

APPLICATION FORM: GLOBAL TRAINING PROGRAMME 2017-2018 – INTERNSHIP INFORMATION


CORPORATIVE INFORMATION			
Name of the company		Motivation2go	
Contact Person		Christian Elbe	Email:
Location	Country	Austria	
	City	Graz	
	Address	Radetzkystrasse 31	
Sector		Life Sciences – Mobile Health Applications	

PROPOSED INTERNSHIP INFORMATION		
Number of trainees to host	2	
Extension time (extra months and salary) OPTIONAL SEE DOCUMENT: <i>"FORM 2_Global Training 2017 extension preliminary agreement"</i>	Extra months	Si al finalizar los 6 primeros meses la empresa y el becario desean prorrogar la estancia, la empresa ofrece la posibilidad de prorrogar la estancia hasta 6 meses más.
	Monthly payment for extra months (between 0-1358€/month)	Al finalizar los 6 primeros meses, si la empresa ofrece la posibilidad de prorrogar la estancia varios meses, sería con la siguiente mensualidad (a día de hoy):1358€/month

INTERNSHIP/PLACEMENT INFORMATION	
Department (in case you want more than 1 trainee, indicate the different departments where they will work)	Research & Game Development
Description of project/activities (in case you want more than 1 trainee, indicate the different projects/activities on which they will work)	#1 Software Developer / Gameplay Developer <ul style="list-style-type: none"> Design, Develop and Test iOS app (Swift preferred) Implement efficient graphical user interfaces (GUIs), including the management of windows, menus, and dialog boxes (2D and optional:3D) Draft game design #2 Graphic Designer and Storyteller <ul style="list-style-type: none"> Design websites, mobile/tablet Interfaces, software applications, and both printed and digital marketing materials; collaborates with web and mobile development team to ensure the best digital results, conceptually and creatively; Optional: Storytelling abilities for a roleplay game including comedy, adventure (3 characters: user, inner temptation and motivation master), refine, delete, or create dialog where needed

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	
Requested profile(s) information (Studies, previous experience, language skills, other skills...)	You have successfully completed your Master Degree and have gathered at least one-year experience in the above-described fields. You like to work autonomously and are a problem solver You have an excellent knowledge of English and are a team player
Other commentaries	This job comes with great colleagues and a fun and dynamic working environment! We are between 25 to 38 years old. We have flexible working hours and have fun working on an excellent and unique product.

INFORMATION ABOUT THE COMPANY/INSTITUTION

LOGO	
WEBSITE	http://www.motivation2go.com
INFORMATION ABOUT THE CITY AND THE AREA WHERE THE COMPANY/INSTITUTION IS LOCATED (General information about SECURITY, ACCOMODATION, PUBLIC TRANSPORT...)	<p><u>General information</u></p> <p>Motivation2go is located in the city centre of Graz. Graz is Austria's second-largest city, with a population of just over 300,000 — is a better choice than the more famous Vienna thanks to its rich design, art and culinary scenes, and wine and produce from the surrounding south Austrian state of Styria.</p> <p>The citizens love their city because of its flair, perfect size (not too big and not too small), nature within the city, and the many cultural and leisure time offers. Built around the Schlossberg, an ancient hilltop castle, Styria's regional capital is home to scores of boutiques, shops, restaurants and museums, many housed in restored Baroque-era buildings in the city's well-preserved Old Town.</p> <p>Austria has one of the lowest crime rates in Europe and therefore Graz is very safe.</p> <p><u>Cycling and Public Transport</u></p> <p>Within Graz cycling is very popular because you can reach the most important areas within an easy ride of 15 minutes. Due to the excellent bikeways also the outskirts can be reached in 30 minutes (from the centre). If you prefer to go by public transport system you can catch a tramway mostly every 5 minutes or take a bus.</p> <p><u>Leisure time in Graz</u></p> <p>There are a lot different possibilities to spend your time within Graz. The two big parks in the city centre are very popular for e.g. relaxing, playing football, slacklining. If you want to see more nature you quickly get to countryside/mountains (20 to 30 minutes). Sport activities include e.g. swimming (swimming halls and also 2 lakes), bouldering/climbing, mountain biking or hiking (local mountain Schöckl), city skating, badminton, running,...</p> <p>In winter you can go skiing, snowboarding or cross country skiing to one of the surrounded skiing areas. You can reach them (also in summer) by bus (direct connection) or train e.g. Planai/Schladming (slope: 122km) within approx. 2 hours.</p> <p>There are also a lot of interesting surrounding areas that you have to visit when you stay in Graz. E.g. a lot of wine taverns around Graz, and for a weekend trip you could visit Vienna, or Carinthia with its wonderful, world famous lakes and mountains as well as the "capital of music" Salzburg. Also abroad Slovenia, especially Ljubljana, is very easy to reach by train. Graz has a palpable joie de vivre, thanks in part to the presence of its six universities and over 40,000 students. There are a lot of night clubs and parties for going out and having fun.</p> <p><u>Accommodation</u></p> <p>You can find very nice places where you can rent a single flat or a shared apartment. Since there are a lot of students within Graz there are always offers available. Different platforms exist to find your perfect place. We can assist you with the search and give your further recommendations.</p>
GENERAL INFORMATION ABOUT THE COMPANY/INSTITUTION	<p>Motivation2Go is a young and aspiring start-up-company, which develops an innovative solution application for the health sector. We are a young, talented and dynamic mixed team that shares one vision statement: "Make people happier and healthier with movement."</p> <p>Our R&D activity is focused on the design and development of the app including an innovative game, to provide the best possible solution for our users joy and health. Our mission is to support people to sustainable reach their individual goals more motivated and consequently provide a better life.</p> <p>We are growing continuously, working together started just 1.5 years ago. We are always looking for smart and creative people to join us. It is fun working together and facing new</p>

	<p>challenges every day. Come to us and see what keeps us focused and strong and where our heart is. We work in an interdisciplinary environment, having expertise and excellent know-how in psychology, design, software-development, innovation management, science, research and management.</p>
	<p>Sport psychologist with 10 years coaching experience, Algorithm expert (PhD), Designer, 2 agile software developers and an innovation manager.</p>
<p>MAIN ACTIVITY OF THE COMPANY/INSTITUTION</p>	<p>Motivation2go is a brand new coaching ecosystem, which consists of an intelligent app with an innovative game, 5 offline workshops (90 minutes) as well as real coaches (available through app in case you need some extra help). The main goal is to motivate people and enable them to reach their movement goals more easily.</p> <p>The innovation of Motivation2go is that the service is equivalent to a person-to-person coaching but just for a fraction of the costs (5-10x lower). This is realized by an intelligent algorithm, which learns the motivation profile of the user from the usage of the game (app). The motivation profile is used to trigger individual interventions within the app to extrinsically motivate the user to apply the motivation techniques. As a result the long-term intrinsic motivation of the user is strengthened and the user reaches his goal step-by-step.</p> <p>The service is based on expert knowledge (10+ years coaching experience) and already established and own-developed workshops. One of the most wanted features in those workshops was an easy method to apply the learned techniques in real life. Since all available apps and services lack a sustainable solution, we started to develop Motivation2go to fill the existing gap.</p> <p>At the moment we are developing the first beta prototype. Our interdisciplinary expert team (Game-Design, Algorithms, Graphical Design, Psychology, Pedagogics) works close together on the development. In Q4/2017 the prototype will be ready for testing. We already have different partners (B2B) for doing first pilot projects. There is a very big interest in the product on the market.</p> <p>After testing, the ecosystem will be available as a franchise system at the end of 2018. A worldwide rollout is planned.</p>
<p>A BRIEF EXPLANATION OF MAIN PROJECTS</p>	<p>The main projects in developing the service are:</p> <ul style="list-style-type: none"> • Service design process (develop and transfer established real life coaching processes to the app, develop the interaction design between workshop and app) • Game design (develop different challenges with storytelling for the characters in the game, develop and extend the reward system considering the the game story, balancing, level creation) • App and backend development (iOS and Andoid app with backend in Java/Ruby on Rails) • Algorithm development (Create real time balancing system based on artificial intelligence which triggers interventions within the game) • Design and animation development (Character and world design, icons, illustration of motivation techniques, character and world animation development) • Testing (prepare user tests for different target groups, conduct user tests, evaluate the results and communicate it to the team)
<p>PREVIOUS COLLABORATION IN INTERNSHIP/TRAINING PROGRAMMES?</p>	<p>We collaborate with different universities (University of Technology Graz, University of Graz, University of Applied Science Joanneum). At the moment a master student does his internship at Motivation2go.</p>

OTHER COMMENTARIES

You would like to do sport activities more often but you are not motivated? Motivation2go helps you to reach your goals! One App and 5 short offline workshops help you to reach your goals. Within the workshops you set your personal mission and learn the basics about the motivation theory. The app provides you with a personal motivation strategy and gives feedback when you need it. The best thing is that visiting the workshops and using the app makes much fun because we have developed an innovative and addictive game which connects the online and offline world.