

UNIBERTSITATERAKO SARBIDE PROBA  
25 URTETIK GORAKOENTZAT

# PROBA ESPEZIFIKOA

2018ko PROBA

**INGELESA**

PROBA

ERANTZUNAK





Universidad  
del País Vasco

Euskal Herriko  
Unibertsitatea

UNIBERTSITATERA SARTZEKO  
PROBAK 25 URTETIK GORAKOAK

PRUEBAS DE ACCESO A LA  
UNIVERSIDAD PARA MAYORES  
DE 25 AÑOS

2018ko MAIATZA  
INGELES

MAYO 2018  
INGLÉS



## THE WORLD' LARGEST INTERNET COMPANY

Amazon.com is the world's largest Internet company. It started out as an online bookstore in the mid-1990s and grew gradually over the years. Today Amazon sells almost everything from CDs and DVDs to sportswear and electrical appliances, and it also produces its own tablets and e-readers.

Amazon.com was founded by Jeff Bezos in 1994. It first operated out of a small garage in Washington State and in only a year, Amazon offered thousands of books. People could not only buy books from an online catalogue but also write their own opinions about them.

Time went on and Amazon.com grew bigger. In 2007, it surprised the electronics world with a revolutionary eBook reader, the *Kindle*, which today dominates the market. In 2011, a tablet computer followed, the Amazon Fire. In the following years, it bought out many of its rivals, and today it cooperates with other companies, letting them sell their products via the Amazon website.



Today, Amazon offers its services all over the world. It operates its own websites in the UK, Germany, and Australia, as well as many South American and Asian countries. Amazon.com serves about 20 million customers every day, and its annual income is over 34 billion dollars.

There are a number of reasons for Amazon's success. One of them is the company founder, Jeff Bezos, *TIME* magazine's "Man of the Year" of 1999. He is a visionary, an ambitious businessman who is not afraid of taking risks. Amazon's website tries to personalize the buying experience for its customers: it always knows what you want and what you are interested in.

Adapted from: <http://www.english-online.at/economy/amazon/amazon-worlds-largest-internet-company.htm>



**Reading Comprehension (6 points)**

**1. - Are the following statements TRUE or FALSE according to the text? (2 points)**

- 1. - *Kindle* is Amazon's tablet computer: .....
- 2. - Amazon started in a small garage in the UK: .....
- 3. - Amazon has also websites in European countries: .....
- 4. - Mr Bezos was a famous magazine's "*Man of the Year*" in 1999: .....

**2. - Answer the following questions in full sentences using information from the text. (2 points)**

1. - How many customers does Amazon serve every day?  
 .....  
 .....

2. - What kind of businessman is Mr Bezos?  
 .....  
 .....

**3. - Vocabulary. Find words in the text meaning the following: (2 points)**

- enterprise .....
- controls .....
- approximately .....
- creator .....

**Writing (4 points)**

**4. - Write a composition (80-100words) on the following topic: (4 points)**

*Do you buy things on the internet? Why? Write about the advantages and disadvantages of on-line shopping.*



**EBAZPENA INGELESA (2018ko maiatza)**

1. -

- 1. - FALSE
- 2. - FALSE
- 3. - TRUE
- 4. - TRUE

2. -

- 1. Amazon serves about 20 million customers every day.....
- 2. Mr Bezos is a visionary and ambitious businessman, who is not afraid of taking risks.....

3. -

enterprise	<b>company</b>
controls	<b>dominates</b>
approximately	<b>about</b>
creator	<b>founder</b>

4. -

**AZTERKETAKO GALDERAK ETA EZAGUTZA ADIERAZLEAK**

Galdera	Ezagutza-adierazleak
1	1.1, 1.5, 2.1, 2.6, 3.1, 3.7
2	1.1, 1.5, 2.1, 2.6, 3.1, 3.7
3	2.1, 3.1
4	1.3, 1.5, 2.6, 3.4, 3.7