

UBS BANK (REINO UNIDO)



UBS is committed to providing wealthy, institutional and corporate clients worldwide, as well as private clients in Switzerland, with superior financial advice and solutions while generating attractive and sustainable returns for shareholders. Its strategy centers on its Wealth Management and Wealth Management Americas businesses and its leading universal bank in Switzerland, complemented by its Asset Management business and its Investment Bank. These businesses share three key characteristics: they benefit from a strong competitive position in their targeted markets, are capital-efficient, and offer a superior structural growth and profitability outlook. UBS's strategy builds on the strengths of all of its businesses and focuses its efforts on areas in which it excels, while seeking to capitalize on the compelling growth prospects in the businesses and regions in which it operates. Capital strength is the foundation of its success.

Our strategy

We are committed to providing our clients with superior financial advice and solutions while generating attractive and sustainable returns for shareholders. Our strategy centers on our leading wealth management businesses and our premier universal bank in Switzerland, enhanced by our strong asset manager and investment bank. These businesses share three key characteristics: they benefit from a strong competitive position in their targeted markets, are capital-efficient, and offer a superior structural growth and profitability outlook. Our strategy builds on the strengths of all of our businesses and focuses our efforts on areas in which we excel, while seeking to capitalize on the compelling growth prospects in the businesses and regions in which we operate. Capital strength is the foundation of our success.

Headquartered in Zurich, Switzerland, UBS is present in all major financial centers worldwide. It has offices in more than 50 countries, with about 35% of its employees working in the Americas, 36% in Switzerland, 17% in the rest of Europe, the Middle East and Africa and 12% in Asia Pacific. UBS Group AG employs about 60,000 people around the world.

UBS Group AG is the holding company of the UBS Group. Under Swiss company law, UBS Group AG is organized as an Aktiengesellschaft, a corporation that has issued shares of common stock to investors. The operational structure of the Group comprises the Corporate Center and five business divisions: Wealth Management, Wealth Management Americas, Personal & Corporate Banking, Asset Management and the Investment Bank.

About the UBS Group

- Headquartered in Zurich and Basel, the UBS Group is a global firm providing financial services to private, corporate and institutional clients.
- The UBS Group is present in all major financial centers and has offices in over 50 countries.
- The UBS Group employs approximately 60,000 people around the world.
- The UBS Group's historical roots stretch back more than a century.

Leading financial markets magazine Euromoney has named UBS «Best Global Bank»

We are proud our success continues to attract significant external recognition. Leading financial markets magazine Euromoney has named UBS Best Global Bank, the top award. This honor reflects our ambition

to stand out as a bank that's winning in the new paradigm for our industry and is a testament to our efforts to create superior value for our clients, employees and shareholders.

Sergio P. Ermotti, Group Chief Executive Officer of UBS said: "On behalf of the 60,000 employees of UBS I want to thank Euromoney for this important recognition. This will further reinforce our determination to continue to execute on our strategy in order to create value for our clients and shareholders."

Euromoney has been recognizing outstanding performance in the financial industry through its annual Awards for Excellence since 1992. These now cover more than 20 global product categories, best-in-class awards in all regions and the best banks in close to 100 countries around the world.