

ENLIVE is a virtual exchange project hosted by the Espace Langues, University of Bordeaux, in collaboration with ZESS, Georg August University of Göttingen. Guided by facilitators, participants engage in weekly synchronous discussions in an English as a lingua franca context. Together, students build relationships, discuss current social issues and work towards a micro social media campaign. Students may choose from a range of topics to explore, such as gender and education, science denial and anti-science movements or disability in society.

## **Dates and times**

The ENLIVE 2<sup>nd</sup> edition will take place from November 8 to December 17, 2021(6 weeks). Students will take part in a weekly 2h Zoom session in groups of 8-12 students. A range of days and times are available to choose from upon registration.

# **Application**

We encourage students who wish to improve their communication skills (Bachelor, Master and PhD levels) from all ENLIGHT universities to apply. A minimum level of English B2 (European framework) is required to participate. There is a limited number of places. ECTS: Credits may be awarded by the student's home university. Deadline for applications: October 20, 2021

For detailed information on "how to apply", interested students should write to the ENLIVE contact person of their home university:

- University of Bordeaux (UBx): Laüra Hoskins (<u>laura.hoskins@u-bordeaux.fr</u>) / copy: enlight@u-bordeaux.fr
- National University of Ireland, Galway (NUI Galway): enlight@nuigalway.ie

- Uppsala University (UU): enlight@uu.se
- University of the Basque Country (UPV/EHU): Marta Barandiaran (<u>m.barandiaran@ehu.eus</u>) & Amaya Sagarminaga (amaia.sagarminaga@ehu.eus) / copy: enlight@ehu.eus
- Comenius University Bratislava (UK BA): Aneta Vilagi, (aneta.vilagi@uniba.sk) / copy: enlight@uniba.sk
- Ghent University (UGent): <a href="mailto:enlight@ugent.be">enlight@ugent.be</a>
- Georg August University of Göttingen (UGOE): Ashley Chandler (<u>ashley.chandler@zess.uni-goettingen.de</u>) & Franziska Brinkmann (<u>franziska.brinkmann@uni-goettingen.de</u>) / copy: enlight@uni-goettingen.de
- University of Groningen (RUG): Nati Mansilla Ovejero (<u>n.mansilla.ovejero@rug.nl</u>)
  / copy: enlight@rug.nl
- University of Tartu (UT): enlight@ut.ee

## **Project**

Students will select and research a topic in order to design and disseminate a social media campaign to their chosen target audience.

## Potential topics:

- · Body image and social media
- · Climate change and youth activism
- Disability in society
- · Diversity on screen
- Gender and education
- Science denial and anti-science movements

#### Students are guided through their project in stages:

- Week 1: Breaking the ice and getting to know each other
- Week 2: Forming dyads and deciding on a topic
- Week 3: Exploring the topic and purpose of the campaign
- Week 4: Designing the campaign
- Week 5: Getting feedback and reviewing designs
- Week 6: Taking stock and wrapping up