

RULES FOR THE VIDEO-JOURNAL CONTEST OF THE INTERNATIONAL WELCOME CENTRE OF THE EHU (SEPTEMBER-DECEMBER 2026)

FIRST.- PURPOSE OF THE CALL

The purpose of this call is to organise an initiative that highlights the experiences of (1) visiting exchange students on bachelor's and master's degree programmes under the Erasmus+, Latin America, Other Destinations and SICUE programmes and (2) international students enrolled on university master's programmes and lifelong learning courses at the EHU during the period between September and December 2025, by organising a video-journal competition under the terms set out below.

SECOND.- PARTICIPANTS

The following are eligible to enter this competition:

- Visiting exchange students on undergraduate and master's degree programmes under the Erasmus+, Latin America, Other Destinations and SICUE programmes who are staying at the EHU during the first semester of the 2025-2026 academic year or throughout the 2025-2026 academic.
- international students enrolled during the 2026-2027 academic year on master's degree programmes and lifelong learning courses at the EHU.

THIRD.- VIDEO-JOURNAL

Interested students may submit videos with the following characteristics:

- The video will narrate the experience during the mobility stay at the EHU, through a video-journal, from an academic and personal point of view. It will be essential to include some content relating to the academic experience at the EHU (studies, teaching staff, facilities, campuses, fellow students, etc.).
- Participants must create the content themselves and may not use fragments from other unauthorised videos.
- The video-journal must have a clear structure – beginning, middle and end – even if it is short.
- At the start of the video, the following information will be provided: firstly, the student's first name and surname and their country of origin; and secondly, their degree programme, faculty and city of study at the EHU.
- The video must be at least 1 minute long and may not exceed 3 minutes.
- The video may be recorded in the author's preferred language and must include English subtitles (unless it is recorded in English).
- Videos must be recorded horizontally and submitted in MP4 or MOV format.
- Creative aspects to be evaluated:
 - Visual style: use of visual resources such as graphic content or animations.
 - Editing and transitions: advanced editing software is not required; however, the quality of basic editing and transitions and their contribution to the rhythm and appeal of the video will be evaluated.

- Music and property rights: if music is used, it must be copyright-free or expressly authorised.

FOURTH.- OTHER TERMS AND CONDITIONS

4.1. Each participant may only submit **one video**.

4.2. Plagiarised work will not be accepted. The work must be original and may not have been previously published on web platforms or in the media. Work that has won prizes in other competitions may not be submitted.

4.3. The content of the video must be **recorded during the student's stay at the EHU** and reflect the author's academic and personal experience. In other words, as well as leisure, hobbies and free time, the entry should highlight academic life, the campus, the faculty or centre, the learning experience and university life at the EHU.

4.4. Entries created entirely using **artificial intelligence** tools will not be accepted.

4.5. Videos and graphics containing **violent, obscene, sexist, homophobic or racist** content, or content that discriminates against any group or violates the dignity and fundamental rights of individuals, **will be excluded** from the competition.

The Assessment Committee may reject videos and graphics that do not fit the theme of the competition, do not comply with the established formats or do not meet the conditions set out in these rules. Rejected videos will not receive any points.

4.6. The deadlines are as follows:

- a. Submission** of entries: From **16 November 2026 to 8 January 2027**.
- b. Decision:** **25 January 2027**.

Entries submitted after the deadline **will not be accepted**.

4.7. Videos **must be submitted using this form**, attaching a direct download **link from WeTransfer**:

[FORM](#)

4.8. An **Assessment Committee** will be set up to evaluate the videos received, composed of:

- a. A member of the European Student Network (ESN)**, appointed by its President.
- b. An audiovisual expert** from the university, appointed by the Director of the EHU Communication Office.
- c. The Director of Internationalisation** of the Vice-Rectorate for Transfer and Internationalisation.
- d. The head of the International Welcome Centre**, who will act as secretary.

4.9. The **criteria** to be taken into consideration by the Assessment Committee will be as follows:

- Consistency with the purpose of the call: 40%
- Quality of the message and use of language: 20%
- Originality: 20%
- Creativity, design and technical aspects: 20%

The panel's decision shall be final, shall be recorded and shall be submitted to the Vice-Rectorate for Transfer and Internationalisation for subsequent formalisation and publication by means of the corresponding Resolution.

4.10. The **prizes** shall be as follows:

- **First prize, one in each Campus: €300**
- **Second prize, one in each Campus: €200**

(The prizes will be awarded by cheque)

FIFTH.- USE OF THE VIDEO BY THE EHU

The EHU's International Relations Office and its International Welcome Centre may use the videos to promote student mobility in their various campaigns and through their communication channels, including the EHU website www.ehu.eus and social media www.instagram.com/ehu.international

The videos may also be shown during welcome and farewell ceremonies for international exchange students.

Whenever the videos are used, their authorship will be duly acknowledged in the corresponding medium.

The EHU will not have to request any additional authorisation to use the participants' videos for the above-mentioned purposes.

SIXTH.- CONTACT FOR INFORMATION REQUESTS

If you have any questions or require additional information, please contact the International Welcome Centre by email or telephone.

Email: info.welcomecentre@ehu.eus

Telephone: 94 601 5868