



European
Commission



Innovation Convention

2014

[February 28, 2014]

DRAFT PROGRAMME

10 March 2014

	GOLD HALL	COPPER HALL	SILVER HALL
08:30	Start of registration and welcoming coffee		
09:30 > 10:00	OPENING OF THE CONVENTION <i>Physics Show: The Physikanten</i>	Live transmission of the Gold Hall session	Live transmission of the Gold Hall session
10:00 > 10:45	PRESIDENTIAL SESSION STATE OF THE INNOVATION UNION ADDRESS President José Manuel Durão Barroso Prime Minister of the Netherlands Mark Rutte Moderator: Ann Mettler	Live transmission of the Gold Hall session	Live transmission of the Gold Hall session
10:45 > 11:15	THE EUROPEAN WOMEN INNOVATORS AWARD Address by Gitte Neubauer, winner of last edition Moderator: Ann Mettler	Live transmission of the Gold Hall session	Live transmission of the Gold Hall session
11:15 > 11:30	Pause		
11:30 > 12:45	LESSONS FROM GENERATION Z - WHAT DO YOUNG (18 AND UNDER) INNOVATORS THINK? Jordan Casey; Elif Bilgin; Jack Andraka; Alberto Elias, Ciara Judge, Émer Hickey and Sophie Healy-Thow. Moderator: Catarina Rolfsdotter-Jansson	GLOBAL LEADER SESSION Risto Siilasmaa, Chairman of the Board of Directors and interim CEO of Nokia Corporation Moderator: Jacki Davis	
12:45 > 14:00	Networking lunch (Showcase & Networking Area)		
14:00 > 15:15	INNOVATION CAFE: 'Shaping the 21st Century, imagining the 22nd' Dr. Ralf Speth, CEO Jaguar Land Rover; Dr. Pedro Baranda, CEO Otis; Prof. Athene Donald, Professor of Experimental Physics, Cambridge University; Dame Ellen MacArthur, Founder of the Ellen MacArthur Foundation Moderator: Jacki Davis	INNOVATION CAFE: 'Global challenges, global collaboration' Derek Hanekom, South African Minister of Science and Technology; Jennie Yeung, President, UN Education Science Cultural Health Advancement Foundation; Dr. Lino Barañao, Argentinean Research Minister; US Congresswoman Eddie Bernice Johnson; Prof. Jean Pierre Bourguignon, ERC President Moderator: Vivienne Parry	ARE WE ALONE IN THE UNIVERSE? CAN WE BECOME INTER-PLANETARY? Dr. Seth Shostak, Senior Astronomer, Search for Extra-Terrestrial Intelligence Institute; Dr. Mae Jemison, Principal, 100 Year Starship, and former astronaut; Dr. Suzanne Aigrain, Lecturer in Astrophysics, Oxford University Moderator: Dara O'Briain

Research and
Innovation

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15:15 > 16:30	<p>INNOVATION IN ADVERSITY - IS NECESSITY THE MOTHER OF INVENTION?</p> <p><i>Dr. R.A. Mashelkar, Chairman, National Innovation Foundation; Barbara James, founder and CEO of Henshaw Capital Partners; Hanan Dowidar, VP Forum for Mediterranean Innovation in Action; Bunker Roy, Founder Director, Barefoot College</i></p> <p>Moderator: Catarina Rolfsdotter-Jansson</p>	<p>SPORTS INNOVATION</p> <p><i>Dr. Olivier Rabin, Science Director of World Anti-Doping Agency; Francesco Ricci Bitti, President of ASOIF and of the International Tennis Federation; May El Khalil, Founder & President of the Beirut Marathon Association; David Bush, Head of Sports Business Development, SONY Europe</i></p> <p>Moderator: Méabh McMahon</p>	<p>NOBEL INSPIRATION: A CONVERSATION WITH YOUNG RESEARCHERS</p> <p><i>Prof. Serge Haroche, O12 Nobel Laureate for Physics; Dr. Chun Liu, former Marie Skłodowska-Curie fellow, University of Reading; Dr. Eva Mendes Serrao, EU Marie Skłodowska-Curie fellow, University of Cambridge</i></p> <p><i>Prof. Erik Lindahl, ERC Starting Grant and Proof of Concept Grantee, KTH Royal Institute of Technology</i></p> <p>Moderator: Dara O'Briain</p>
16:30 > 17:00	Coffee Break (Showcase & Networking Area)		
17:00 > 18:15	<p>INNOVATION CAFE 'Government - help or hindrance?'</p> <p><i>Prof Mariana Mazzucato, SPRU University of Sussex; Christopher Viehbacher, Sanofi CEO and EFPIA president; Anne Lauvergeon, Chairman and CEO of ALP; Tom Enders, CEO Airbus</i></p> <p>Moderator: Vivienne Parry</p>	<p>WHICH MARKETS ? CHOOSE THE FUTURE</p> <p><i>Mr Claus Crone Fuglsang, President for R&D Novozymes; Dr. Henri Winand, CEO Intelligent Energy; Wilfried Van Craen, CEO Materialise</i></p> <p>Moderator: Jacki Davis</p>	<p>HIGH END INDUSTRIES: CULTURE, HERITAGE, CREATIVITY AND INNOVATION</p> <p><i>Thierry Wasser, Exclusive Perfumer of Guerlain; Richard Geoffroy, chef de cave, Dom Pérignon; Elena Arzak, Chef and co-director of the Arzak restaurant</i></p> <p>Moderator: Paloma Castro</p>
18:15 > 19:00	<p>«WHAT IF...?» «...you could make the impossible possible?»</p> <p><i>Christopher Frangione, Program Director, Prize Development XPRIZE Foundation «tbc»</i></p> <p><i>Peter Arvai, CEO and co-founder of Prezi</i></p> <p>Moderator: Vivienne Parry</p>	<p>GLOBAL LEADER SESSION</p> <p><i>Marijn E. Dekkers, Chairman of the Board of Management of Bayer AG in conversation with Anne Glover, Chief Scientific Advisor to President Barroso</i></p>	<p>HEARING YOUR GENES EVOLVE</p> <p><i>Dr. Sarah Teichmann, Research Group Leader at EMBL-European Bioinformatics Institute and Wellcome Trust Sanger Institute; Dr. Deirdre Gribbin, Composer</i></p>
19:00 > 21:00	<p>EU Vaccine Prize Award Ceremony followed by NETWORKING EVENT (Showcase & Networking Area)</p>		

FRINGE SESSIONS

STUDIO 201 A&B	STUDIO 211/212	STUDIO 213/215	STUDIO 214/216
14:00 > 15:15	14:00 > 15:15	14:00 > 15:15	14:00 > 15:15
«The EIT - people driven innovation» organised by EIT	«Plan I(nnovation) for Europe» organised by Lisbon Council	«Key innovation messages 2013» organised by the Lithuanian Presidency and Knowledge4Innovation	The ERA Partnership as backbone of the European innovation eco-system(s)» organised by CESAER, NordForsk, Science Europe
			15:15 > 16:30
			«How research partnerships are turning on the Innovation Growth Machine in Europe» organised by LERU, EUA and EARTO
16:30 > 18:30	16:30 > 18:15	16:30 > 18:00	16:30 > 18:00
«SMEs in the European Innovation Area - how can we help them grow?» organised by EUREKA and TAFTIE	«Driving Public Sector Innovation» followed by the Award Ceremony for Innovation in Public Services Co-organised by the ECGT	«The power of inducement prizes: design your own» organised by InnoCentive and Nesta	«Innovation Masterclass» organised by EYIF



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08:45	Welcoming coffee (Showcase & Networking Area)		
9:30 > 10:45	<p>THE DIGITAL REVOLUTION: RIDING THE NEXT WAVE OF INNOVATION</p> <p>José María Álvarez-Pallete, Global COO Telefonica SA Mark Surman, Mozilla Foundation; Doug Richard, former Dragon from Dragons Den and founder of SchoolForStartups; Anne Marie Imafidon, Head and founder of Stemettes; Prof Erki URVA, Chairman of the Management Board, Estonian Information Technology Foundation for Education Moderator: Ann Mettler</p>	<p>«WHAT IF...?»</p> <p>«...games were educational?» Peter Vesterbacka, Chief Marketing Officer and Mighty Eagle of Rovio Entertainment;</p> <p>«... business goes social?» Gabi Zedlmayer, VP & Chief Progress Officer Hewlett-Packard</p> <p>«...smart phones connect all?» Won Pyo Hong, President and Head of Media Electronics Solutions Center, Samsung Facilitator: Peter Dröll</p>	<p>BBC SCIENCE COMMUNICATION WORKSHOP</p> <p>Jacqueline Smith and Helen Thomas, BBC executive producers Moderator: Dara O'Briain</p>
10:45 > 11:15	Coffee break (Showcase & Networking Area)		
11:15 > 12:30	<p>THE INNOVATION UNION LECTURE</p> <p>by Lord Patten of Barnes CH, Chancellor of the University of Oxford: 'The 21st century idea of a university' Introduction by Anne Marie Imafidon, Head and founder of Stemettes Q&A</p>	<p>EUROPEANS IN SILICON VALLEY</p> <p>Peter Arvai, CEO and co-founder of Prezi; Sören Stamer, CEO and co-founder of Yokudo; Eze Vidra, head of Google for Entrepreneurs Europe and Campus London; Xavier Damman, co-founder, Storify Moderator: Vivienne Parry</p>	<p>BIG DATA, BIG FUTURE?</p> <p>Victor Henning, founder and CEO Mendeley and VP Strategy of Elsevier; Christina Peters, IBM Chief Privacy Officer; Maryline Lengert, Senior Advisor, ESA Moderator: Jacki Davis</p>
12:30 > 13:00	<p>EUROPEAN CAPITAL OF INNOVATION Award Ceremony</p> <p>Facilitator: Robert-Jan Smits</p>		
13:00	<p>CLOSING OF THE CONVENTION Pa-li-Tchi UV LIGHT SHOW</p>		

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STUDIO 201 A&B	STUDIO 211/212	STUDIO 213/215	STUDIO 214/216
9:00 > 10:45			
«Enhancing the impact of Innovation Union» organised by ERIAB/EFFLA/I4G	«Open Innovation and Living Labs shaping the cities and regions of the future» organised by ENoLL	«Bridging the Gender Gap and Accelerating Innovative Sustainable Growth» organised by EUWIIN and EPWS	«Killing the European Zombies and Raising the Open Innovators» organised by the Big Innovation Center
11:15 > 12:30			
«Innovation and Social Economy: a solid response to the need for job creation?» organised by PEFONDES	«Crop genetic improvement technologies for sustainable agricultural innovation» organised by EASAC and JRC	«Synergies between Structural Funds and EU Programmes for supporting innovation: a regional perspective» organised by ERRIN	«Standards: Can they spur or kill innovation?» organised by SCIENCE BUSINESS INNOVATION BOARD