Dear colleague,

my name is Gerrit Horstmeier and I am a professor at Hochschule Furtwangen University in Germany. I am proud to announce our HFU-Summer School programme 2017 for international students: “White Water Management – Learning Management in a new way”, which might be of interest for your students. I would be happy, if you could forward this information to the students directly or to the people in charge of any outgoing offers.

This summer school teaches relevant management principles in an action-orientated outdoor & white water kayaking environment of the canton Ticino in Switzerland from the 20th of July 2017 until the 27th of July 2017. Our course language is English.

Like the environment for managers the environment of white water is marked through uncertain, unpredictable settings, which demands again and again strategic target-orientated decisions by the actors. Students will learn management principles effectively and directly exercised in action. This approach leads even kayak-beginners through the experience of white water straight to the core tasks of management. It’s about skills, not about muscles! White water beginners are welcome!

The course provides 6 ECTS. It is designed not only for students of Bachelor, Master and Ph. D. level with a focus on Business Management, but also for other related studies, which provide management input.

I would like to draw your attention to the our homepage http://www.hfu-summerschool.com/ and the related video. The course is also recommended by the DAAD (German Academic Exchange Service). You can also find further pictures and information on our facebook-account.

Applications are possible from now until 15th of June 2017, but please have in mind that places are limited to 12 students!
If you have any questions about the programme or on any of the above, please do not hesitate to mail Prof. Dr. Gerrit Horstmeier (hor@hs-furtwangen.de).

I would appreciate it, if you could inform your students about this Summer School, as we are looking forward to welcome your students and invite them to discover our 8 days of programme. In case your university is also offering Summer School courses, I would be happy to transfer this information to our students via our International Office in return.

Thank you very much in advance and kind regards from Germany,
Gerrit Horstmeier

Prof. Dr. Gerrit Horstmeier, M.M. (Master of Mediation, Hagen), Mediator

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