I CGU International Summer School

Cultural Heritage and The Way of Saint James: Protection and Maximasing Potential

University of Santiago de Compostela
July, 4th –9th , 2016

Directors:
Prof. Dr Teresa Carballeira
Prof. Dr Isabel Espín

Coordinator:
Prof. Dr Isabel Lirola
### Monday, 4th of July

**The Cultural Value of the Way of Saint James**

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| 9.30 h| **Formal Opening Session**  
Vice-rector for Internationalization; Vice-rector for Academic Organization and Research and Teaching Staff; Course Directors and Coordinator |
| 10.00 h| **Cultural Heritage and the Way of Saint James in the age of ICTs**  
Prof. Dr Juan Monterroso (USC) |
| 11.00 h| Pause |
| 11.15 h| **Round table: Cities and the Way: From international acknowledgement to maximising potential**  
Moderator: Prof. Dr Isabel Lirola Delgado  
• Representative of the city of Santiago de Compostela  
• Representative of the city of Braga  
• Representative of the city of Salamanca |
| 13.45 h| Pause |
| 16.30 h| **Visit-workshop: Santiago de Compostela: Constructing Heritage** |

### Tuesday, 5th of July

**The Way of Saint James’ Economic and Touristic Effects**

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| 9.30 h| **Another way for the Way**  
Mr Xerardo Estévez (Architect and ex-Major of Santiago de Compostela) |
| 11.00 h| Pause |
| 11.15 h| **Round table: Looking for the lost treasures of the Way: New tools for economic and social development**  
Moderator: Prof. Dr Isabel Espín Alba  
• The value of post-secular tourism for the Way  
Prof. Dr Mats Nilsson (University of Karlstad)  
• Sustainable development and the Way  
Prof. Dr Fidel Martínez-Roget, USC  
• The distinctive signs of the Way: brands and denominations of origin  
Prof. Dr Manuel Botana Agra, USC |
| 13.45 h| Pause |
| 16.30 h| **Table-workshop: The audiovisual discourse of the Way of Saint James** |
Wednesday, 6th of July
The Way of Saint James’ Legal Dimension

9.30 h  The Way’s legal protection
Prof. Dr Juan Manuel Alegre Ávila (University of Cantabria)

11.00 h  Pause

11.15 h  Round table: Challenges on Cultural Heritage protection: a comparative experience
Moderator: Prof. Dr Mª Teresa Carballéira Rivero
• Legal protection of the Way in Castilla y León
  Prof. Dr Emmanuel Jiménez (University of Salamanca)
• Protection of movable goods and cultural heritage
  Prof. Dr María Teresa Carrancho Herrero (University of Burgos)
• Cultural itineraries in Italy
  Prof. Dr Mario Spasiano and Prof. Dr Elena Manzo (Second University of Naples)

13.45 h  Pause

16.30 h  Visit-workshop: The cultural heritage of the USC

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Thursday, 7th of July
Field Activity

The English Way
Location: Miño – Pontedeume (A Coruña)
9.00 h  Departure by bus
10.00 h  Guided walk
13.30 h  Lunch
15.30 h  Table-Workshop
The heritage as a set
18.30 h  Return to Santiago

Friday, 8th of July
Field Activity

The French Way
Location: Samos (Lugo)
8.30 h  Departure by bus
10.00 h  Guided walk
13.30 h  Lunch
15.30 h  Table-Workshop
The Ways in Galicia
Prof. Dr Luis Celeiro Álvarez (USC)
18.30 h  Return to Santiago

Saturday, 9th of July
Field Activity

The Portuguese Way
Location: Padrón (A Coruña)
9.30 h  Departure by bus
10.30 h  Guided walk
13.30 h  Lunch
15.30 h  Table-Workshop
The origins of The Way
18.30 h  Return to Santiago

20.00 h  FORMAL CLOSURE: Salón Noble de Fonseca. Mag. Rector of the USC, Vicerector for Culture, Course Directors and Coordinator
I International CGU Summer School
Cultural Heritage and the Way of Saint James:
Protection and Maximasing Potential

Registration fee for the seminar: 150 euros
Registration package (seminar+accommodation+meals): 350 euros
Quorum: 80 attendees maximum

Consult Programme and Conditions at:
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