qualified scholars and practitioners in various fields. We aim to prepare students to be the next generation of leaders in the world and gain opportunities in various international organizations.

### Sejong University's MGA Program:

- Provides a rigorous and practical curriculum taught by distinguished faculty members with different expertise in public administration, public policy, international relations and law.
- Is taught entirely in English by distinguished faculty.
- Provides the opportunity to connect and collaborate with a diverse group of students and faculty
- Trains students for various international careers
- Offers a curriculum designed to help students acquire practical skills and knowledge
- Has an attractive scholarship (see next page for details).

## I FACILITIES



### Office of International Affairs

- Location
- 2nd floor, Student Union Building
- Tel 02-3408-3973
- Office Hours
- 9 AM – 5:30 PM, Monday through Friday
- Lunch Break 12 PM – 1 PM



### Woori Bank

- Location 1st floor, Gunja-gwan
- Business Hours
- 9 AM – 4 PM, Monday through Friday



### Health Care Center

- Location
- Room 109, Jiphyeon-gwan
- Tel 02-3408-3089
- Office Hours
- 9 AM – 5:30 PM, Monday through Friday
- Lunch Break 12 PM – 1 PM



### University Bookstore / stationery

- Location 1st floor, Gunja-gwan
- Tel 02-3408-3384
- Business Hours
- 9 AM – 6 PM, Monday through Friday



### Student Union Building

- Location Refer to the map
- The map shows the main cafeteria (Level B1), the Global lounge (Level 2), and the CISS office



### Library

- Location Refer to the map
- Opening Hours
- 9 AM – 10 PM Monday through Friday,
- 9 AM – 5 PM on Saturdays, Closed on Sundays



### English Zone

- Location
- Room B07, Gwanggaeto-gwan
- Tel 02-3408-3971
- You can practice your spoken English skills with native teachers
- Opening Hours
- 9 AM – 5:30 PM, Monday through Friday



## I FACILITIES



### Fitness center

- Location 2nd Basement Floor, Student Union Building
- Tel 02-3408-3089
- Opening Hours 9 AM–10PM Monday through Friday,
- 9 AM – 5 PM on Saturdays, Closed on Sundays



### Global Lounge

- Location
- 2nd floor, Student Union Building
- Opening Hours
- 9 AM–5.30 PM, Monday through Friday
- Lunch Break 12 PM – 1 PM

## Global Lounge is open to everyone!

Come to the Global Lounge and meet the world. The Sejong Global Buddy and the International Student Association offer a variety of programs for international and local students such as language exchange, sports events and cultural excursions. You can also use the Global Lounge for a small conference and meetings, accommodating 20-50 people.



## I FACILITIES

### Global Lounge

