

I CGU International Summer School

Cultural Heritage and The Way
of Saint James: Protection and
Maximasing Potential

University of Santiago de Compostela
July, 4th -9th, 2016

Directors:

Prof. Dr Teresa Carballeira

Prof. Dr Isabel Espín

Coordinator:

Prof. Dr Isabel Lirola



I CGU Summer School -

Monday, 4th of July

The Cultural Value of the Way of Saint James

- 9.30 h **Formal Opening Session**
Vice-rector for Internationalization; Vice-rector for Academic Organization and Research and Teaching Staff; Course Directors and Coordinator
- 10.00 h **Cultural Heritage and the Way of Saint James in the age of ICTs**
Prof. Dr Juan Monterroso (USC)
- 11.00 h Pause
- 11.15 h Round table: **Cities and the Way: From international acknowledgement to maximising potential**
Moderator: Prof. Dr Isabel Lirola Delgado
- Representative of the city of Santiago de Compostela
 - Representative of the city of Braga
 - Representative of the city of Salamanca
- 13.45 h Pause
- 16.30 h Visit- workshop: **Santiago de Compostela: Constructing Heritage**

Tuesday, 5th of July

The Way of Saint James' Economic and Touristic Effects

- 9.30 h **Another way for the Way**
Mr Xerardo Estévez (Architect and ex-Major of Santiago de Compostela)
- 11.00 h Pause
- 11.15 h Round table: **Looking for the lost treasures of the Way: New tools for economic and social development**
Moderator: Prof. Dr Isabel Espín Alba
- **The value of post-secular tourism for the Way**
Prof. Dr Mats Nilsson (University of Karlstad)
 - **Sustainable development and the Way**
Prof. Dr Fidel Martínez-Roget, USC
 - **The distinctive signs of the Way: brands and denominations of origin**
Prof. Dr Manuel Botana Agra, USC
- 13.45 h Pause
- 16.30 h Table-workshop: **The audiovisual discourse of the Way of Saint James**

Programme

Wednesday, 6th of July The Way of Saint James' Legal Dimension

- 9.30 h **The Way's legal protection**
Prof. Dr Juan Manuel Alegre Ávila (University of Cantabria)
- 11.00 h Pause
- 11.15 h Round table: **Challenges on Cultural Heritage protection: a comparative experience**
Moderator: Prof. Dr M^a Teresa Carballeira Rivera
- **Legal protection of the Way in Castilla y León**
Prof. Dr Emmanuel Jiménez (University of Salamanca)
 - **Protection of movable goods and cultural heritage**
Prof. Dr María Teresa Carrancho Herrero (University of Burgos)
 - **Cultural itineraries in Italy**
Prof. Dr Mario Spasiano and Prof. Dr Elena Manzo (Second University of Naples)
- 13.45 h Pause
- 16.30h Visit-workshop: **The cultural heritage of the USC**

Thursday, 7th of July Field Activity

The English Way

Location: **Miño – Pontedeume** (A Coruña)

9.00 h Departure by bus

10.00 h Guided walk

13.30 h Lunch

15.30 h Table-Workshop
The heritage as a set

18.30 h Return to Santiago

Friday, 8th of July Field Activity

The French Way

Location: **Samos** (Lugo)

8.30 h Departure by bus

10.00 h Guided walk

13.30 h Lunch

15.30 h Table -Workshop
The Ways in Galicia
Prof. Dr Luis Celeiro Álvarez (USC)

18.30 h Return to Santiago

Saturday, 9th of July Field Activity

The Portuguese Way

Location: **Padrón** (A Coruña)

9.30 h Departure by bus

10.30 h Guided walk

13.30 h Lunch

15.30 h Table-Workshop
The origins of The Way

18.30 h Return to Santiago
20.00 h FORMAL CLOSURE: Salón Noble de Fonseca. Mag. Rector of the USC, Vicerector for Culture, Course Directors and Coordinator

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Protection and Maximasing Potential

Registration fee for the seminar: 150 euros

Registration package (seminar+acomodation+meals): 350 euros

Quorum: 80 attendees maximum

Consult Programme and Conditions at:
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www.gcompostela.org

Grupo Compostela de Universidades

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