

"The U-MOB LIFE Project has received funding from the LIFE programme of the European Union"



# III European Conference on Sustainable Mobility at Universities

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## PROGRAMME & KEY SPEAKERS

November 17<sup>th</sup> to 18<sup>th</sup>, 2021  
University of Bergamo, Italy (ONLINE)



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FUNDACIÓN *equipo humano*



**UAB**  
Universitat Autònoma  
de Barcelona



UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO

## Day 1 – 17<sup>th</sup> November 2021

### 09.15 – 11.00 Introduction session

**09.15-09.20** Welcome of the UNIBG Mobility Manager • Prof. Maria Rosa Ronzoni

**09.20-09.30** Official opening of the conference • UNIBG Rector

**09.30-09.45** LIFE Programme's support to sustainable mobility • Angelo Salsi • *European Commission*

**09.45-10.00** Avv.to Claudia Maria Terzi, Mobility Councillor of Lombardy

**10.00-10.15** Arch. Stefano Zenoni, Mobility Councillor of Bergamo

**10.15-10.30** Ing. Dario Carnevali, Mobility Councillor of Dalmine

**10.30-10.45** Prof. Giovanna Barigozzi, Director DISA (Dipartimento Ingegneria e Scienze Applicate) • *University of Bergamo*

**10.45-11.00** Dott. Ing. Emilio Grassi, Director Agency Public Transport province of Bergamo

### 11.00 – 11.15 U-MOB project presentation • Ángel Giménez, Project Coordinator

### 11.15 – 11.30 Break

### 11.30 – 13.00 Mobility Plans; part 1

**11.30-11.45** Mobility Plan of University of Navarra • Juan José Pons

**11.45-12.00** Mobility Plan of University of Brescia • Dott. Ing. Michela Bonera

**12.00-12.15** Mobility Plan of University of Worcester • Katy Boom

**12.15-12.30** Mobility Plan of University of Milano Bicocca • Dott. Massimiliano Rossetti

**12.30-12.45** Mobility Plan of University of the Basque Country • Estibaliz Sáez de Cámara

**12.45-13.00** Q&A session

### 13.00 – 14.00 Lunch

### 14.00 – 14.45 Mobility Managers at Universities: role and tools

**14.00-14.15** Videos "Mobility Manager Role at Italian Universities" • Prof. Maria Rosa Ronzoni • *University of Bergamo*

**14.15-14.30** Lessons learned from ten months of mobility management at the University of Stuttgart • Dott. Laura Schlowak

**14.30-14.45** Tools developed within U-MOB Project • Alfonso Cadenas • *Fundación Equipo Humano*

### 14.45 – 15.30 Move between tradition and innovation

**14.45-15.00** Bike to work project by University of Pavia • Davide Barbieri, Mobility Manager

**15.00-15.15** Migration towards electrification of road transport • Prof. Bruno Dalla Chiara • *Polytechnic University of Torino*

**15.15-15.30** Q&A session

15.30 – 15.40 Break

15.40 – 17.00 Working together; part 1

**15.40-15.55 Sustainable Urban Mobility. City-to-City learning. Connective Cities project** • Alice Balbo • *German Association of Cities. UCLG United Cities and Local Governments*

**15.55-16.10 POLIS Cities and regions for transport innovation** • Ivo Cré

**16.10-16.25 UITP International Association of Public Transport** • Emmanuel Dommergues

**16.25-16.40 Cycling to university – best practices from around Europe and the Cycle Friendly Employer Certification** • Holger Haubold • *ECF European Cyclists' Federation*

**16.40-17.00 Competition MUV-U·MOB and awards** • Ilaria Marino / Domenico Schillaci • *MUV B Corp*

**17:00-17.15 Q&A session**

17.15 – 17.45 Mobility at COVID times

**17.15-17.30 Psycho-attitudinal factors on travel mode choices at the time of COVID-Sars 19** • Dott. Francesca Bruno • *University of Salerno*

**17.30-17.45 Q&A session**

## Day 2 – 18<sup>th</sup> November 2021

### 09.00 – 10.15 Innovative and creative solutions

**09.00-09.15** Bike2UniBG, a guerrilla wayfinding experience in Bergamo  
• Prof. Gabriele Torri

**09.15-09.30** Technology to reduce the carbon footprint related to home university commuting • Prof. Francesco Fontanella / Prof. Mario Molinara • *University of Cassino and Southern Lazio*

**09.30-09.45** The involvement of students in the University Mobility Management • Dott. Ing. Michela Bonera • *University of Brescia*

**09.45-10.00** PRINCE project of University of Genoa • Prof. Francesca Pirlo / Selena Candia • *Sustainable Group*

**10.00-10.15** Q&A session

### 10.15 – 11.35 Mobility plans; part 2

**10.15-10.30** Mobility Plan of University of La Rioja • Pilar Nájera

**10.30-10.45** Mobility Plan of University of Valladolid • Eva Hernández

**10.45-11.00** Mobility Plan of Polytechnic University of Valencia • Cristina Martí / Carmen Navarro

**11.00-11.15** Mobility Plan of Jaume I University • Javier Calbo

**11.15-11.35** Q&A session

### 11.35 – 11.50 Break

### 11.50 – 13.00 Promotion of active mobility

**11.50-12.05** Data-based understanding and optimization of sustainability of university mobility: two case studies • Prof. Andrea Scagni / Dott. Micol Maggolini • *University of Turin*

**12.05-12.20** Bicycle lanes as an instrument for the active mobility • Ing. Daniela Santilli / Ing. Giuseppe Cappelli / Prof. Mauro / D'Apuzzo • *University of Cassino and Southern Lazio*

**12.20-12.35** Case study of campus' pedestrian transformation • Rafael Requena • *Autonomous University of Barcelona*

**12.35-12.50** Measures for active mobility in the Mobility Plan of Politecnico di Milano • Eleonora Perotto / Giada Messori

**12.50-13.00** Q&A session

### 13.00 – 14.30 Lunch

### 14.30 – 15.30 Working together; part 2

**14.30-14.50** The Role of the RUS and Mobility management at Universities, the Italian Universities' experience • Prof. Patrizia Lombardi / President Rus / Prof. Matteo Colleoni • *RUS mobility group coordinator*

**14.50-15.05** Sustainable mobility at Nordic Sustainable Campus Network • Kristina von Oelreich • *Chair of the network from KTH, Royal Institute of Technology, Stockholm, Sweden*

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- 15.05-15.15** Video of sustainable trips • Rafael Requena • *CRUE Sustainability network*
- 15.15-15.30** Q&A session
- 15.30 – 15.40** Break
- 15.40 – 17.00** Round table: COVID impact and perspectives for post-COVID situation  
*Moderator:* Giuliano Mingardo • *Erasmus University Rotterdam*  
*Participants in the debate:*  
Ing. Glotz Richter • *City of Bremen*  
Prof. Graham Parkhurst • *University of the West of England, Bristol*  
Arch. Paolo Gandolfi • *City of Reggio Emilia*  
Robert Marton Susuk / Mate Kadasi • *BKK, Budapest Public Transport Authority*  
Ing. Rapinesi • *ATB, Bergamo Public Transport Authority*
- 17.00 – 17.10** Prof. Enrico Giovannini, *Italian Ministry of Transport*
- 17.10 – 17.50** Video contest  
Presentation of the videos and awards • *University of Bergamo*
- 17.50 – 18.00** Conclusions  
Closure • UNIBG Mobility Manager and Project Coordinator

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