



**APPLICATION FORM: GLOBAL TRAINING PROGRAMME 2018-2019 – INTERNSHIP INFORMATION**

CORPORATIVE INFORMATION			
<b>Name of the company</b>		<b>KML vision OG</b>	
<b>Contact Person</b>		<b>Michael Mayrhofer</b>	<b>Email:</b>
<b>Location</b>	<b>Country</b>	Austria	
	<b>City</b>	Graz	
	<b>Address</b>	Stremayrgasse 16, 8010 Graz	
<b>Sector</b>		<b>ICT, Automated Image Analysis, Software-as-a-Service</b>	

PROPOSED INTERNSHIP INFORMATION		
<b>Number of trainees to host</b>		<b>1 becario (se ofrecen varios perfiles)</b>
<b>Extension time (extra months and salary) OPTIONAL</b>	Extra months	Si al finalizar los 6 primeros meses la empresa y el becario desean prorrogar la estancia, la empresa ofrece la posibilidad de prorrogar la estancia hasta 6 meses más.
<b>SEE DOCUMENT:</b> <i>"FORM 2_Global Training 2017 extension preliminary agreement"</i>	Monthly payment for extra months (between 0-1358€/month)	Al finalizar los 6 primeros meses, la empresa ofrece la posibilidad de prorrogar la estancia varios meses con la siguiente mensualidad (a día de hoy): € 1358

INTERNSHIP/PLACEMENT INFORMATION	
<b>Department</b> (in case you want more than 1 trainee, indicate the different departments where they will work)	KML VISION is a small startup company with less than 5 employees, so we don't have departments yet. You will be completely integrated in our core team and work closely with our founders and other colleagues.
<b>Description of project/activities</b> (in case you want more than 1 trainee, indicate the different projects/activities on which they will work)	<p>KML VISION offers its B2B customers from Life Sciences and industry automated image analysis applications based on Artificial Intelligence.</p> <p><b>Job 1: UI/UX designer for the IKOSA platform</b> Our main project is to develop the IKOSA online platform, where our customers can manage and collaboratively work on their images and use our image analysis applications on-demand, e.g. to count cells, segment tissue, etc. An important feature of IKOSA is the innovative design and the intuitive user interface. As UI/UX designer at KML VISION, you can take part in designing the user interface as well as testing and optimizing the user experience together with our pilot customers.</p> <p><b>Job 2: Marketing Assistant</b> Since IKOSA is an online platform, online channels play an important role in KML VISION's marketing strategy. It is important to find out, with which channels decision makers of our B2B customers can be reached efficiently and which marketing campaigns result in best conversion rates. Marketing campaigns have to be planned, executed and measured, and also sales funnels have to be optimized. Main language of these campaigns will be English, however, since we are also targeting the Spanish and South American market, you can support us with your native language skills as well.</p>
COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS	



<p><b>Requested profile(s) information</b> (Studies, previous experience, language skills, other skills...)</p>	<p><b>Job 1: UI/UX designer for for the IKOSA platform</b> <b>Studies:</b> User experience design, interaction design, human-computer interaction, or related. We are looking for a <b>creative, reliable person</b> who is passionate about contributing innovative ideas to create a unique UX of our IKOSA digital image analysis online platform. The designer should also be able to communicate with early adopters, evaluate and integrate user feedback into new concepts for UX improvements in an agile development process. We expect the following <b>skills:</b> Basic knowledge of state-of-the-art UI/UX design paradigms and analysis, experience in creating wireframes, storyboards, user and information flows. Proficiency in using common visual design software and communicating ideas in a comprehensive way to stakeholders. Experience in HTML/CSS/JS for rapid prototyping is a plus. <b>Language:</b> English level C1-C2. Basic German would be an advantage, but is not a must.</p> <p><b>Job 2: Marketing Assistant</b> <b>Studies:</b> (Online) Marketing, public relations, communications, sales, economy, or related. We are looking for a <b>creative, open-minded person</b> who loves the challenge of presenting a high-tech topic (IKOSA) in multiple media. The marketing assistant should be able to present and transport information in both an efficient and entertaining way. In addition, she or he likes to create and track campaigns and measure the conversion rates (lead generation, ...). We expect the following <b>skills:</b> Experience with online marketing, SEO, experience with Google Adwords and LinkedIn campaigns, knowledge in content marketing strategies, writing (at least short) texts in English correctly, precise working, best would be also some basic knowledge of blog writing, Life Sciences, machine learning, or image analysis (this is not a must). <b>Language:</b> English level C2. Basic German would be an advantage, but is not a must.</p>
<p><b>Other commentaries</b></p>	<p>You should be an open-minded person with self-management skills, who has fun at work, but also knows the importance of working efficiently, reliably and accurately.</p>



**INFORMATION ABOUT THE COMPANY/INSTITUTION**

<b>LOGO</b>	
<b>WEBSITE</b>	<a href="http://www.kmlvision.com">http://www.kmlvision.com</a> <a href="http://www.ikosa.ai">www.ikosa.ai</a>
<b>INFORMATION ABOUT THE CITY AND THE AREA WHERE THE COMPANY/INSTITUTION IS LOCATED</b>  (General information about SECURITY, ACCOMODATION, PUBLIC TRANSPORT...)	KML VISION is based in Graz, Austria (German speaking). Graz is located in the southern part of Austria, close to the Slovenian border. It has 280.000 inhabitants and more than 50.000 students. It is an awesome place to live in because, it is a vivid city offering great urban lifestyle, it is close to mountains for hiking and skiing, and you can reach the Mediterranean Sea within just 3 hours of driving. Its historic old town is great for taking strolls after work and have a drink in one of many bars. Graz is a completely safe city, there are no security concerns to mention. Costs are quite low compared to other Austrian or German cities. Public transport works really well, however, the best way to go within the city is the bike with which all important places in the inner city can be reached within 15 minutes.
<b>GENERAL INFORMATION ABOUT THE COMPANY/INSTITUTION</b>	With a strong scientific background and network, KML VISION is a thriving company, focusing on delivering the newest advances in automated digital image analysis to the Life Science sector. As a startup, KML VISION is incubated in the program of the High-Tech incubator Science Park Graz. Our offices are located at Science Park Graz, Stremayrgasse 16, 3rd floor, 8010 Graz.
<b>NUMBER OF PEOPLE AT THE COMPANY OR DEPARTMENT WHERE THE TRAINEESHIP WILL TAKE PLACE</b>	2 – 5
<b>MAIN ACTIVITY OF THE COMPANY/INSTITUTION</b>	KML VISION provides state-of-the-art solutions for <b>automated image analysis</b> based on latest advances in <b>Artificial Intelligence</b> and cloud computing with a special focus on Life Sciences. At the moment, KML VISION is on its way to realize their visionary product IKOSA, for reproducibly extracting validated and accurate information from big image data and eliminating repetitive and tedious manual tasks.
<b>A BRIEF EXPLANATION OF MAIN PROJECTS</b>	<b>Development of the IKOSA platform</b> Our main project is to develop the IKOSA online platform, where users from our B2B customers can manage and collaboratively work on their images and use our image analysis applications on-demand, e.g. to count cells, segment tissue, etc. With IKOSA it is possible to handle images of arbitrary sizes (typical sizes range up to 100.000 x 100.000 pixels) and formats. In addition to the advantages from the technical point of view (accuracy, speed), key features of IKOSA are the innovative design and the intuitive user interface.
<b>PREVIOUS COLLABORATION IN INTERNSHIP/TRAINING PROGRAMMES?</b>	Since KML VISION is a high-tech startup founded in 2016, this is the first collaboration in internship/training programs.
<b>OTHER COMMENTARIES</b>	Outside of office hours you are very welcome to join us at our spare-time activities, e.g. sports (soccer, running, volleyball), hiking/climbing in the mountains, etc. In addition, one of our founders would be pleased to train his Spanish language skills while having a drink after work – if you are motivated we are happy to help you improving your German skills.