



CAMPUS OF  
INTERNATIONAL  
EXCELLENCE



## APPLICATION FORM: GLOBAL TRAINING PROGRAMME – INTERNSHIP INFORMATION

CORPORATIVE INFORMATION	
<b>Name of the company</b>	
CSD Labs GmbH	
<b>Contact Person</b>	
Andreas Schriefl	
<b>Location</b>	<b>Country</b>
	Austria
	<b>City</b>
Graz	
<b>Address</b>	Nikolaiplatz 4/3, 8020 Graz, Austria
<b>Sector</b>	
Medical software/medical engineering	

PROPOSED INTERNSHIP INFORMATION	
<b>Number of trainees to host</b>	
1	
<b>Extension time (extra months and salary)</b>	Extra months (2, 3 or 4 months)
OPTIONAL	4
<u>SEE DOCUMENT:</u> "FORM 2_Global Training 2015 extension preliminary agreement"	Monthly payment for extra months (between 0-1024€/month)
	1024 EUR/month

INTERNSHIP/PLACEMENT INFORMATION	
<b>Department</b> (in case you want more than 1 trainee, indicate the different departments where they will work)	t Business Development
<b>Description of project/activities</b> (in case you want more than 1 trainee, indicate the different projects/activities on which they will work)	<p><b>Trainee 2:</b> Business Development</p> <ul style="list-style-type: none"> <li>• Research current reimbursement models of hospitals and large medical institutions in Europe and the US regarding heart murmur screenings and echocardiography (who qualifies for screening, who pays, how much per patient, etc.)</li> <li>• Research the resulting cost burden of the status-quo in heart murmur detection at these hospitals and medical institutions (how much is justified, how much is unnecessary, how big is the saving potential, etc.)</li> </ul>

	<ul style="list-style-type: none"> <li>• Cost-benefit analysis of the status-quo versus CSD Labs' technology</li> <li>• Derivation of a sales/communication strategy based on the outcome of the previous points</li> </ul>
<b>COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS</b>	
<b>Requested profile(s) information</b> (Studies, previous experience, language skills, other skills...)	<p><i>Background:</i> Business Administration, Business Development, Market Research</p> <p><i>Language skills:</i> English or German</p>
<b>Other commentaries</b>	