



Universidad  
del País Vasco

Euskal Herriko  
Unibertsitatea

FACULTY  
OF LABOUR RELATIONS  
AND SOCIAL WORK

UNIVERSITY  
OF THE BASQUE  
COUNTRY

# MANAGEMENT AND INNOVATION IN SOCIAL SERVICES

**2018-19 Academic Year**  
Postgraduate Course  
In-house qualification  
University specialist

[www.ehu.eus](http://www.ehu.eus)

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## PRESENTATION

The qualification responds to a need in the Basque Social Services System to adapt training of practitioners to a dynamic and changing reality that requires a high level of skill and specialisation.

The aim is to provide training in the management of Social Services within a new context of needs. This involves the design, planning, evaluation and innovation of the services and the management of individuals and teams.

It promotes the acquisition of skills related to the know-how of contemporary societies and the identification of the needs and problems that emerge. It prepares candidates in the design, innovation, planning and evaluation of social plans and projects, starting from an understanding of the paradigms and other international experiences.

# MANAGEMENT AND INNOVATION IN SOCIAL SERVICES

**Social Welfare**

En|Es

**Type EO**

**Credits 30**



## BASIC INFORMATION

### Venue:

Álava Campus. Álava Section of the Faculty of Labour Relations and Social Work.

**30**  
créditos

**Type of teaching:** Presence-based.

### Calendar:

Classes start 9 October 2018 and end in the last week of May 2019.

Price  
**1,500 €**

**Timetable:** Tuesdays and Wednesdays 16:00-20:30.

### Organised by:

Faculty of Labour Relations and Social Work.

Language  
**spanish**

### Partners:

Department of Employment and Social Policies of the Basque Government and the Documentation and Study Centre (SiiS) of the Eguia Careaga Foundation.

No. of places  
**20**

### Pre-enrolment and enrolment:

Pre-enrolment: starting in the first week of June. Enrolment in September. It is done online at this address:  
<https://www.ehu.eus/es/web/titulospropios/izena-emateko-prozedura>.

The initial list of pre-selected candidates will be published in mid-July.

### Selection criteria:

Academic record, adaptation to the qualification and Curriculum Vitae.

### Documents to be presented:

Academic Record and Curriculum Vitae.

### Contact:

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945 01 4269 • [arkaitz.fullaondo@ehu.eus](mailto:arkaitz.fullaondo@ehu.eus)

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## ADMISSION PROFILE

This qualification is of interest to you...

**If you hold a university degree/diploma** in the areas of Social Work, Social Education, Psychology, Sociology, Law, Social Science or Political Science and if you want to learn more about the reality of contemporary societies

If you have a **professional profile in these areas** and want to improve your management skills.

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## WHY TAKE THE COURSE?

It is the only specialised postgraduate qualification in the field of management and innovation in social services in the Basque Country.

For exercising practitioners, it allows them to continue to their training in the field.

For other graduates, it allows them to continue training with a view to finding employment in the social services.

The combination of academic and professional people in the teaching team ensures that theoretical and practical training is given.

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## JOB OPPORTUNITIES

In the Administration, specifically in the area of social services in Municipal Councils, Territorial Administrations and the Basque Government, particularly in management posts.

In Third Sector organisations that work in the field of social services.

In private companies that manage public services or offer their own services.

Social research personnel in general, in Institutes and other research centres belonging to universities and other private bodies.

# TEACHING PROGRAMME AND TEACHING STAFF

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## 1. Introduction to management and innovation in the Social Services (4 ECTS)

### Subjects

Social services: administrative structure, planning, models and characteristics.

A new narrative about social services: the fourth pillar.

Innovation in social services, social investment strategies and pre-distribution at the European level. International experiences in the planning and management of Social Services.

Governance and innovation in social services and evidence-based evaluation in Europa.

Innovation and creativity in the field of social services. Social intervention and innovation models.

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### Teaching staff

**Manuel Aguilar Hendrickson.** University of Barcelona

**Joaquin Santos Martí.** Social Services Institute - Aragon

**Amaia Inza.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Joseba Zalakain.** Documentation and study centre-SiiS

**Alfonso Lara Montero.** European Social Network

**Marta Llobet.** University of Barcelona

**Txus Rivera.** University of the Basque Country/Euskal Herriko Unibertsitatea

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## 2. Realities, problem situations and social needs in contemporary societies (6 ECTS)

### Subjects

Introduction to contemporary social problem situations.

Processes of poverty and inequality in the Basque Autonomous Community in the 21st century Its reflection in the social services.

Demographic change in Euskadi: pressure and challenges for the social services system.

Job placement and precariousness.

The Social Services vis-à-vis gender inequality: new and old challenges Immigration and social services.

Ageing and autonomy.

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### Teaching staff

**Loreto Saenz de Ugarte.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Luis Sanzo.** Basque Government/Eusko Jaurlaritzza.

**Unai Martín Roncero.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Idoia Martín Aranaga.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Eva Martínez.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Arkaitz Fullaondo.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Mayte Sancho.** Matia Foundation

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## 3. The Basque Social Services System: Structure, resources and surveys (8 ECTS)

### Subjects

Organisational structure and basic planning instruments in the Basque Social Services System.

Primary and secondary healthcare in social services.

Resources, programmes and services in the Basque Social Services System The Third Sector in the Basque Social Services System.

Resources, programmes and services in the Basque Social Services System The

Admission Guarantee Policy in the Basque Autonomous Community.

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### Teaching staff

**Rafa López-Arostegui.** Foundation EDE Fundazioa

**Sara Buesa.** Vitoria-Gasteiz City Council

**Sergio Murillo.** Territorial Administration of Bizkaia/Bizkaiko Foru Aldundia Gotzon Villaño. Osakidetza (Basque Health Service)

**Marta Simón.** University of the Basque Country/Euskal Herriko Unibertsitatea Jon Iribar. Territorial Administration of Bizkaia/Bizkaiko Foru Aldundia

**Pablo Moratalla.** ELHABE

**Karmele Acedo. María Elena Ayarza.** Integrated Social Services. Ararteko

**Luis Sanzo.** Basque Government/Eusko Jaurlaritzza

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## 4. Design, innovation, planning and evaluation of the Social Services (5 ECTS)

### Subjects

Design, planning, innovation, funding and evaluation of the Social Services Applied research in the planning of Social Services.

The incorporation of the gender perspective in the management of the Social Services ICTs and Social Services.

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### Teaching staff

**Gustavo García.** Itziar Álvarez Social Services Managers' Association Integrated Social Services

**Arantxa Mendieta.** Documentation and study centre-SiiS

**Kontxesi Berrio-Otxoa.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Noemi Bergantiños.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Eva Martínez.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Rakel Oion.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Rafa López-Arostegui.** EDE Foundation

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## 5. Coordination and supervision of work teams in Social Services organisations (5 ECTS)

### Subjects

Ethical conflicts in intervention and deliberative methodology.

Efficient functioning of work teams in public organisations.

Supervision as a methodology of ongoing training and career development Helping professions as the epicentre of the Social Services network.

Leadership and coordination of work teams.

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### Teaching staff

**Aitor Aritzeta.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Ainhoa Berasaluze.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Miren Ariño.** University of the Basque Country/Euskal Herriko Unibertsitatea

**Boni Cantero.** Vitoria-Gasteiz City Council

**María Dolores García.** Vitoria-Gasteiz City Council

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